



# Impact Report 2025

## SELECT ACCOMPLISHMENTS

*A fitting capstone to our 16-year on-bill financing program (see page 3)!*

Launched an ongoing article series on the environmental impacts of data centers.

*Including our most read and cited article ever!*

Helped a Minnesota utility apply for \$50 million from the Rural Energy Savings Program.

Showcased sustainable transportation options.

*Via a briefing series and new overview on our website!*

Obtained our 18th Four-Star Rating from Charity Navigator!

Engaged with hundreds of Hill staff, including through our highly regarded Climate Camp Congressional briefing series.

Earned a record 178 media mentions!

*And a 100% score!*

*Driven mainly by our data center articles!*

Visit [eesi.org/accomplishments](https://eesi.org/accomplishments) for more details about what we achieved together!

Our **mission** is to advance science-based solutions for climate change, energy, and environmental challenges in order to achieve our **vision** of a sustainable, resilient, and equitable world.



## NAVIGATING A WORLD OF CHANGE TOGETHER

EESI has seen our fair share of ups and downs over our 40-plus-year history. Change is the only constant, as they say. Changes in political leadership, technology, communications—you name it.

Thanks for your partnership along the way. **Without your commitment to advancing climate change solutions, we certainly could never have kept the pace.**

Of course, over this same time, our vision for the future has also been a constant: a sustainable, resilient, and equitable world.

That brings us to 2025: a year of unprecedented cutbacks, rollbacks, and clawbacks that undid important progress and unmoored our environmental, energy, and climate policies from reality.

In the face of these challenges, EESI was ready to meet the moment. We never let up. **One key lesson learned is that Congress still has a very hearty (and surprisingly bipartisan) appetite for the educational resources we continue to deliver to policymakers.**

There are only two safe predictions for what comes next. First: **Things will keep changing.** And second: **We will continue to make the biggest, most positive impact possible by working together.**

Daniel Bresette  
President

## YOU POWER CLIMATE SOLUTIONS!

Thank you to all of our **foundation partners** and **individual donors!** We would like to give a special thanks to donors who made climate solutions a big part of their **legacy** (**Dorothy Wendler, Horace Jones, and Sam and Nikki Benson**)—plus our **Sustaining Partners** (monthly donors) and **Friends of EESI** (those who give \$1,000 or more in a year).



### FINANCIAL OVERVIEW 2025

#### REVENUE

Grants	\$510,600
Donations	\$1,547,394
Workplace Giving	\$24,021
Nonoperating Income Allocated to Operations	\$244,972
<b>TOTAL REVENUE</b>	<b>\$2,326,987</b>

#### EXPENSES

Program	\$1,364,320
General and Administrative	\$349,654
Development	\$396,385
<b>TOTAL EXPENSES</b>	<b>\$2,110,359</b>

CHANGE IN NET ASSETS BEFORE NONOPERATING ACTIVITIES	\$216,628
TOTAL NONOPERATING ACTIVITIES (Investments)	\$129,259
CHANGE IN NET ASSETS	\$345,887
NET ASSETS, BEGINNING OF YEAR	\$4,337,225
<b>NET ASSETS, END OF YEAR</b>	<b>\$4,683,112</b>

Complete audited financial statements are available at [eesi.org](http://eesi.org).

## BOARD OF DIRECTORS

<b>Jared Blum</b> <i>Chair</i>	<b>Linda Church-Ciocci</b> <i>Vice Chair</i>	<b>Laura Kalick</b> <i>Treasurer</i>	<b>David Terry</b> <i>Secretary</i>
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<b>Monty Cooper</b>	<b>Barbara Martinez**</b>	<b>Raya Salter, Esq.</b>	<b>Kurt Shickman</b>

\* Ex Officio

\*\* Left Board in 2025

\*\*\*Co-founder, Chair Emeritus (1929-2026)

## BY THE NUMBERS 2025



INSTAGRAM FOLLOWERS  
↑ 28%



LINKEDIN FOLLOWERS  
↑ 21%



MEDIA HITS  
↑ 102%



SUBSCRIBERS TO THE PODCAST  
↑ 14%

# MAKING ENERGY MORE AFFORDABLE FOR RURAL HOUSEHOLDS

## WHAT EESI'S ON-BILL FINANCING WORK HAS ACCOMPLISHED

Between 2010 and 2025, EESI partnered with dozens of rural electric cooperatives, public power utilities, green banks, and others to develop and capitalize on-bill financing programs for clean energy upgrades.

Rural households spend 40% more for energy than their urban counterparts, on average. To address this rural energy burden, EESI and four South Carolina rural electric cooperatives piloted an innovative program—on-bill financing—to remove the upfront costs of improvements and deliver savings from day one. The results were undeniable: the first 125 participating households lowered their utility bills by about 34%.

By the end of 2025, EESI had helped launch 42 on-bill financing programs in 22 states and territories, benefiting thousands of rural families and small businesses.



