



Impact Report 2024

SELECT ACCOMPLISHMENTS

CONGRESSIONAL EDUCATION

ENGAGED

with **83% of all Congressional offices**, a new record for EESI.

CLEAN ENERGY FINANCING

CHAMPIONED

the **Rural Energy Savings Program**, which could support **15,000 jobs in rural areas by 2040** according to a new analysis.

RECOGNITION

EARNED

88 media citations or quotations, including in stories published by NPR, *The Wall Street Journal*, CNBC, Bloomberg, *Forbes*, and *The Washington Post*.

PUBLISHED

four fact sheets: PFAS “forever chemicals,” direct pay **tax credits** for nonprofits, proposals to reduce **fossil fuel subsidies**, and climate **jobs** in America.

HELPED

Colorado rural electric cooperatives secure **\$75 million to finance cost-effective clean energy upgrades** for their members.

THE WALL STREET JOURNAL

The Washington Post



Bloomberg

BECAME

a **1% for the Planet** Environmental Partner.

THANKS
FOR THE
MEMORIES!



Co-founder Dick Ottinger (right) celebrates EESI's beginnings



An early EESI Congressional briefing



The Help My House program delivers clean energy in S.C.



EESI brought an electric school bus to a Hill briefing



1984

2024

Our **mission** is to advance science-based solutions for climate change, energy, and environmental challenges in order to achieve our **vision** of a sustainable, resilient, and equitable world.



We went through a lot of ups and downs —putting it politely— in 2024.

After the election, we knew that federal climate goals would be officially disavowed. That made it hard to imagine how we could stay on track.

Your partnership and commitment to advancing climate solutions meant that EESI was ready to go when the new Congress came to town.

Despite the upside-down politics, the benefits of sustainable solutions are unchanged. Clean energy, environmental, and climate policies and investments create millions of jobs, reduce costs for households and businesses, and unleash U.S. innovation.

Will the current administration realize this? Maybe not. But our interactions with Congress suggest that they will pay attention to reality over fiction. Your support ensures that EESI can continue to be an essential source of nonpartisan, science-based educational resources for policymakers to do right by their constituents.

Onward and upward. We simply have no choice but to do our part to make the world more sustainable and resilient.

Thanks for all that you make possible.

Daniel Bresette
President

YOU
POWER
CLIMATE
SOLUTIONS



FINANCIAL OVERVIEW
2024

REVENUE

Grants	\$1,244,583
Donations	\$382,997
Workplace Giving	\$17,397
Nonoperating Income Allocated to Operations	\$237,791
TOTAL REVENUE	\$1,882,768

EXPENSES

Program	\$1,512,493
General and Administrative	\$309,585
Development	\$359,968
TOTAL EXPENSES	\$2,182,046

CHANGE IN NET ASSETS BEFORE NONOPERATING ACTIVITIES	(\$299,278)
TOTAL NONOPERATING ACTIVITIES (Investments)	\$192,236
CHANGE IN NET ASSETS	(107,042)
NET ASSETS, BEGINNING OF YEAR	\$4,444,267
NET ASSETS, END OF YEAR	\$4,337,225

Complete audited financial statements are available at eesi.org.

BOARD OF DIRECTORS

Jared Blum Chair	Linda Church-Ciocci Vice Chair	Laura Kalick Treasurer	David Terry Secretary
Rosina Bierbaum, Ph.D.	Shelley Fidler	Frank Murray	Chris Schepis
Daniel Bresette*	Robert Jackson	Richard L. Ottinger**	Philip R. Sharp
Monty Cooper	Barbara Martinez	Raya Salter, Esq.	Kurt Shickman

* Ex Officio **Co-founder, Chair Emeritus

REACHING
NEW
HEIGHTS
IN 2024



INSTAGRAM
FOLLOWERS
↑18%



LINKEDIN
FOLLOWERS
↑21%



88
MEDIA
HITS



22 SPEAKING
ENGAGEMENTS

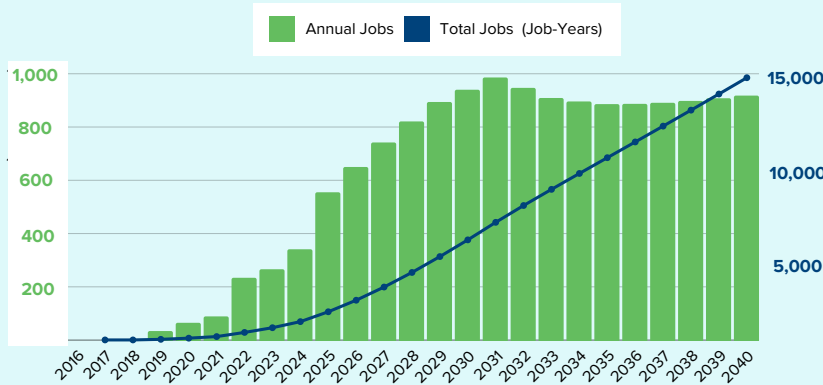
RIVER RESILIENCE BRIEFINGS

In October 2024, EESI kicked off a **new briefing series on river health and resilience** with a well-attended discussion about the mighty Mississippi.

These briefings will continue into 2026 to highlight **equitable policies and solutions that deliver multiple environmental and economic benefits** for the rivers and nearby communities shown on this map.



RURAL ENERGY SAVINGS PROGRAM CREATES JOBS!



A 2024 analysis showed that USDA's Rural Energy Savings Program already supports jobs in rural areas with the potential to help create **hundreds more each year** (green bars).

The blue line represents **total jobs supported between 2016 and 2040** (projected).

EESI has helped rural utilities secure **RESP loans worth \$320 million** since 2016.

FRIENDS ON CAPITOL HILL

Members of Congress from both parties (**17 total**) participated in EESI's events and podcast.



Climate Change Solutions

14,521
SUBSCRIBERS
(**↑3%**)

COP29 Dispatch

7,848
SUBSCRIBERS
(**↑6%**)

EESI Impact

14,159
SUBSCRIBERS
(**↑3%**)



SUBSCRIBERS TO
THE CLIMATE
CONVERSATION
PODCAST
↑31%



96 ARTICLES
PUBLISHED

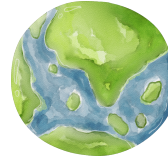
KEEPING CLIMATE HOPE ALIVE IN 2025

Transportation Briefings



Organizing a multi-part briefing series to explore the role of **federal transportation investments** in **strengthening communities, increasing economic opportunity**, and more!

COP30 Coverage



Reporting real-time updates to Congress from the **U.N. climate conference** in Belém, Brazil, including a **daily newsletter**.

Climate Change-Public Health Nexus

Increasing coverage of the **impact of climate change on public health**—with a **public health topic page, extreme heat briefings**, and more.



Artificial Intelligence/Data Centers

Publishing articles about the **effects of increased energy demand from data centers and artificial intelligence** on the U.S. energy grid.



We have a lot of work to do together—and we want to hear from you!

Contact Us:
202-662-1887
hello@eesi.org

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