ARC'S POWER INITIATIVE:

AN OVERVIEW

APRIL 5, 2016

WHAT IS THE ARC POWER INITIATIVE?

The Obama Administration's comprehensive POWER Plan to bring federal resources and programs to revitalize coal communities nationwide includes:

- $66.8 million available for economic diversification, workforce development and job creation in coal impacted communities
  - $45 million through ARC to support implementation efforts in Appalachia
  - $1.2 million through ARC for technical assistance support in Appalachia
  - $19.6 million through the Economic Development Administration (EDA) to support implementation efforts nationwide

HOW DID WE GET HERE?

A combination of factors have impacted Appalachia's coal economy

- **Inexpensive natural gas**
- **Declining costs for renewable energy**
- **Accelerating advances in energy efficient technology**
- **Flattening demand for electricity**

WHO IS A COAL IMPACTED COMMUNITY?
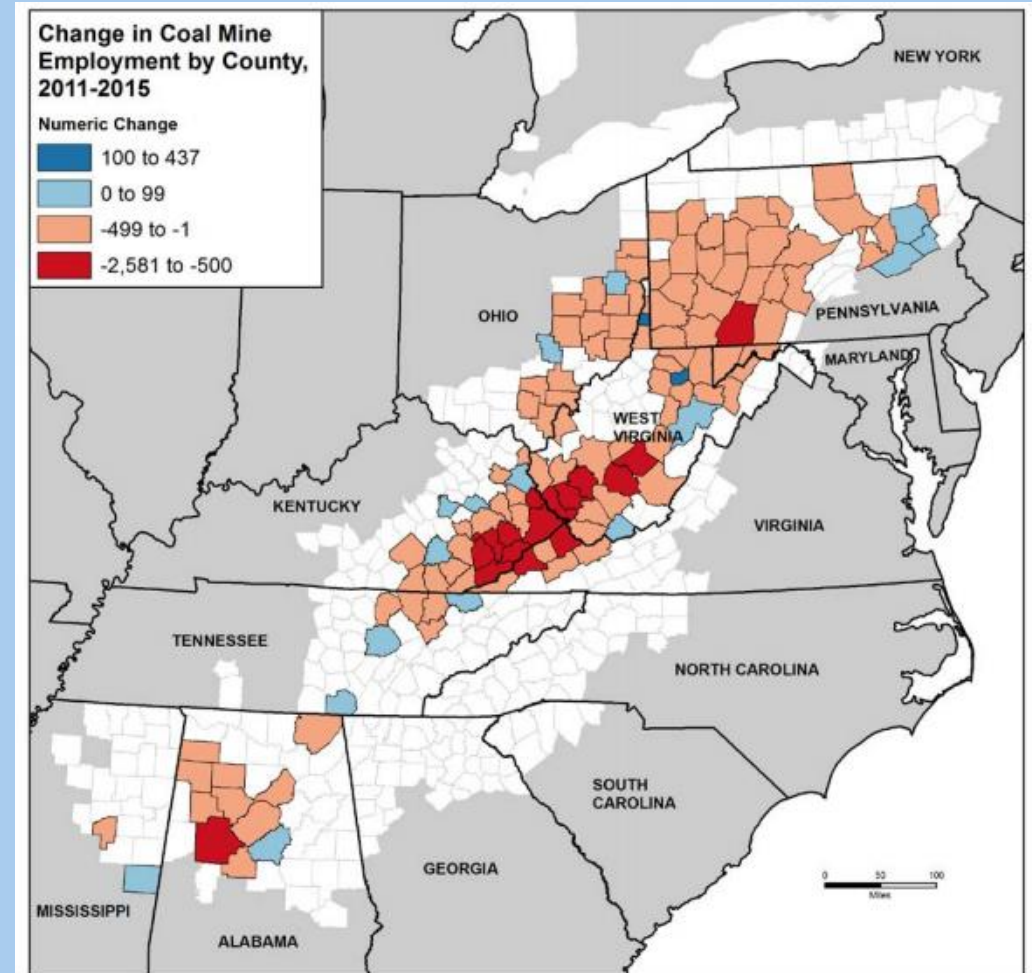
- **Coal mining**
- **Coal-fired power generation**
- **Related transportation, logistics, and supply chain businesses**

