

EESI Impact

April 2024



OUR IMPACT THROUGH THE YEARS



« First Executive Director, Ken Murphy (1984-1998)

Our work begins... **1984**

Resolved to examine energy policy through a climate change lens

Second Executive Director, Carol Werner (1998-2019)



1988

» Former Sen. Max Baucus (D-Mont.)



2004

Launched our flagship publication, *Climate Change News*, a free electronic newsletter which later evolved into *Climate Change Solutions*

Environmental and Energy Study Institute

1997

Helped organize the first Congressional Renewable Energy and Energy Efficiency EXPO and Policy Forum to call attention to innovative clean technologies on Capitol Hill



» Rep. James E. Clyburn (D-S.C.)

2014

Expanded our on-bill financing program beyond South Carolina to a national effort



2022

Awarded the first Future Climate Leaders Scholarship to a student at North Carolina A&T



2024

« EESI helped Orcas Power and Light Cooperative in Washington state develop an on-bill financing program for heat pumps (pictured) and electric vehicle charging stations and secure a zero-interest loan from the U.S. Department of Agriculture.

WHAT WE ARE CREATING TOGETHER



Clean, decarbonized energy—affordable and accessible for all



Resilient, healthy, just communities ready for climate change impacts



Informed decision-makers motivated and equipped to act now

THIS EARTH DAY, LET'S ASSESS OUR PROGRESS



First of all, thanks to everyone who is prioritizing climate solutions in their giving!

You might remember hearing from me last year about the urgency of climate action during the “**decisive decade**” to avoid the worst outcomes of a hotter planet.

Well, here we are: Earth Day 2024. A little closer to 2030, a key milestone on our way to net-zero greenhouse gas emissions. **Are we on the right track?**

Well, yes, and no. As we mentioned in the Fifth National Climate Assessment briefing, annual U.S. **greenhouse gas emissions have fallen 12%**. But we have a long way to go to live up to our Paris Agreement commitment of at least **50% reductions by 2030**.

You made possible briefings about advanced weather forecasting technologies and the status of huge investments in climate solutions in rural areas. These science-based educational resources are building on our 40-year track record of providing timely, relevant information to Congress.

Unfortunately, the continued **subsidies for fossil fuels** are a big drag on our progress. Our latest fact sheet outlined \$3 billion worth of annual direct subsidies embedded in our tax code. Then there are the indirect subsidies worth many billions of dollars more each year.

It boggles the mind that we continue to dig deeper, given the depth of the hole we are already in with climate change. Imagine what we could do **if that \$3 billion instead went to accelerating an equitable transition to a decarbonized, clean energy economy!** Imagine how much things would change if companies were unable to hide the costs of fossil fuel consumption—including runaway usage of difficult-to-recycle plastics—borne by society at large.

Thanks for sticking with us as we **give policymakers the information they need to make good decisions about climate policies and investments**. I remain optimistic. But I also know how much work remains to do, and your continued support is essential to seeing it through.

Daniel Bresette,
President

P.S. You also helped make possible the latest update to our **climate jobs fact sheet**. Energy efficiency, renewable energy, and other climate sectors continue to expand employment opportunities across the board, driven in large part by history-making Congressional investments.

INTERN SPOTLIGHT

LYNLEE DERRICK

Federal Affairs Coordinator
American Clean Power Association
Communications Intern, Spring 2023

“EESI allowed me to create **tangible work** to present in interviews, provided **professional development opportunities** to discover new fields in sustainability and policy, and connected me with valuable **subject matter experts** and other organizations in D.C. Had



it not been for the work I did at EESI or the organization’s reputation for providing a rigorous internship program, **I would have never ended up where I am now.**”

IN FOCUS: CLIMATE FINANCE

“We believe that the best projects are those that are as local as possible, and that are targeting the most vulnerable communities in the most fragile areas.”

Henry Gonzalez
Deputy Executive Director
Green Climate Fund

Check out Henry’s episode on EESI’s podcast, *The Climate Conversation*, for more!



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CONNECTED

Contact Us:
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hello@eesi.org

Subscribe to our emails
for zero-waste updates:
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Engage through social media:

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IN THE KNOW:
PLASTICS
EXTENDED PRODUCER
RESPONSIBILITY

WHY
IS RECYCLING
NOT ENOUGH?

The plastic we put in a recycling bin too often ends up in a landfill because of contamination or lack of market demand. At best, it is **“downcycled” a maximum of two or three times** before the quality decreases to the point where it can no longer be used.

WHAT
IS EXTENDED
PRODUCER
RESPONSIBILITY?

Shifting financial and physical responsibility for the environmental impacts of products away from citizens and onto **producers and packaging manufacturers**.

HOW
CAN IT BE
DONE IN A
POSITIVE WAY?

Make full use of **reuse, recovery, repair, and resale**, providing social and economic opportunities for local communities.

S P O T L I G H T
**NEW EESI BOARD
MEMBERS**

“I really appreciate the work EESI is doing in rural communities to help households and businesses become more energy efficient and sustainable.”



Robert Jackson

EXECUTIVE DIRECTOR, RESTART PROGRAM,
LAWRENCE TECHNOLOGICAL UNIVERSITY;
FORMER MICHIGAN STATE ENERGY OFFICIAL



Philip R. Sharp

FORMER PRESIDENT,
RESOURCES FOR THE FUTURE;
FORMER U.S. REPRESENTATIVE
FROM INDIANA

*“As a former member of Congress, I value the contribution of organizations like EESI, which help ensure our policy-making is grounded in fact and our **democracy addresses critical national challenges.**”*



MARCH

Winemaking Podcast Episode

Jess Baum of Bonterra Organic Estates discussed **sustainability in winemaking**.



APRIL

Ocean CDR Briefing

Can **ocean carbon dioxide removal** be scaled up as a climate solution?



MAY

National Adaptation Forum

EESI's Anna McGinn will present about IRA and IJA implementation at this bi-annual **adaptation conference**.

Platinum
Transparency
2024

Candid.

EESI earned Candid's
**Platinum Transparency
seal** for the 4th year!

You can give with
confidence.

***BREAKING: Journalists
trust EESI's resources,
and so can you!***



EESI
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*Ways to give in
honor of Earth Day...*

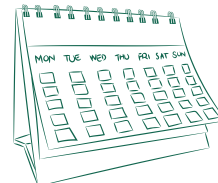
Donor-advised fund

Put the money you
have set aside for
charity to great use
for **climate solutions!**



Monthly giving

Make the Earth a
priority **year-round!**



Single gift today

Give **online** or **by mail!**



...online at **eesi.org/donate**

