A Strategic Alliance for Maritime
Innovation and a Sustainable Blue Economy

A Maritime Clean Energy Future through Collaboration and Joint Innovation

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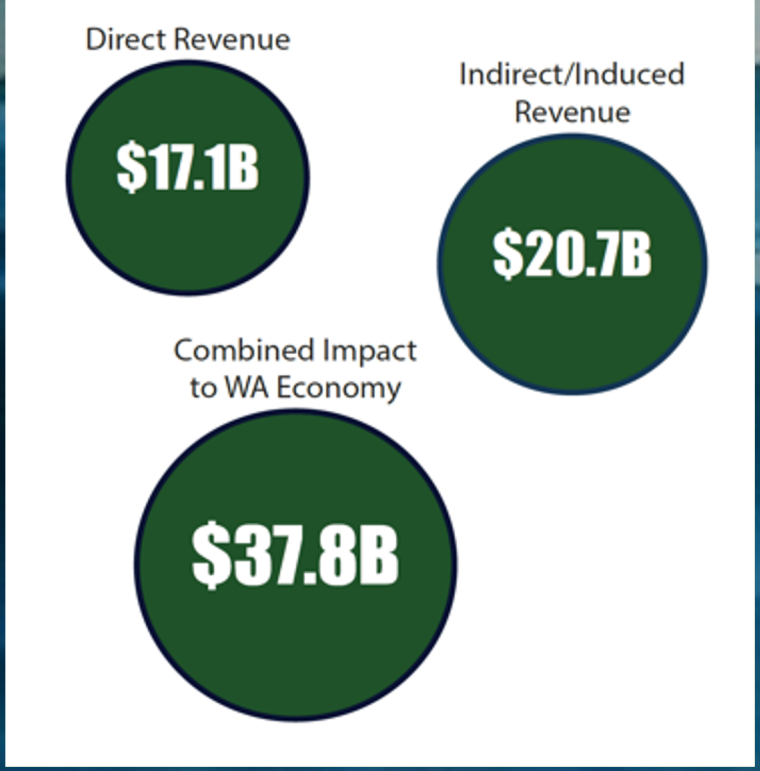
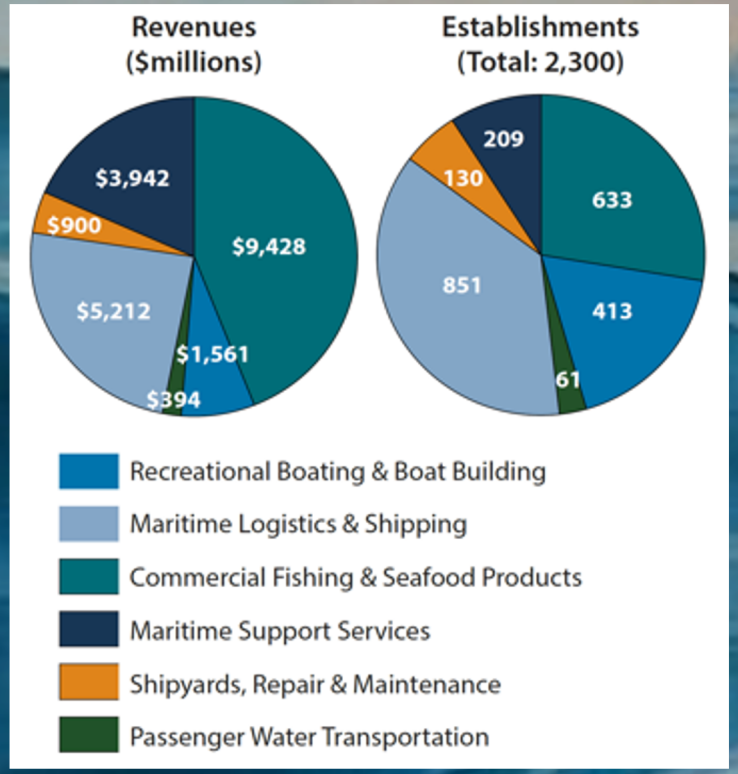
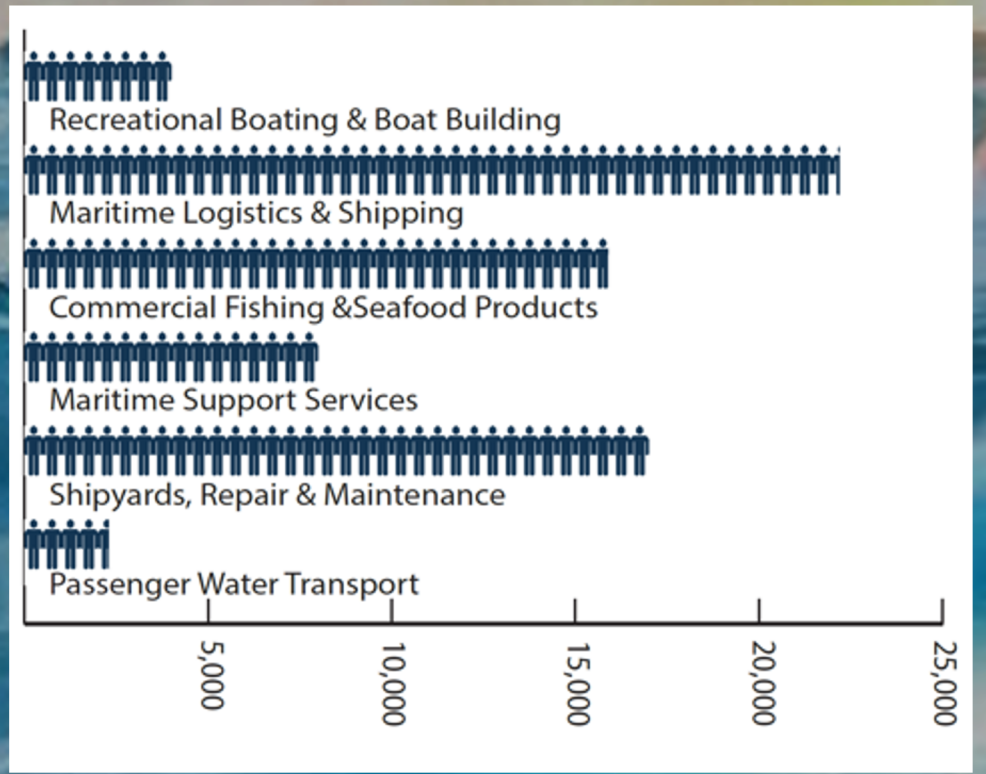






