

# EESI/NEMA Briefing

## Innovative Technologies to Strengthen the Grid

**Ken Geisler**  
Vice President, Strategy

**Smart Grid Division North America**  
Infrastructure & Cities Sector



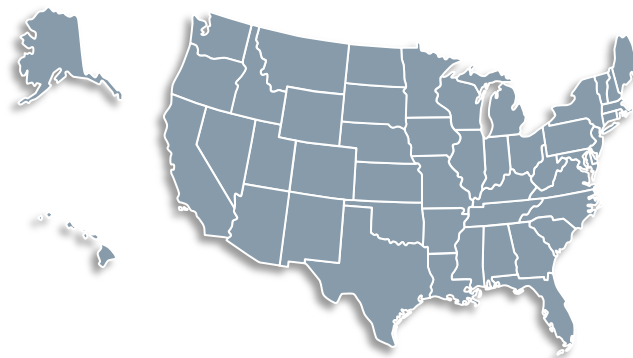
# Siemens is a Globally Integrated Technology Company

## Global



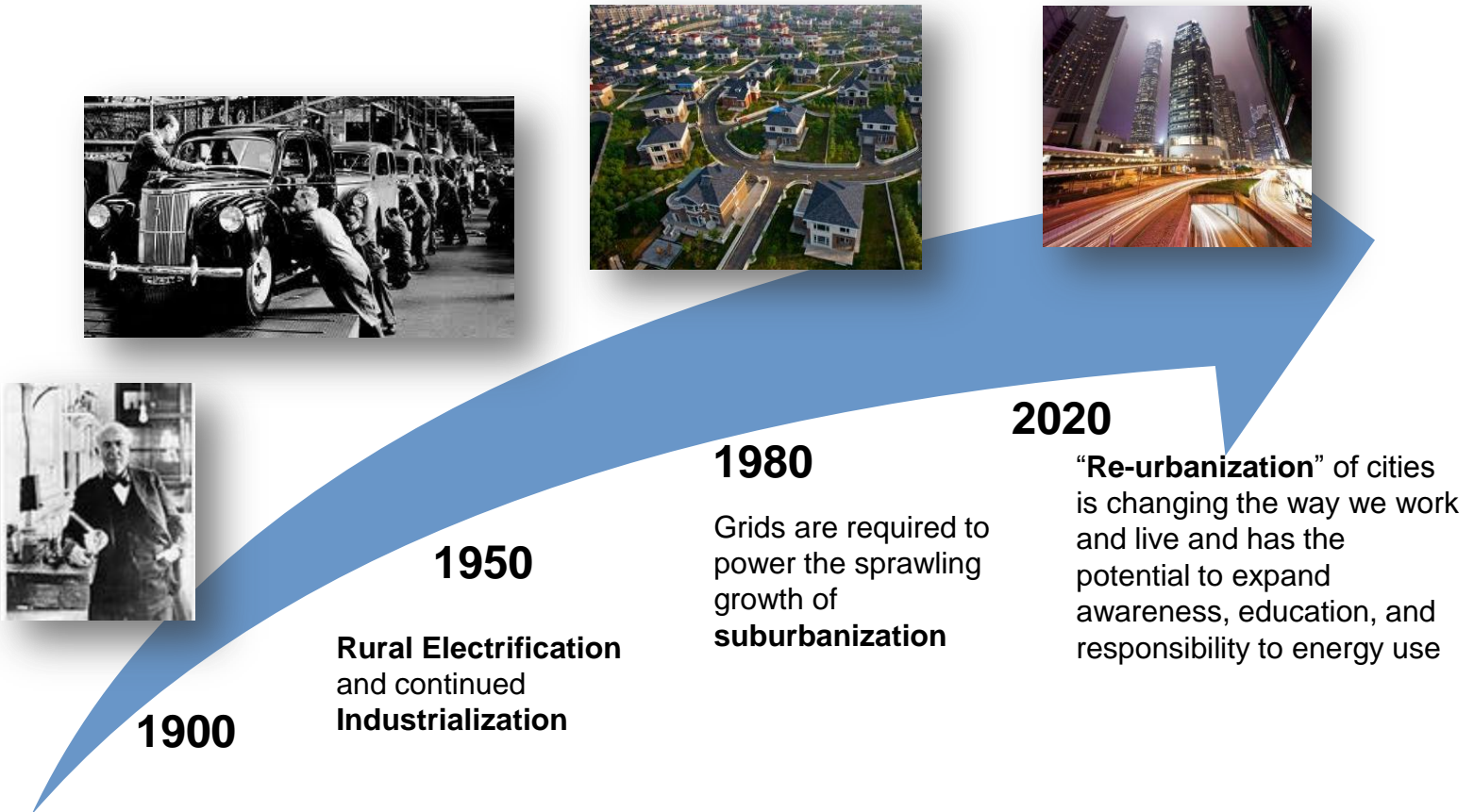
- Operating in **190** countries
- **\$100 billion** sales in fiscal 2013
- **362,000** employees
- **\$5.7 billion** in R&D expenditures
- **29,800** R&D employees
- **290** manufacturing sites