HOW TO DETERMINE IF A COMMUNITY IS COAL IMPACTED

- ARC research on job loss in coal mining and power plants

- Third party research on job loss in coal mining, power plants and supply chains

Change in Coal Mine Employment by County, 2011-2015

Numeric Change
- 100 to 437
- 0 to 99
- -499 to -1
- -2,581 to -500

Appalachian Regional Commission, 2016
Data source: U.S. Mine Safety and Health Administration

POWER OBJECTIVES AND PRIORITIES

The alignment/integration of multiple federal resources in support of coal-impacted communities that strive to:

- Diversify their economies
- Create new jobs in new or existing industries
- Attract new sources of job-creating investment
- Develop workforce services and skills training

ARC'S POWER OBJECTIVES AND PRIORITIES

Within the federal initiative, ARC will focus support for coal-impacted communities in four areas:

- ✓ Invest in a competitive workforce
- ✓ Access to and application of broadband communications
- ✓ Foster entrepreneurial activity
- ✓ Grow industry clusters

ARC POWER 2016 INITIATIVE: WHAT IS AVAILABLE

Two "Federal Funding Opportunities" (FFOs)

Implementation $45M

Technical Assistance $1.2M

POWER 2016
http://www.arc.gov/POWER

WHO IS ELIGIBLE TO APPLY FOR ARC POWER SUPPORT?

- Local Development Districts

- Indian tribe of a consortium of Indian Tribes

- State, county, city or other political subdivision of a State, including a special purpose unit of a State or local government engaged in economic or infrastructure development activities, or a consortium of political subdivisions;

- Institutions of higher education or a consortium of institutions of higher education;

- Public or private non-profit organization or association

POWER 2016
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WHAT CAN THE IMPLEMENTATION GRANTS FUND?

Successful grant applications will be:

- Transformational
- Regional
- Collaborative
- Large-scale (range from $500,000- $1.5 m)
- Outcome-driven
- Accompanied by significant leverage

WHAT CAN THE TECHNICAL ASSISTANCE GRANT FUND?

For communities to request technical assistance in

- Developing a plan
- Developing a project
- Responding to the implementation FFO
- Other needs identified in the technical assistance FFO

ARC POWER INITIATIVE: PROJECT REQUIREMENTS

Successful grant applications will be:

