The National Cooperative Business Association CLUSA International

Established in 1916, **NCBA CLUSA** is the **oldest** and **largest** U.S. national association for cooperatives—representing all co-op sectors:

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Cooperatives today...

• U.S. co-ops provide nearly 2 million jobs and create more than $75 billion in annual wages with a revenue of $650 billion.

• Food co-ops reinvest in their communities an average of 14% more than conventional grocers.

• Nearly a million of the nation’s farmers belong to a co-op, accounting for 55% of total US agriculture sales.

• There are 3 million co-ops globally. Their members account for 12% of the world’s population.
Benefits of Cooperative Ownership

• Meeting a need that private markets and government services are not meeting

• Higher survival rates and greater commitment to community
  • Spurs further local economic development and growth

• Gives people who use and benefit from the good or service to have a voice and reap the profits it creates
Co-ops invest in their members & community

• Rural Energy Savings Program
  • Pilot program in 2010
  • Reauthorized in 2018 Farm bill

  • 20-year loans at zero percent interest rates
  • Energy efficient improvements; can be paid back through on-bill financing
Co-ops helping a post-COVID economy

• Opportunity to re-build a more stable and sustainable economy
  • Co-ops as a succession plan for existing businesses
• Housing
• Bridging the rural divide
  • Energy
  • Broadband