## U.S.



- **Siemens' largest country market**
- **\$24.3 billion** sales in fiscal 2013
- **53,000** employees
- **\$1.4 billion** in R&D expenditures
- **6,300** R&D employees
- **130** manufacturing sites

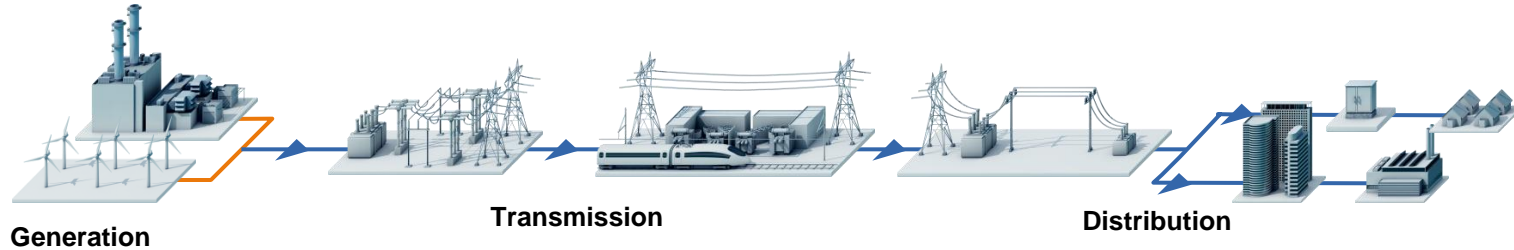
# Evolution of the Energy Grid



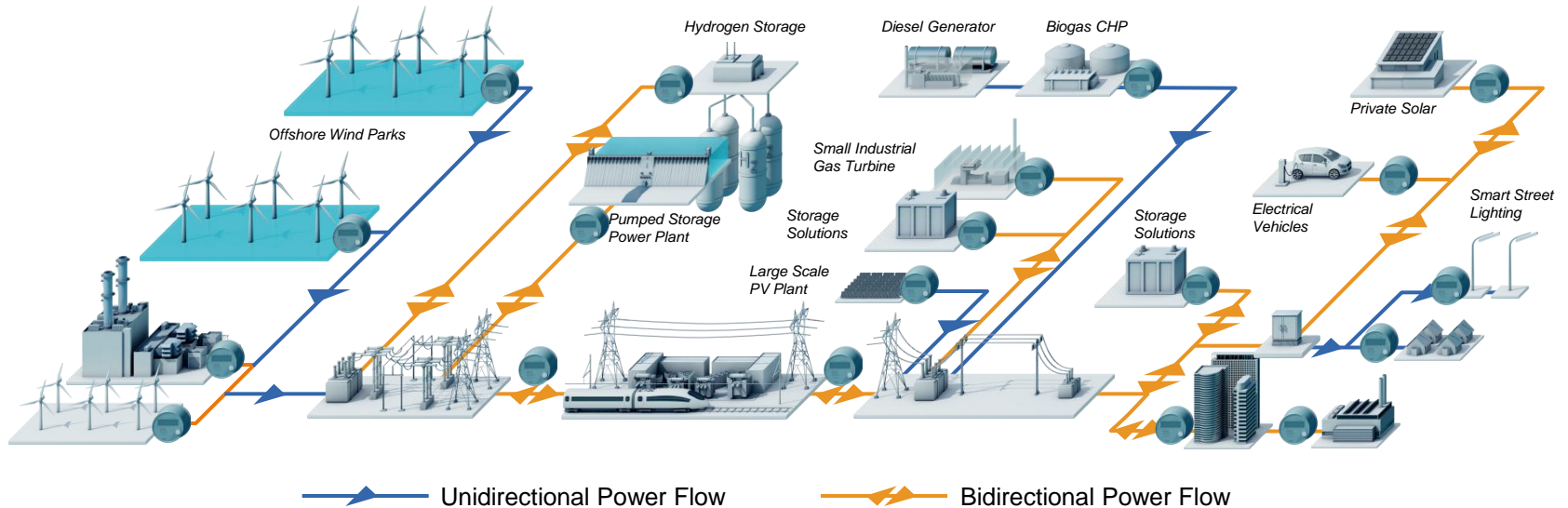
Thomas Edison develops the **first electric systems**

# Decentralization of grid design and generation

From centralized, unidirectional grid ...

