Cooperatives today...

- U.S. co-ops provide nearly 2 million jobs and create more than $75 billion in annual wages with a revenue of $650 billion.

- Food co-ops reinvest in their communities an average of 14% more than conventional grocers.

- Nearly a million of the nation’s farmers belong to a co-op, accounting for 55% of total US agriculture sales.

- There are 3 million co-ops globally. Their members account for 12% of the world’s population.
Benefits of Cooperative Ownership

• Meeting a need that private markets and government services are not meeting

• Higher survival rates and greater commitment to community
  • Spurs further local economic development and growth

• Gives people who use and benefit from the good or service to have a voice
ELECTRIC CO-OP IMPACT BY THE NUMBERS

ELECTRIC CO-OPS POWER OVER 20 MILLION BUSINESSES, HOMES, SCHOOLS AND FARMS IN 47 STATES²

MORE THAN 900 ELECTRIC CO-OPS OWN AND MAINTAIN 42% OF U.S. ELECTRIC DISTRIBUTION LINES, POWERING 56% OF THE NATION’S LANDMASS³

ELECTRIC CO-OPS CONTRIBUTE $88.4 BILLION TO THE U.S. GDP ANNUALLY⁴

ELECTRIC CO-OPS SUPPORT 611,600 JOBS⁵

ELECTRIC CO-OPS INVEST $12 BILLION ANNUALLY IN LOCAL ECONOMIES⁶

39% OF RURAL AMERICA LACKS BROADBAND SERVICE COMPARED TO 4% IN URBAN AREAS⁷

BARC ELECTRIC COOPERATIVE BOOSTED INTERNET SPEEDS FROM 3 MG TO 250 MG AT A FRACTION OF THE COST⁸

Source: ABCs of Cooperative Impact, NCBA CLUSA
Cooperatives power 56% of the nation's landmass

Source: National Rural Electric Cooperative Association
Reducing energy burdens can increase discretionary income

<table>
<thead>
<tr>
<th>Energy burden as % of household income</th>
</tr>
</thead>
<tbody>
<tr>
<td>National</td>
</tr>
<tr>
<td>Rural</td>
</tr>
<tr>
<td>Low-income rural</td>
</tr>
</tbody>
</table>

- Worse for elderly, non-white, renters and manufactured housing

- In some regions, more than 20% of rural households live in manufactured housing. About a quarter of all rural households are renters, the majority of them in single-family homes.

Rural Energy Savings Program

• Uses co-ops as an intermediary

• Zero to minimal up-front cost to households
• Supporting local businesses and jobs
• Benefits seen immediately
• Paid back on monthly utility bills
Doug O'Brien
President and CEO

dobrien@ncba.coop
www.ncbaclusa.coop