The National Cooperative Business Association CLUSA International

Established in 1916, **NCBA CLUSA** is the **oldest** and **largest** U.S. national association for cooperatives—representing all co-op sectors:

















Housing

Retail

Electric

Worker

Purchasing

Credit Union

Agriculture

Examples

Child Care & Preschool

Credit Unions

Financial Services

Food

Co-op Breweries

Healthcare

Cooperatives today...

- U.S. co-ops provide nearly 2 million
 jobs and create more than \$75 billion
 in annual wages with a revenue of
 \$650 billion.
- Food co-ops reinvest in their communities an average of 14% more than conventional grocers.
- Nearly a million of the nation's farmers belong to a co-op, accounting for 55% of total US agriculture sales.
- There are 3 million co-ops globally.
 Their members account for 12% of the world's population.



Over 65,000 co-ops



Electric co-ops power 20 million homes, schools and businesses



1 in 3 people are members of a co-op



Benefits of Cooperative Ownership

- Meeting a need that private markets and government services are not meeting
- Higher survival rates and greater commitment to community
 - Spurs further local economic development and growth
- Gives people who use and benefit from the good or service to have a voice and reap the profits it creates



Co-ops invest in their members & community

- Rural Energy Savings Program
 - Pilot program in 2010
 - Reauthorized in 2018 Farm bill
 - 20-year loans at zero percent interest rates
 - Energy efficient improvements; can be paid back through on-bill financing



Co-ops helping a post-COVID economy

- Opportunity to re-build a more stable and sustainable economy
 - Co-ops as a succession plan for existing businesses
 - Housing
 - Bridging the rural divide
 - Energy
 - Broadband

