

# EESI IMPACT REPORT

2021

## A FEW KEY ACCOMPLISHMENTS:

- Revamped our popular Frequently Asked Questions on climate change (eesi.org/ccfaq)—just in time for the start of the 117<sup>th</sup> Congress!
- Released a new, cross-cutting statement on diversity, equity, inclusion, and justice to help us set new goals and track our progress!
- Secured funding from Congress for the Rural Energy Savings Program to leverage \$26 million for clean energy investments in rural communities!
- Provided Congress with all-new educational resources and timely, relevant information about the international climate summit in Glasgow...





Our pre-COP26 briefings began with a high-level conversation about sustainable global development with former UNFCCC Secretary Christiana Figueres (top left), EESI Executive Director Daniel Bresette (top right), acclaimed scientist and former IPCC Chair Sir Robert Watson (bottom left), and EESI board member Rosina Bierbaum (bottom right).

In the lead-up to COP26, we organized briefings cosponsored by the British Government and the United Nations Framework Convention on Climate Change (UNFCCC):

- Climate adaptation
- International climate finance
- The UNFCCC process and state-of-play of the negotiations

During COP26, we published our **first-ever daily newsletter**, the *Glasgow Dispatch*, to cover the negotiations from a Congressional perspective.

After COP26 concluded, we hosted four international climate policy experts to review key outcomes and help put the negotiations in context for U.S. policymakers.

EESI will build on these successes with our coverage of **COP27 in Egypt in November 2022**.

**EESI's mission** is to advance science-based **solutions** for climate change, energy, and environmental challenges in order to achieve our **vision of a sustainable**, **resilient**, **and equitable world**.

# WOULD YOU LIKE TO TALK ABOUT CLIMATE SOLUTIONS?

PLEASE JOIN ME FOR A
DONOR-EXCLUSIVE
CONVERSATION ON
CLIMATE POLICY!



FRIDAY, SEPTEMBER 9 12PM EDT / 9AM PDT

To RSVP: scan the QR code, email hello@eesi.org, or call Tim Slattery at 202-662-1890.

Climate change is a big topic. Only together can we meet the challenges of advancing equitable climate solutions. Our extended EESI network is more important than ever before. I always appreciate the chance to engage with you. It means a lot when you send us a note or share your ideas.

Thanks to your commitment, EESI remains uniquely positioned as a critical resource for policymakers. When scientists and diplomats meet in Egypt for the next round of climate negotiations, EESI will once again be a go-to resource for Congress, which must deliver new policies and investments so the United States can meet our Paris Agreement targets.

And now that lawmakers have approved big investments that will help us electrify and decarbonize our energy and transportation sectors, the equitable implementation of the bipartisan infrastructure law will be a major topic of our educational resources for years to come.

Thank you for sharing your commitment to climate change solutions.







You enable equitable climate solutions at this pivotal time

INDIVIDUAL DONORS PROVIDE 39%

OF OUR OPERATING SUPPORT

### 2021 FINANCIAL OVERVIEW

#### REVENUE

Foundation Grants \$836,500

Contributions \$545,199

Workplace Giving \$48,310

Nonoperating Income Allocated to Operations \$73,521

#### **EXPENSES**

Total Programs \$1,285,671

General and Administrative \$193,981

Fundraising \$265,188

TOTAL NONOPERATING ACTIVITIES (Investments) \$504,491

CHANGE IN NET ASSETS \$263,181

NET ASSETS, BEGINNING OF YEAR \$4,772,702

NET ASSETS, END OF YEAR > > > > > > > > > > \$5,035,883

Complete audited financial statements are available at eesi.org.

#### **BOARD OF DIRECTORS**

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+ New in 2022

Contact Us: 202-628-1400 hello@eesi.org

Are you on our email list? It's an eco-friendly way to stay connected and informed with more EESI newsletters, notices of upcoming briefings, and more! eesi.org/signup

Connect on Social Media: @eesionline











CAMP

Budget,
Appropriations,
and Stimulus

January

Federal Policies
for High Emitting
Sectors
February

from Past
Congresses and
Current Attitudes
on Climate

March

Federal Policy for Mitigation and Adaptation Win-Wins

**April** 

Understanding
Budget
Reconciliation
May

At the start of every Congress, EESI prioritizes outreach to new staff on Capitol Hill to help get them up to speed on the possibilities and realities of climate change policy. Congressional Climate Camp was created to do this remotely while in-person meetings and briefings were impossible. And it went so well that it will inform our approach to climate change policy orientation when the 118th Congress convenes in January 2023.

## HOW YOU HELPED MAKE THE MOST OF THE INFRASTRUCTURE INVESTMENT AND JOBS ACT

From the time a bipartisan infrastructure bill first appeared on the horizon, EESI knew it could be a major opportunity to make investments in climate solutions. So we got to work and developed **new**, **timely resources that were available when Congress needed them most**—before the bill was passed.

Our **briefings** helped explain the potential benefits of energy grid modernization and our **articles and newsletters** covered the range of energy efficiency and transportation electrification provisions. Soon after the bill was enacted into law, EESI began to **monitor its implementation**, supporting agency efforts to make sure the law helps **reduce greenhouse gas emissions**. You help make all of this possible.

### **2022 SNEAK PEEK**



First Future Climate Leaders scholarship award



**Beneficial Electrification Toolkit** 



Congressional education in the lead-up to the 2023 Farm Bill

Infrastructure Resources for Policymakers



Briefings



Articles and Newsletters



Fact sheets



The Climate
Conversation
podcast episodes



Media interviews

### In Progress

Tracking program implementation



Counting emissions reductions

### EESI BY THE NUMBERS

1,136,772

WEB VISITORS IN 2021
(THE MOST EVER! A 32% INCREASE OVER 2020!)



4/4

STARS ON CHARITY
NAVIGATOR

25
EPISODES OF THE CLIMATE CONVERSATION PODCAST



\$26 Million

LEVERAGED FOR ENERGY EFFICIENCY AND BENEFICIAL ELECTRIFICATION



**28**BRIEFINGS



MEMBERS OF CONGRESS FEATURED

117
MEDIA HITS



EESI 1020 19TH STREET, NW, SUITE 400 WASHINGTON, DC 20036-6010









