The Obama Administration’s comprehensive POWER Plan to bring federal resources and programs to revitalize coal communities nationwide includes:

• $66.8 million available for economic diversification, workforce development and job creation in coal impacted communities
  • $45 million through ARC to support implementation efforts in Appalachia
  • $1.2 million through ARC for technical assistance support in Appalachia
• $19.6 million through the Economic Development Administration (EDA) to support implementation efforts nationwide
HOW DID WE GET HERE?

A combination of factors have impacted Appalachia’s coal economy

- Inexpensive natural gas
- Declining costs for renewable energy
- Accelerating advances in energy efficient technology
- Flattening demand for electricity
WHO IS A COAL IMPACTED COMMUNITY?

- Coal mining
- Coal-fired power generation
- Related transportation, logistics, and supply chain businesses
HOW TO DETERMINE IF A COMMUNITY IS COAL IMPACTED

- ARC research on job loss in coal mining and power plants

- Third party research on job loss in coal mining, power plants and supply chains
The alignment/integration of multiple federal resources in support of coal-impacted communities that strive to:

- Diversify their economies
- Create new jobs in new or existing industries
- Attract new sources of job-creating investment
- Develop workforce services and skills training
Within the federal initiative, ARC will focus support for coal-impacted communities in four areas:

- Invest in a competitive workforce
- Access to and application of broadband communications
- Foster entrepreneurial activity
- Grow industry clusters
ARC POWER 2016 INITIATIVE: WHAT IS AVAILABLE

Two “Federal Funding Opportunities” (FFOs)

- Implementation $45M
- Technical Assistance $1.2M
WHO IS ELIGIBLE TO APPLY FOR ARC POWER SUPPORT?

- Local Development Districts
- Indian tribe of a consortium of Indian Tribes
- State, county, city or other political subdivision of a State, including a special purpose unit of a State or local government engaged in economic or infrastructure development activities, or a consortium of political subdivisions;
- Institutions of higher education or a consortium of institutions of higher education;
- Public or private non-profit organization or association
Successful grant applications will be:

- Transformational
- Regional
- Collaborative
- Large-scale (range from $500,000- $1.5 m)
- Outcome-driven
- Accompanied by significant leverage
WHAT CAN THE TECHNICAL ASSISTANCE GRANT FUND?

For communities to request technical assistance in

- Developing a plan
- Developing a project
- Responding to the implementation FFO
- Other needs identified in the technical assistance FFO
ARC POWER INITIATIVE: PROJECT REQUIREMENTS

Successful grant applications will be:

Consistent with priorities outlined in ARC's strategic investment plan

**Goal 1:** Economic Opportunities

**Goal 2:** Ready Workforce

**Goal 3:** Critical Infrastructure

**Goal 4:** Natural and Cultural Assets

**Goal 5:** Leadership and Community Capacity
ARC MATCHING REQUIREMENTS

Maximum amount of ARC funding

- Distressed Counties: 80%
- At-Risk Counties: 70%
- Transitional Counties: 50%
- Competitive Counties: 30%
- Attainment Counties: 0%

DISTRESSED COUNTIES: 80%

AT-RISK COUNTIES: 70%

TRANSITIONAL COUNTIES: 50%

COMPETITIVE COUNTIES: 30%

ATTAINMENT COUNTIES: 0%
POTENTIAL MATCH PARTNERS

- U.S. Department of Energy
- Environmental Protection Agency
- U.S. Dept of Labor, Displaced Worker Grant (DWG) program
- Small Business Administration
- U.S. Department of Agriculture
- U.S. Department of Interior, Office of Surface Mining
- U.S. Dept of Treasury, Community Development Financial Institutions (CDFI) Fund
- U.S. Department of Commerce – SelectUSA – NIST-Manufacturing Extension Partnerships (MEP)
- Corporation for National and Community Service (CNCS)
APPLICATION PROCESS
IMPLEMENTATION GRANTS

- Submit pre-application/proposal on power.arc.gov
- Pre-applications/proposals accepted and reviewed on a rolling basis
- Successful pre-applications/proposal invited to submit complete application
- First round of awards to be announced late summer, 2016
APPLICATION PROCESS
TECHNICAL ASSISTANCE GRANTS

- Submit applications on power.arc.gov (beginning April 4)
- Applications accepted and reviewed on a rolling basis
- Streamlined application process for grant writing support
ARC POWER 2016 INITIATIVE

Additional ARC Support Strategies to Assist Communities in Applying

- Webinars
- Regional workshops
- Web portal
- POWER listserv and dedicated email address
ARC POWER INITIATIVE: WORKSHOP SCHEDULE

- Wise, Virginia – Thursday, April 14, 2016
- Manchester, Kentucky (East Kentucky University) – Friday, April 22, 2016
- Flatwoods, West Virginia – Wednesday, May 18, 2016
- Tuscaloosa, Alabama – Tuesday, May 24, 2016
WEBINAR SCHEDULE

BI-WEEKLY, WEDNESDAYS 2 PM

- April 6: A Deeper Dive into Implementation Support
- April 20: A Deeper Dive into Technical Assistance Support
- May 4: Using Data & Research to Determine “coal impacted”
- May 18: Where to find a Match
- June 1: To be announced