The maritime industry paid nearly **$4.5 billion** in wages in 2015 with average salaries of **$65,300**. In comparison, the state's average wage in 2015 was **$56,700** (does not include benefits).

Industry-wide, revenues have grown **2.4%** per year from 2012 to 2015, with the largest growth rate in Maritime Logistics & Shipping at **5.2%**.

2016 Economic Impact Study, Community Attributes

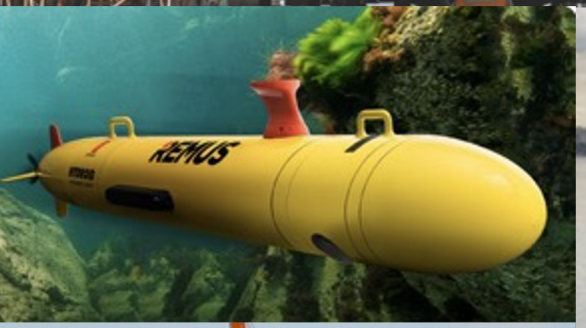
Maritime Sector's Economic Impact

educate

inspire

empower

BLUE NORTH


REMUS

TOTE Maritime

The Blue Economy

“the sustainable use of ocean resources for economic growth, improved livelihoods, and jobs while preserving the health of ocean ecosystem.” – World Bank

GLOBAL MARITIME FORUM
Unleashing the potential of the global maritime industry

Getting to Zero Coalition

ZEEDS
Zero Emission Energy Distribution at Sea

clean CARGO
Sustainable Transportation

WORLD SHIPPING COUNCIL
PARTNERS IN TRADE

The Blue Economy

“Will double to $3 Trillion by 2030 – but if, and only if, we are focused on innovation and sustainability.”– OECD

Washington State's Strategy for the Blue Economy

The first, and only, US statewide strategy for the Blue Economy was delivered in January 2019 by Governor Inslee's Maritime Innovation Advisory Council and Washington State Dept. of Commerce after 18 months of stakeholder engagement.