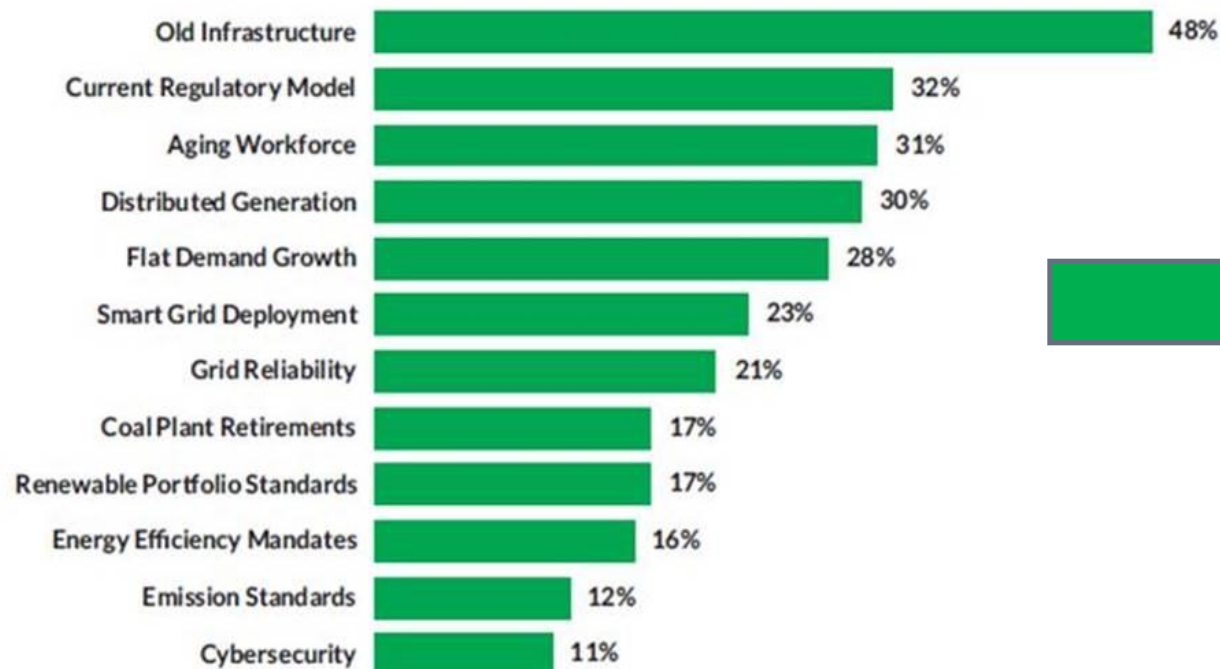


... to distributed energy and bidirectional energy balancing



# The State of the Utility Market

## Key Challenges identified by sampling of 527 IOU/Muni/Coops



### Key Grid Capabilities

**Resilience**  
**Sustainability**  
**Efficiency**  
**Reliability**

Source: Utility Dive, The State of the Electric Utility, February 2014

# Siemens as a holistic solution supplier

Grid Capability	Focal Point	Characteristics	Technical Approach	Examples
<b>Resilience</b>	Federal, State, City, Utilities, Consumer	Decentralized Design, Firm Local Generation, Multi-utility Integration, Critical Infrastructure Support	Decentralized Design, Managed Degradation, Integrated resource management, Micro-grids	Savona, Genoa, Italy Co-op City, NY
<b>Sustainability</b>	Federal, State, City, Consumer (“Prosumer”)	Variable Local Resources, Energy Use Follows Available Generation, Two-way Power Distribution	Integration of Renewable Resources, Demand Management, Storage, Adaptive Protection	Parker Ranch, HI Pantex AFB, TX
<b>Efficiency</b>	Utility	Active Grid, Visibility, Automate Outage Response, Streamline Operations	Distribution Management, Substation Automation, Feeder Automation, Voltage Management, AMI/Metering	ONCOR Control Center (TX), HECO Self-Healing Grid (HI), A&N Distribution Feeder Automation, (VA)
<b>Reliability</b>	Utility	Passive grid, One-way Distribution of Power, Reactive Outage Response	Centralized Designs, Traditional Protection and Automation	-----



