Energy Efficiency

Opportunities for Manufacturers

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The NAM Agenda

**Goal 1:** The United States will be the best place in the world to manufacture and attract foreign direct investment.

**Goal 2:** Manufacturers in the United States will be the world’s leading innovators.

**Goal 3:** The United States will expand access to global markets to enable manufacturers to reach the 95 percent of consumers who live outside our borders.

**Goal 4:** Manufacturers in the United States will have access to the workforce that the 21st-century economy demands.
• Because of our policies on taxes, energy, tort and trade, it is 20 percent more expensive to do business in the U.S. than it is in the countries which are our nine largest trading partners—and that is excluding the cost of labor.

• However, we enjoy a slight competitive advantage when it comes to energy.

• With the right policies in place, that advantage could increase dramatically—making the U.S. a manufacturing powerhouse once again.
NAM Strongly Supports Energy Efficiency Policies

Manufacturers are committed to reducing our energy intensity and producing more energy efficient consumer products to help reduce the U.S. demand for energy, save money, lower costs and reduce greenhouse gas emissions. American society has much to gain from sensible efficiency and waste reduction measures across all sectors of the economy.

Manufacturers use one-third of our nation’s energy and are directly affected by the cost of energy in making products as well as by the cost of maintaining office operations. It is widely acknowledged that process and building system energy efficiency and conservation offer immediate and cost-effective opportunities to reduce energy cost inputs, reduce water use, stretch available energy supplies and decrease greenhouse gas emissions.

Manufacturers have taken the lead in making energy efficiency a priority. Improvements in energy efficiency in the manufacturing sector have helped the country to be more efficient in energy use per unit of GDP and reduced the energy intensity of the U.S. economy. Manufacturers have achieved greater energy efficiency through cost-effective distributed generation, combined heat and power technologies, waste heat recovery systems, water reuse and recycling, intelligent energy systems such as advanced metering infrastructure and demand response, and improved process manufacturing.
In early 2013, the NAM Energy Efficiency Task Force developed a set of policy principles designed to inform Congress on ways to promote building sector energy efficiency.

These policy principles were crafted with the goal of receiving strong bipartisan support.

Many of these concepts have made their way into legislation in the House and Senate.
Manufacturers Support Shaheen-Portman

September 11, 2013

Cc: Senator Lisa Murkowski
    Senator Rob Portman
    Senator Jeanne Shaheen
    Senator Ron Wyden

Dear Senator Shaheen and Portman:

We write representing a broad spectrum of interests to express our support of S.1392, the Energy Savings and Industrial Competitiveness Act, introduced by Senators Shaheen (D-NH) and Portman (R-OH). This bill selects a bi-partisan, consensus framework to promote energy policies that will benefit the economy, advance energy security, and improve the quality of the environment. All agree that expanding energy efficiency is in the national interest and that legislation would increase energy efficiency opportunities for businesses, consumers, and the federal government.

S. 1392 is built on a consensus principle and the broad support it has received is the product of that principle. It is our hope that the Senate will proceed with full consideration of this bill in a manner that gives the best opportunity to move forward in the legislative process.

Thank you for your consideration and we look forward to continuing to work with you and the Senate to support federal energy efficiency policies that benefit all Americans.

Sincerely,

[Signatures]
Manufacturers Support Performance-Based Contracting

Manufacturing Facilities Supporting the ESPC Industry

- Water Efficiency
- Renewable Generation
- Lighting
- Building Controls
- Heating and Cooling Systems

Map showing states with facilities supporting the ESPC Industry.