Advisory Council Co-Chairs:

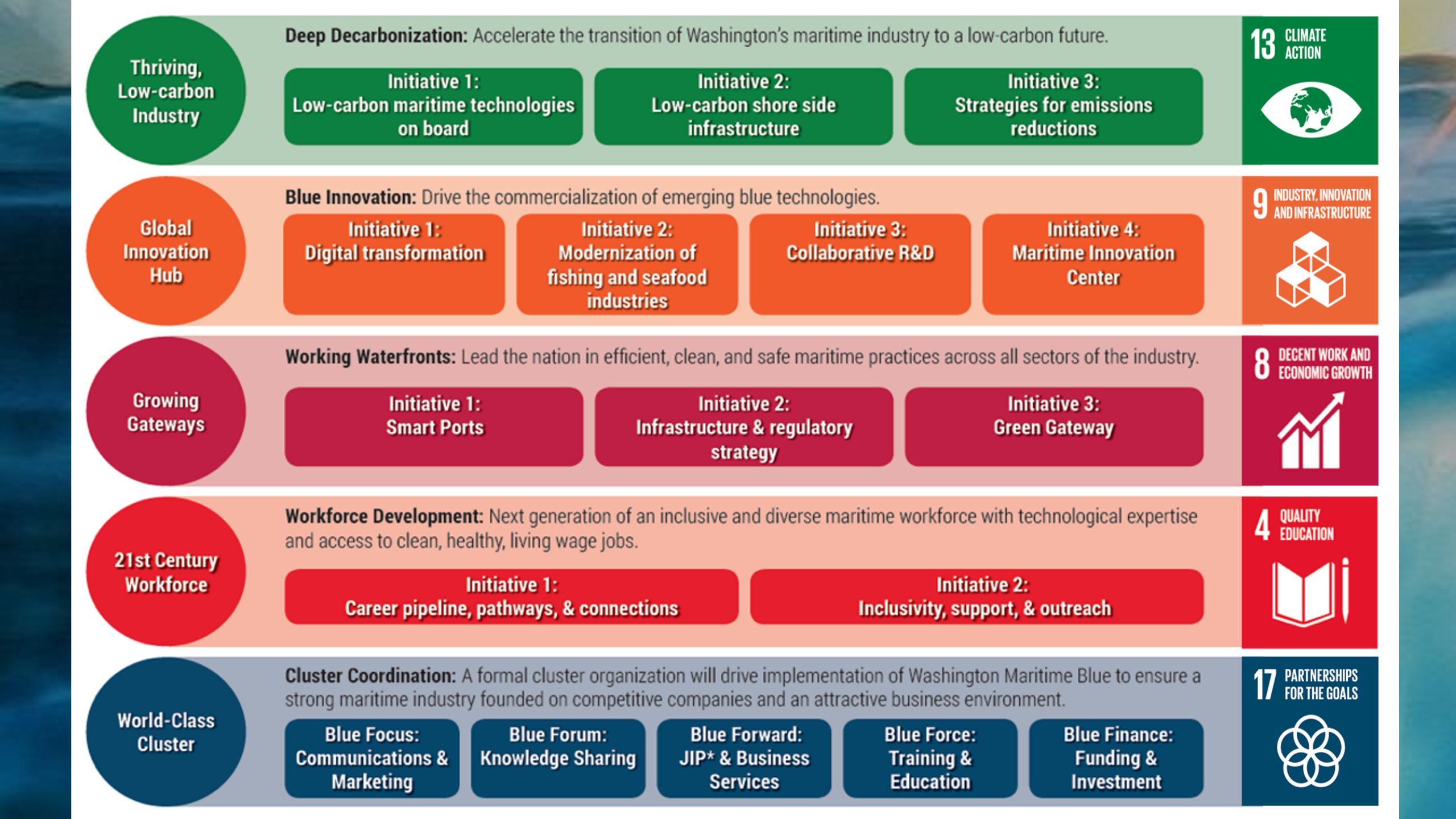
Rep.Gael Tarleton, Washington State Legislature

Dennis McLerran, Fmr. EPA Region 10 Administrator

Frank Foti, CEO and Board Chair, Vigor Shipyard

(link to Full Strategy and Council)