# Efficiency Projects



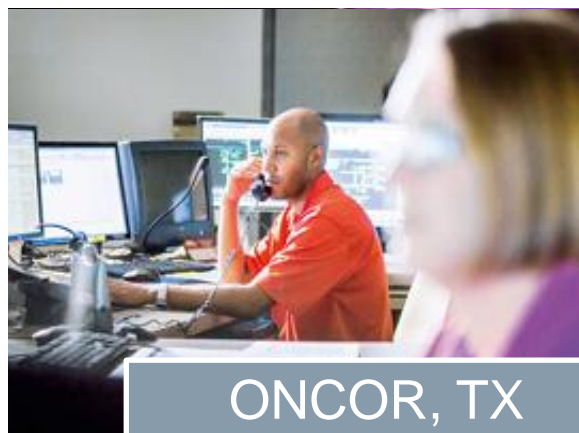
**ANEC, VA**  
Feeder Automation  
"Self-Healing" Grid



**Hawaiian Electric, HI**  
Substation Automation  
"Self-Healing" Grid

## Key Elements:

- Grid Visibility
- Automation
- Problem Avoidance and Location
- Voltage Management
- "Fleet" Management

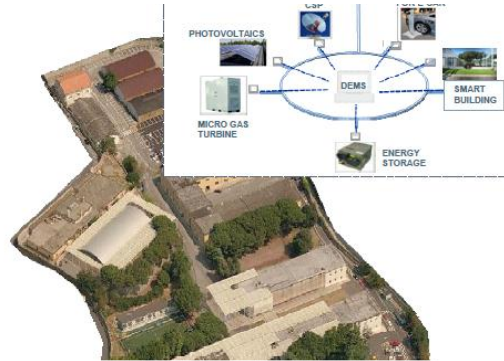


**ONCOR, TX**  
Distribution Management

# Sustainability and Resiliency Projects

## Key Elements:

- Grid Connected Energy Districts
- Integrated Renewable and Firm Generation
- Storage
- Demand Management
- Critical Infrastructure Support



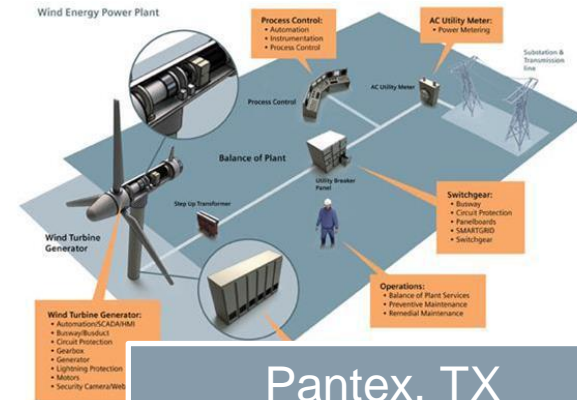
Savona, Italy  
Campus Micro-grid



Parker Ranch, HI  
Community Sustainability



Co-op City, NY  
Community Micro-grid



Pantex, TX  
Military Sustainability



# What Can Congress Do?

## Potential Approaches

- **Reduce utility equipment depreciation schedule for selected devices (5yrs)**
- **Encourage State Regulators to adopt performance-based ratemaking policies**
- **Incent Investor Owned Utilities (IOU) to invest in Automation, Monitoring, Control and Analytics**
- **Incent state/city governments to identify and protect critical infrastructure in coordination with the regional utilities (CT, MA, NY, NJ)**
- **Congressman Donald Payne's bill, H.R 2962 – The Smart Grid Study Act which calls for efforts to prepare, respond, mitigate and recover from natural disasters or cyber attacks. The bill will also provide for a cost/benefit of grid modernization**

Thank you for your attention



## Ken Geisler

Vice President, Strategy  
Smart Grid Division  
Infrastructure & Cities Sector  
Siemens Industry, Inc

E-mail:

[ken.geisler@siemens.com](mailto:ken.geisler@siemens.com)

Answers for infrastructure and cities.