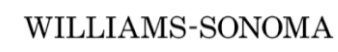


REPRESENTING THE LEADING BRANDS IN RETAIL



PREMIER MEMBERS



American Shoppers & ENERGY STAR

89% recognition with U.S. households

Saves American families approx. **\$40 billion** annually in energy costs – with households + businesses saving **\$500 billion** since 1992

Required for many government and utility energy efficiency **product rebate programs**

Retailers & ENERGY STAR

Retailers carry thousands of ENERGY STAR-certified products

Relied upon for product education, promotion—costly to recreate, phase out

Regular retailer engagement with ENERGY STAR, partnering and providing feedback

Critical for reporting on and reducing retail emissions

Supports many retailers' sustainability targets

Both ENERGY STAR products and Portfolio Manager help retailers reduce energy costs