



EESI

Environmental and Energy Study Institute

IMPACT REPORT

2019



WHAT WE DO

EESI is dedicated to promoting sustainable societies, accelerating the transition to a new, low-emissions economy. To achieve our goals, EESI advances innovative climate solutions and policies that set us on a cleaner, more secure, and sustainable energy path.

KEY ACHIEVEMENTS

ENERGY



EXPANDED
our beneficial electrification efforts

SPURRED

energy efficiency programs in 12 states



EMPHASIZED

equity through projects aimed at reducing energy cost burdens



MAXIMIZED

the reach of USDA's Rural Energy Savings Program



POLICY



TESTIFIED

before the U.S. Senate on the importance of energy efficiency

SUBMITTED

recommendations to the House Select Committee on the Climate Crisis



CLIMATE



ADVANCED

our work on making U.S. communities more resilient to the impacts of climate change

MEDIA



LAUNCHED

Climate Change Solutions, our new biweekly newsletter

INCREASED

the visibility and impact of our work; doubled our media coverage compared to 2018



FROM THE EXECUTIVE DIRECTOR



Daniel Bresette

I was an admirer of EESI long before I joined the team in October 2019. And not just because of everything EESI has accomplished since 1984.

I see how EESI's work will be essential for years to come. It is a matter of "when" not "if" the federal government once again takes climate change seriously and enacts the policies needed to meet greenhouse gas reduction targets.

To do that, our leaders need to know their options and understand the benefits of climate policies, especially how different policies can work together. That is how we can ensure we realize progress rapidly and efficiently—while not burdening disadvantaged or marginalized communities. As a nonpartisan resource for policymakers and citizens alike, EESI is perfectly positioned to help inform and shape an effective U.S. response to climate change.

Because you are reading this, you share EESI's commitment to achieving a more sustainable and equitable world. Thanks for your commitment to advancing climate solutions. I look forward to working with you as we look to the future.

THANK YOU FOR POWERING CLIMATE SOLUTIONS! HOW WE USE YOUR GIFT



FINANCIAL OVERVIEW

	REVENUE
Foundation Grants	\$925,817
Contributions	\$467,348
Workplace Giving	\$73,754
Consulting Revenue	\$54,000
Nonoperating Income Allocated to Operations	\$108,813
TOTAL REVENUE	\$1,629,732

	EXPENSES
Federal Climate and Clean Energy Policy	\$705,851
Access to Clean Energy Savings	\$486,733
Total Programs	\$1,192,584
General and Administrative	\$108,033
Fundraising	\$149,355
TOTAL EXPENSES	\$1,449,972

CHANGE IN NET ASSETS BEFORE NONOPERATING ACTIVITIES	\$179,760
TOTAL NONOPERATING ACTIVITIES (Investments)	\$475,585
CHANGE IN NET ASSETS	\$655,345
NET ASSETS, BEGINNING OF YEAR	\$3,625,043
NET ASSETS, END OF YEAR	\$4,280,388

Complete audited financial statements are available at eesi.org.

EESI BOARD OF DIRECTORS

Jared Blum
Chair

Linda Church-Ciocci
Vice Chair

Rosina M. Bierbaum, Ph.D.
Joseph Cavarretta
Monty Cooper
Shelley Fidler
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IN PROGRESS



1 Writing a coastal resilience policy report based on our briefing series

PROJECT SPOTLIGHTS

SUCCESSFUL PROGRAM LAUNCH IN WASHINGTON STATE



With EESI's assistance, Orcas Power and Light Cooperative launched its on-bill financing program last year. The program provides a way for customers to

access clean energy upgrades without taking on extra debt. They can install efficient heat pumps and electric vehicle chargers to transition away from propane and gasoline, respectively. In 2019, OPALCO completed 96 projects totaling more than \$800,000 in energy upgrades. Another 38 are in development. EESI is working across the country to scale up this approach--providing expanded and more equitable access to clean energy upgrades.

“The Orcas Power and Light program was a great way to get our heating systems up to date without the upfront capital expenses.

Sara Farish, Program Customer

A LOOK AT RESILIENCE IN COASTAL COMMUNITIES

While continuing to focus on curbing emissions, EESI has also delved into coastal resilience, with 16 briefings and two fact sheets. Forty-two experts from the country's coastal regions (including the Great Lakes and Puerto Rico) discussed the programs that enable communities to withstand climate impacts. We can save up to \$11 in post-disaster rebuilding costs for every dollar invested in resilience. EESI's briefings showcased nature-based solutions, such as wetlands and living shorelines, which have bipartisan support for their social and environmental advantages and good fiscal sense.



TOP 5 BRIEFINGS

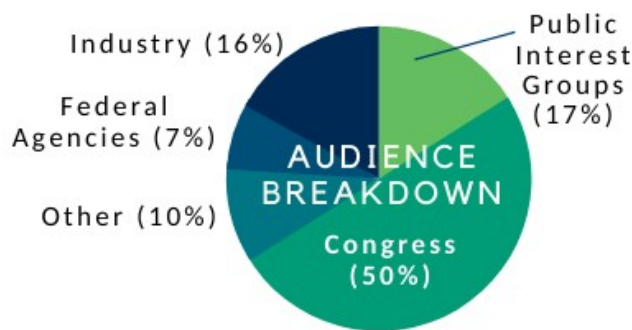
247 Green Infrastructure: A Blueprint for Climate Resilient Communities
ATTENDEES

238 How Climate Change Affects the United States: Exploring the NCA and IPCC Reports
ATTENDEES

206 Equitable Solutions to Rural Energy Burdens
ATTENDEES

187 Decommissioning: A New Era in the U.S. Nuclear Power Industry
ATTENDEES

160 Energy Efficiency Jobs Are Green Jobs
ATTENDEES



EESI briefing on community-centered resilience in Louisiana

2 Helping green banks apply for zero-interest federal loans to expand on-bill financing programs for more homeowners and small businesses

3 Relaunching and expanding our Advisory Board to inform our approach and put expert opinions into action

EESI BY THE NUMBERS

25
BRIEFINGS



3,930
ATTENDEES

4/4

STARS ON CHARITY
NAVIGATOR



196,462
FACTSHEET VIEWS



\$27.5 Million

LEVERAGED FOR ENERGY
EFFICIENCY



10,368

CLIMATE CHANGE SOLUTIONS
SUBSCRIBERS



504,502

WEB VISITORS



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