

# **Policy & Good Data are Drivers for Sustainable Change**

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**EESI Waste Policy and Program Briefing 4.20.2021**



We waste more than we recycle

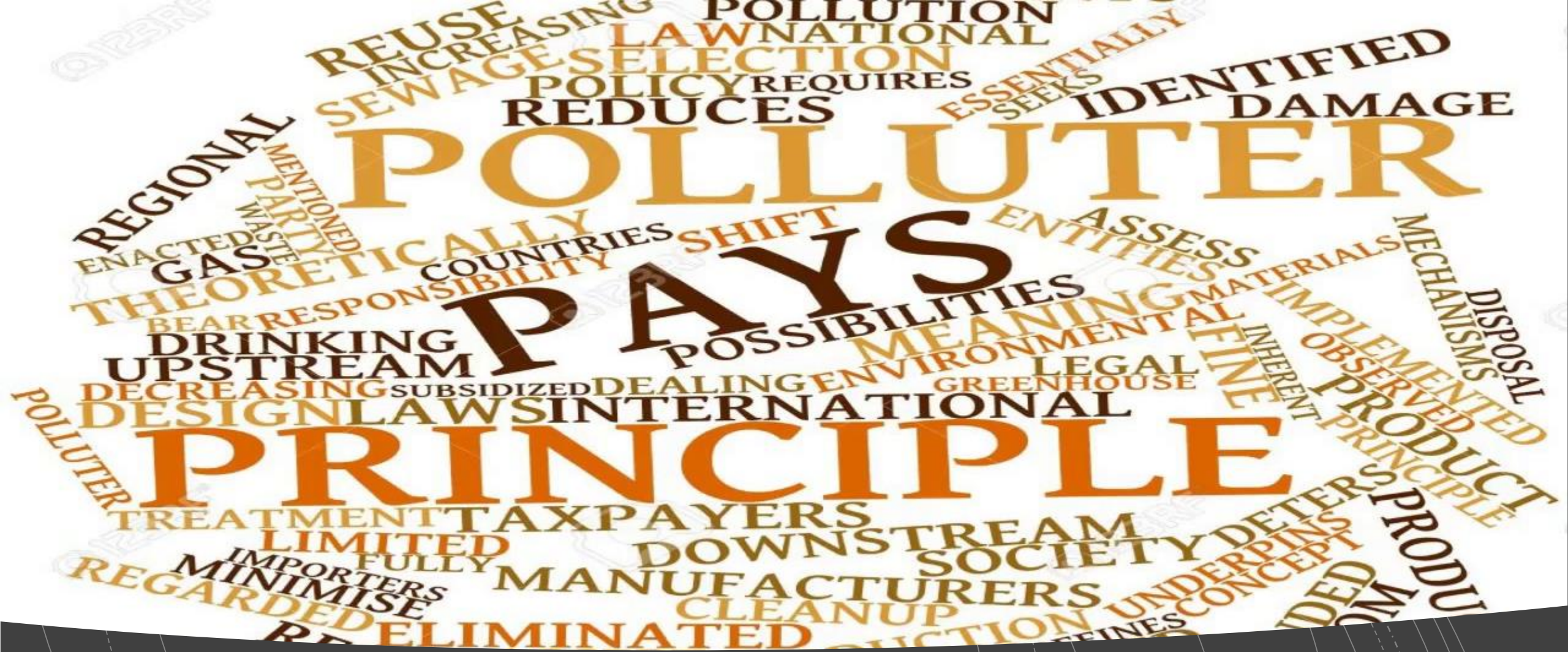
...and we are making more waste than ever

RECYCLE  
CENTER  
CLOSED  
LEAVE NOTHING



**Packaging**

**Municipalities &  
Our Environment**



## EXTENDED PRODUCER RESPONSIBILITY (EPR)

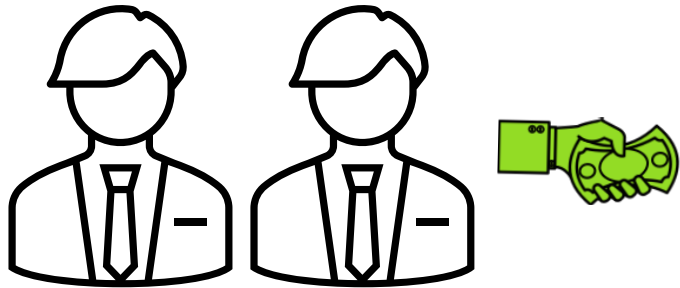
EPR for  
Packaging  
works all  
over the  
world



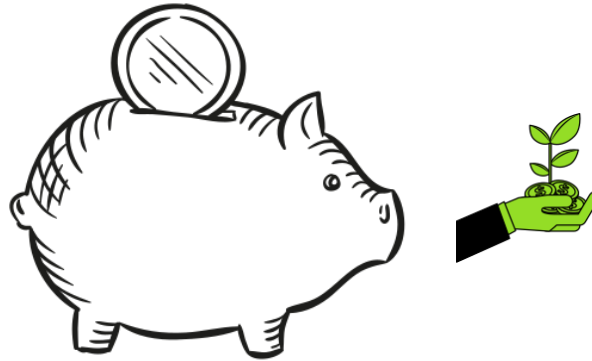
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# EPR for Packaging in Maine

Fees go to **New Stewardship Organization** that has contracted with Maine DEP



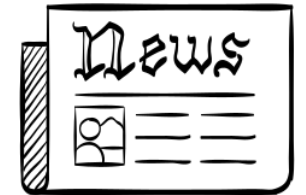
Producers pay fees based on the packaging they sell to consumers in Maine



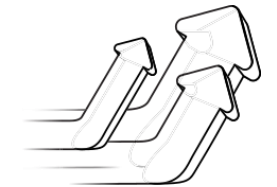
Towns get compensated for managing waste created by Producers



Operations & Infrastructure



Public Education



Increasing Access

# Sister Policies to EPR System



Ban problem materials:  
And switch to reuse/refill



Create incentives:  
Per-unit fees and Deposit-  
Return



Establish packaging rules:  
Recycled content standards



# The States Need Better National Data



# Thank you!



Natural Resources  
Council of Maine

Protecting the Nature of Maine

[www.nrcm.org](http://www.nrcm.org)



Visit [www.recyclingreform.org](http://www.recyclingreform.org) for more info on EPR for Packaging in Maine

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