Consistent with priorities outlined in ARC's strategic investment plan

Goal 1: Economic Opportunities

Goal 2: Ready Workforce

Goal 3: Critical Infrastructure

Goal 4: Natural and Cultural Assets

Goal 5: Leadership and Community Capacity

Investing in Appalachia's Future

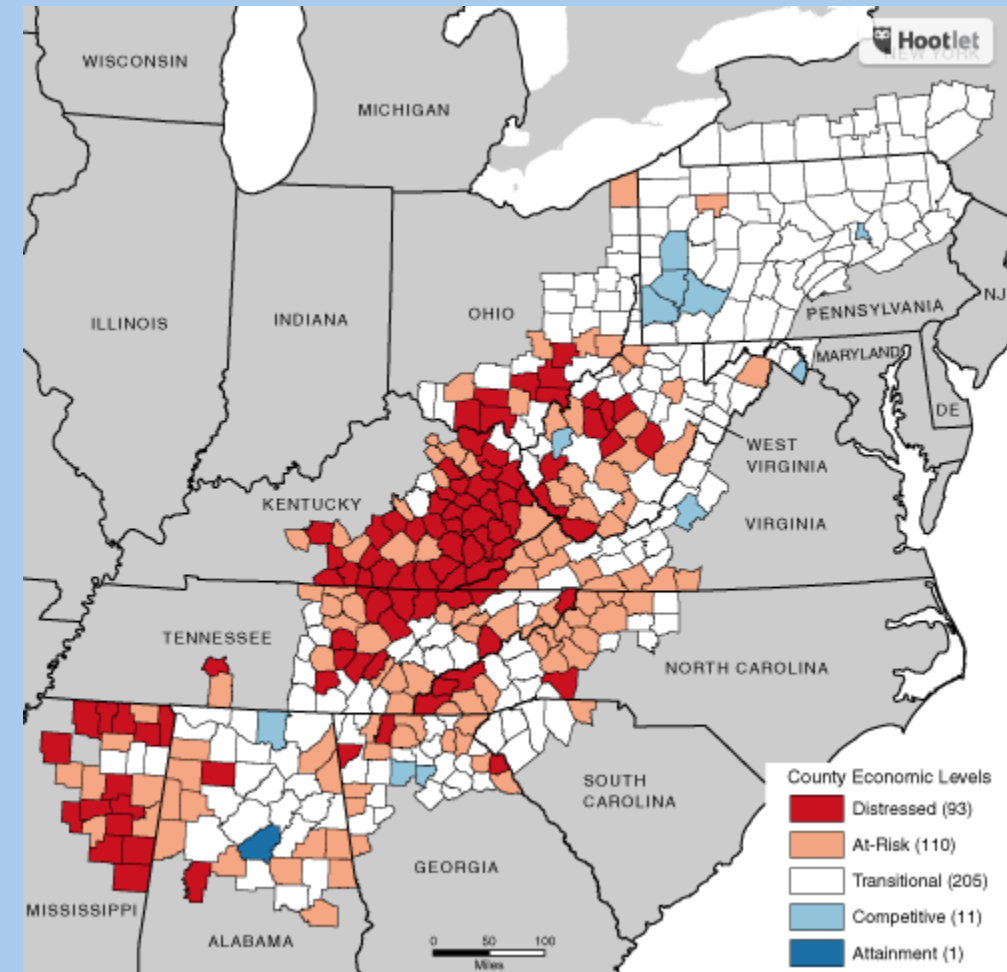The Appalachian Regional Commission's Five-Year Strategic Plan for Capitalizing on Appalachia's Opportunities

2016-2020

ARC MATCHING REQUIREMENTS

Maximum amount of ARC funding

- Distressed Counties: 80%
- At-Risk Counties: 70%
- Transitional Counties: 50%
- Competitive Counties: 30%
- Attainment Counties: 0%

County Economic Levels
- Distressed (93)
- At-Risk (110)
- Transitional (205)
- Competitive (11)
- Attainment (1)

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POTENTIAL MATCH PARTNERS

Economic Development Administration

U.S. Department of Energy

U.S. Department of Interior, Office of Surface Mining

Environmental Protection Agency

U.S. Dept of Treasury, Community Development Financial Institutions (CDFI) Fund

U.S. Dept of Labor, Displaced Worker Grant (DWG) program

U.S. Department of Commerce
- SelectUSA
- NIST-Manufacturing Extension Partnerships (MEP)

Small Business Administration

U.S. Department of Agriculture

Corporation for National and Community Service (CNCS)

