



RISING SUN

CENTER FOR OPPORTUNITY

www.risingsunopp.org

Presentation Agenda re: H.R. 1315

1. Rising Sun Center for Opportunity Overview
2. The Communities We Serve
3. Our Experience; the Local Perspective
4. Recommendations



Rising Sun Center for Opportunity

“To empower individuals to achieve environmental and economic sustainability for themselves and their communities”



Established in 1994, serving
the greater San Francisco Bay
Area and the California
Central Valley

Rising Sun Center for Opportunity

“To empower individuals to achieve environmental and economic sustainability for themselves and their communities”

Mission achieved through three programs/initiatives:

Climate Careers – Youth development and energy efficiency jobs training program

Opportunity Build – Adult pre-apprenticeship job training program

Policy – Ensuring workforce and equity are critical aspects of climate-related policies

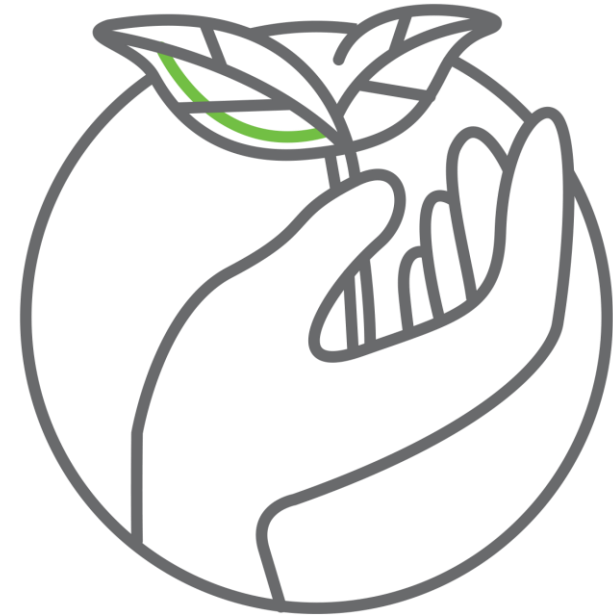


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Impact

- 2,500+ youth and adults trained and employed
- 47,000+ efficiency retrofits performed
- 115,000+ metric tons CO2 offset
- \$22M in consumer utility savings



Communities We Serve



- SF Bay Area (9 counties)
- California Central Valley
- Diverse populations by:
 - Race
 - Gender
 - Socioeconomic status
 - Political orientation
 - Education level
 - Language

Rising Sun's Experience

1. Need for EE job training is strong
2. High demand for semi-skilled, skilled, and highly-skilled labor
3. Not all EE jobs are quality jobs – lack of quality, career pathways
4. Wealth and income disparity disproportionately affects women and communities of color
5. People with criminal backgrounds have significant difficulty securing non-union EE jobs

Rising Sun's Recommendations

1) **Fund** workforce development programs that have a racial, gender, and economic equity focus and strong equity outcomes



Rising Sun's Recommendations

2) Create targets and incentives to train and hire communities of color, women, and the formerly incarcerated into EE jobs and the trades



Rising Sun's Recommendations

3) Track, monitor, and measure the right metrics – what doesn't get measured won't happen



Rising Sun's Recommendations

4) Ensure EE jobs are **HIGH ROAD** jobs that create pathways out of poverty and into the middle class



Thank You

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