Thriving, Low Carbon Industry
Global Innovation Hub
Growing Gateways
21st Century Workforce
World-Class Cluster
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
8 DECENT WORK AND ECONOMIC GROWTH
4 QUALITY EDUCATION
13 CLIMATE ACTION
17 PARTNERSHIPS FOR THE GOALS
Washington State's Strategy for the Blue Economy
WASHINGTON MARITIME blue
SUSTAINABLE DEVELOPMENT GOALS


Thriving, Low-carbon Industry
Deep Decarbonization: Accelerate the transition of Washington's maritime industry to a low-carbon future.
Initiative 1: Low-carbon maritime technologies on board
Initiative 2: Low-carbon shore side infrastructure
Initiative 3: Strategies for emissions reductions
13 CLIMATE ACTION
Global Innovation Hub
Blue Innovation: Drive the commercialization of emerging blue technologies.
Initiative 1: Digital transformation
Initiative 2: Modernization of fishing and seafood industries
Initiative 3: Collaborative R&D
Initiative 4: Maritime Innovation Center
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
Growing Gateways
Working Waterfronts: Lead the nation in efficient, clean, and safe maritime practices across all sectors of the industry.
Initiative 1: Smart Ports
Initiative 2: Infrastructure & regulatory strategy
Initiative 3: Green Gateway
8 DECENT WORK AND ECONOMIC GROWTH
21st Century Workforce
Workforce Development: Next generation of an inclusive and diverse maritime workforce with technological expertise and access to clean, healthy, living wage jobs.
Initiative 1: Career pipeline, pathways, & connections
Initiative 2: Inclusivity, support, & outreach
4 QUALITY EDUCATION
World-Class Cluster
Cluster Coordination: A formal cluster organization will drive implementation of Washington Maritime Blue to ensure a strong maritime industry founded on competitive companies and an attractive business environment.
Blue Focus: Communications & Marketing
Blue Forum: Knowledge Sharing
Blue Forward: JIP* & Business Services
Blue Force: Training & Education
Blue Finance: Funding & Investment
17 PARTNERSHIPS FOR THE GOALS

Independent, Innovation Cluster Formed

Formal Ocean/Maritime Clusters have emerged as organizational entities that enhance competitiveness and collaboration. To ensure accountability and implementation we spun out an independent, nonprofit, Cluster Organization charged to Implement the State's strategy – using the "Quadruple Helix" approach.

Industry Members

Schwabe Williamson & Wyatt · Wärtsilä · SSA Marine (A Carrix Enterprise) · LAVLE · ABB · TOTE Maritime · SPEAR Power Systems · Crowley (People Who Know) · Glosten · Kongsberg · DNV·GL · PugetLNG · VIGOR · Corvus Energy · ioCurrents · CETS · Puget Sound Pilots (Protecting Puget Sound Since 1935) · PMG Pacific Mobility Group · eOdyn (Ocean in motion) · Wennberg Engineering LLC · SIEMENS · numurus (Smart System Solutions) · Elliott Bay Design Group · MER Equipment · First Mode · Janicki Industries · Ballard · The Mobile Boat Guys (Professional Yacht Detailing) · Bieker Boats · Freeboard · Ramboll · ecoSPEARS · Beam Reach · eOceans · Discovery Health · oneTANK from Glosten · ssi Strategic Solutions Inc. · All American Marine · Net Your Problem · SPBES · One for Neptune · CalWave Power Technologies · OCIO · EDCO, INC. (Custom Manufacturing for Industry) · Resolute Marine Energy (Clean Power from Ocean Waves) · EQULL · PUREWATERCRAFT

Organizational Partners

IMPACT Washington · Goodwill (Because jobs change lives) · EDASC (Economic Development Alliance of Skagit County) · Workforce Development Council of Seattle–King County · NWSeaport Maritime Heritage Center (Preservation • Heritage • Education • Skills) · Working Waterfront Coalition of Whatcom County · Green Marine · Northwest Straits Foundation · Sound Experience · NAMEPA · CleanTech Alliance Washington · Northwest School of Wooden Boat Building · Norwegian Centres of Expertise NCE Maritime CleanTech

blue — A Strategic Alliance for Maritime Innovation and a Sustainable Blue Economy

A partnership to implement Washington State's Strategy for the Blue Economy - a thriving maritime economy, a healthy ocean & marine environment, equitable & resilient communities.