**5,450**  
Clean energy projects



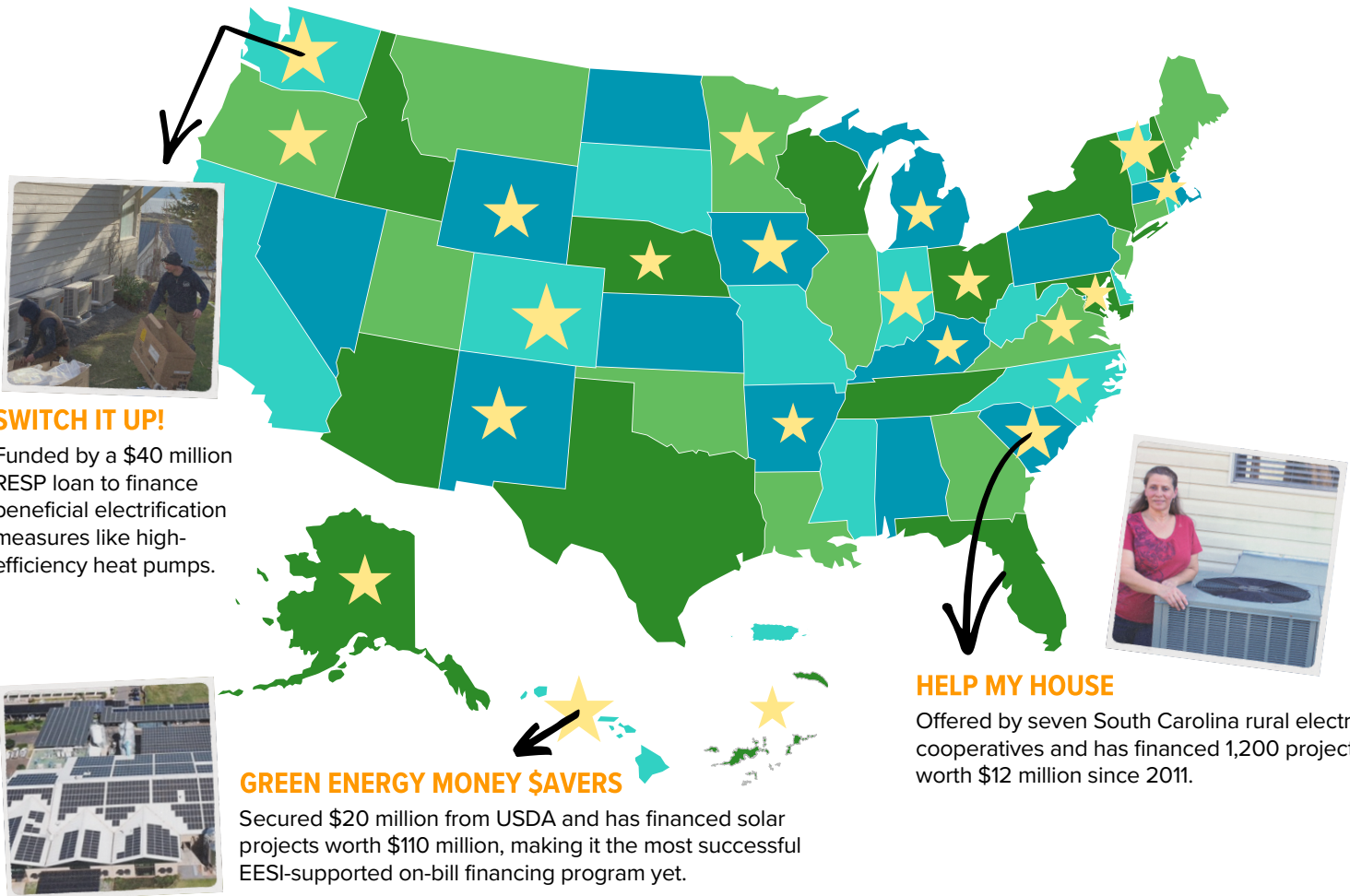
**\$187 M**  
Combined value



**275,400**  
Tonnes of CO2-equivalent saved

EESI was also instrumental in the creation of the Rural Energy Savings Program (RESP) at the U.S. Department of Agriculture (USDA). RESP offers zero-interest loans for utilities to provide capital for on-bill financing programs. USDA has made 57 RESP loans worth about \$600 million. EESI has supported about half of all RESP loans to date.

While EESI no longer provides technical assistance for on-bill financing programs, our advocacy for RESP will continue to ensure more utilities have access to loans to serve their customers, who will continue to save energy from lower bills for many years to come.



**Climate Change Solutions**  
13,270 SUBSCRIBERS

**COP30 Dispatch**  
7,797 SUBSCRIBERS

**EESI Impact**  
12,946 SUBSCRIBERS

**48 EDITIONS OF CONGRESSIONAL ROUND-UP**

**43 ARTICLES PUBLISHED**

# IN THE MIX FOR 2026



**Timely Briefings and Rapid Readouts:** Panels of experts and practitioners who can describe solutions to lower utility bills, modernize the grid, and keep communities safe.

**New and Improved Topic Pages:** Regular updates to EESI's website with need-to-know information about a wide range of energy, climate, and environmental topics.

**Engaging Fact Sheets:** Everything you need to know about essential ingredients of the clean energy transition like cobalt and lithium, as well as the latest job numbers in the energy efficiency, renewable energy, and transportation sectors.

We have a lot of work to do together —and we want to hear from you!

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202-662-1887  
hello@eesi.org

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@eesionline



EESI  
1020 19TH STREET, NW, SUITE 400  
WASHINGTON, DC 20036