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APPLICATION PROCESS IMPLEMENTATION GRANTS

- Submit pre-application/proposal on power.arc.gov

- Pre-applications/ proposals accepted and reviewed on a rolling basis

- Successful pre-applications/ proposal invited to submit complete application

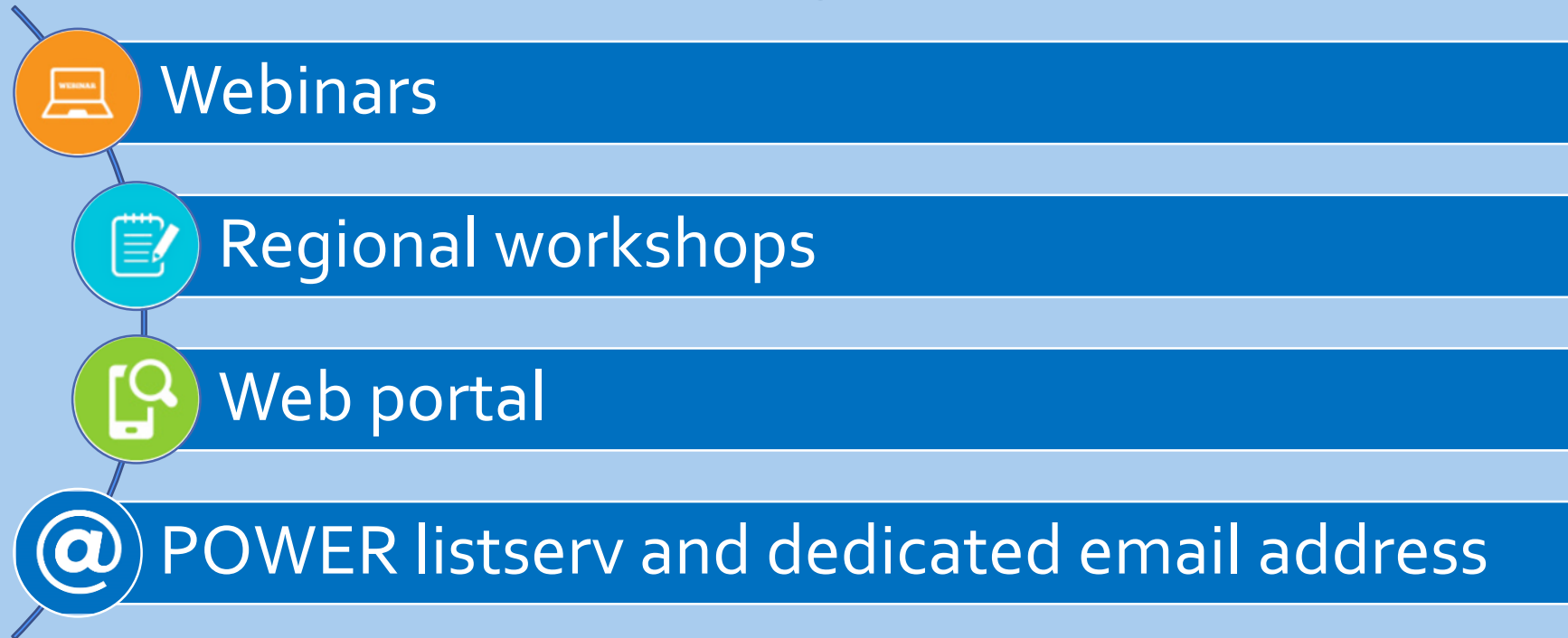- First round of awards to be announced late summer, 2016

APPLICATION PROCESS
TECHNICAL ASSISTANCE GRANTS

- Submit applications on power.arc.gov (beginning April 4)

- Applications accepted and reviewed on a rolling basis

- Streamlined application process for grant writing support

ARC POWER INITIATIVE: WORKSHOP SCHEDULE

- Wise, Virginia – Thursday, **April 14, 2016**

- Manchester, Kentucky (East Kentucky University) – Friday, **April 22, 2016**

- Hidden Valley, Pennsylvania – Wednesday, **April 27, 2016**

- Flatwoods, West Virginia – Wednesday, **May 18, 2016**

- Tuscaloosa, Alabama – Tuesday, **May 24, 2016**

WEBINAR SCHEDULE

BI-WEEKLY, WEDNESDAYS 2 PM

- **April 6**: A Deeper Dive into Implementation Support

- **April 20**: A Deeper Dive into Technical Assistance Support

- **May 4**: Using Data & Research to Determine "coal impacted"

- **May 18**: Where to find a Match

- **June 1:** To be announced

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ARC POWER INITIATIVE CONTACT INFORMATION

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