Research Institutions

Pacific Northwest National Laboratory · PMEC (Pacific Marine Energy Center) · Applied Physics Laboratory, University of Washington · PMEL (Pacific Marine Environmental Laboratory)

Public Partners

Washington State Department of Commerce · Port of Seattle · The Northwest Seaport Alliance (Gateway to Solutions) · Washington State Department of Transportation · Center of Excellence for Marine Manufacturing & Technology · Washington State Ferries · Seattle Office of Economic Development · Sea Grant Washington · PugetSound Partnership · Port of Everett · Port of Skagit · Tacoma · EDA (Jamestown S'Klallam Tribe Economic Development Authority) · Kitsap Transit (Connecting Communities) · Port of Bellingham (Building A Strong Community) · Seattle Public Schools · Washington Workforce Training and Education Coordinating Board · Port of Anacortes · Skagit County · Tacoma Power (Tacoma Public Utilities) · Port of Whitman County

Part of a Global Enterprise for the Blue Economy

Scope of Work – The 6 Blue ”F”s

Blue Focus	Blue Forum	Blue Forward
Marketing & Communications	Networking & Knowledge Sharing Events	Facilitating Joint Innovation Projects

Blue Force	Blue Finance	Blue Founders
Career Connected Workforce Development	Access to Capital Public & Private Funding	Supporting Entrepreneurship

Maritime Blue engages members, partners and stakeholders in a number of ways in order to fulfill its mission. Taking lessons learned and models from other cluster organizations and innovation ecosystem builders around the globe.

Blue Focus

Creating a world-class cluster through a sustainable organization rooted in values of equity and resilience.

- Growing membership and leadership
- International recognition and speaking engagements
- Cluster to Cluster relationships

