



# STRATEGIES TO LOWER UTILITY BILLS NOW FOR HOUSEHOLDS AND SMALL BUSINESSES

EESI Briefing - March 12, 2026

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# | About BPA

The Building Performance Association (BPA) is a nonprofit industry association working to make America's homes more energy efficient, comfortable, healthy, and safe.



## What We Do:

**Industry Insights:** Inform the industry on best practices, technology, and policy

**Advocacy:** Drive state & federal policies that grow the industry

**Collaboration:** Unite the industry through conferences, workshops and events

**Business & Professional Growth:** Connect professionals to networking, careers, training and development



# Residential Energy Efficiency means jobs



Energy efficiency jobs in 2024 (per BPA's 2025 Energy Efficiency Jobs in America Report):

- **Nearly 2.4 million EE jobs** across 99% of all U.S. counties – most of any energy subsector
- 280,000 EE jobs in rural areas
- 54% of EE jobs involve construction and repairs



# | Residential EE Upgrades Save Lives



# Energy Efficiency measures looks different to a contractor...



# Let me tell you a story... (before and after?)



A single mother living in an **end-rowhome in York, PA** was struggling with overwhelming energy costs.

Her **electric bill regularly exceeded \$500 per month**, while her **gas bill topped \$400 per month**.

High utility costs created significant financial pressure for the household and her newborn.



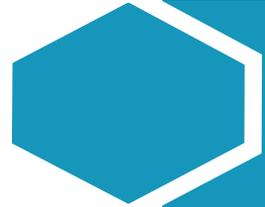
Energy audit findings led to a **customized plan** to reduce energy use, lower bills, and improve comfort. The home was **30× leakier than a new home built today**.

Coordinated **LIURP, LIHEAP, and DOE WAP** to remove barriers and maximize air sealing and insulation.

**Programs that support weatherization and energy efficiency are not abstract policy — they deliver real relief to real families every single day.**



# | What Congress can do to help...



Authorized, well-funded, Weatherization Assistance Program



Funding for all federal residential energy-efficiency programs



Support for incentives like the Home Energy Rebates program.



Access to utility data to spur innovation and evaluation – “you can’t manager what you don’t measure”





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# Connect!

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Any questions? – Ask BPA's Chief  
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**THANK YOU!**

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*Any questions?*