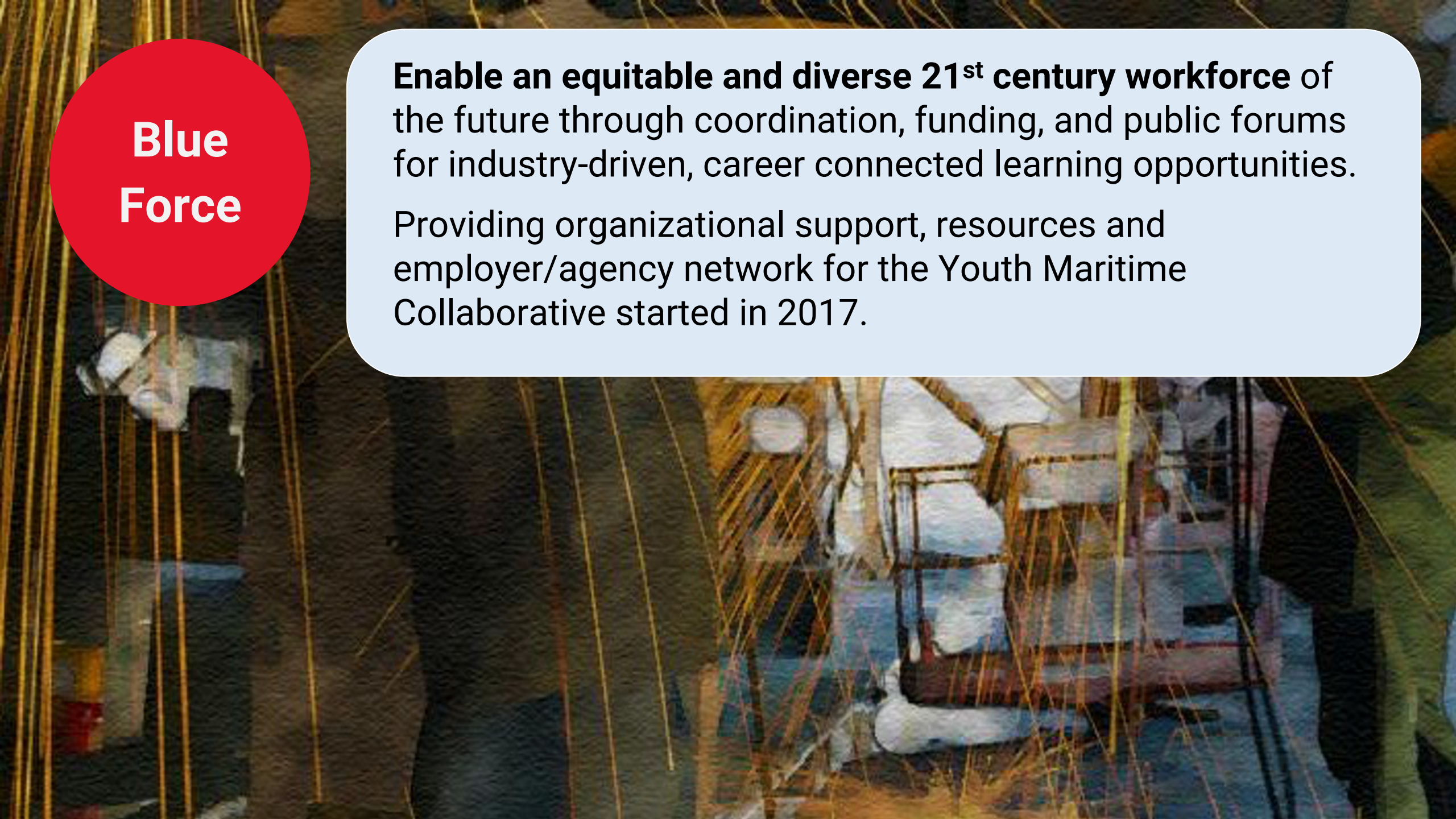
Blue Forums

Networking and strengthening of the knowledge base: host events, workshops, and public forums on key topics and critical discussions utilizing member expertise and outside thought leaders.

- Uptown Tech Meets the Working Waterfront
- R&D Pathways for Maritime Energy Solutions

Upcoming…

- Investing in the Blue Economy
- Equity in a 21st Century Maritime Workforce
- Maritime Battery Safety Forum
- Technology Innovation for Marine Conservation



Blue Force

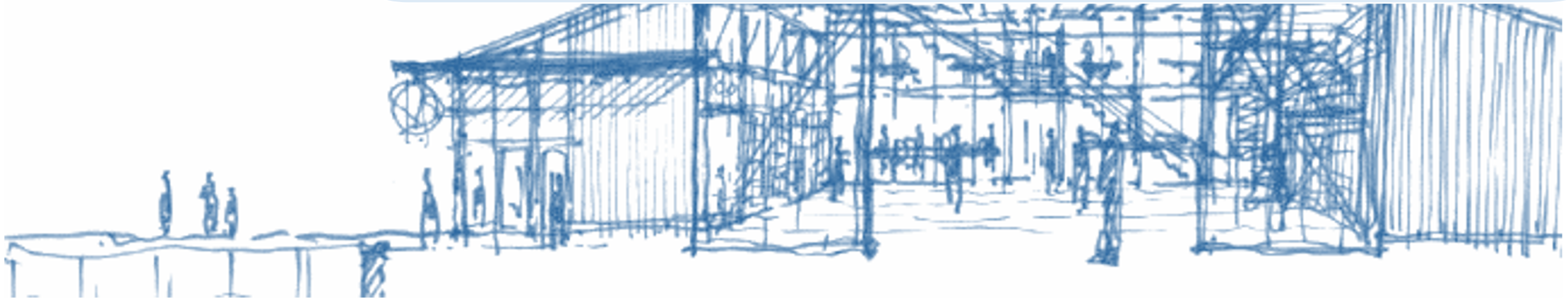
Enable an equitable and diverse 21st century workforce of the future through coordination, funding, and public forums for industry-driven, career connected learning opportunities.

Providing organizational support, resources and employer/agency network for the Youth Maritime Collaborative started in 2017.

Blue Founders & Finance

Entrepreneurship and start-up incubation, acceleration, mentorship, coworking, and public meeting spaces as a hub to the many spokes of maritime communities across the state.

Conduit for public and private funding opportunities for a diverse and varied financing approach to the Blue Economy, including fund pipeline development and establishing common impact metrics.



Blue Forward

Members come together through **Joint Industry Projects (JIP)** and collaboration to implement key demonstration projects and strategic planning for growth in the Blue Economy

- Washington State Ferry Electrification
- Seattle Waterfront Decarbonization Strategy
- JIP: Zero-emission Foiling Fast Ferry
- JIP: Green Hydrogen for Tacoma Maritime
- JIP: Early Covid-19 Detection for Maritime and Fisheries
- JIP: Quiet Sound – Whale Report Alert System (WRAS)

WASHINGTON MARITIME blue

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www.maritimeblue.org
#WaMaritimeBlue, #BuildBackBlue