

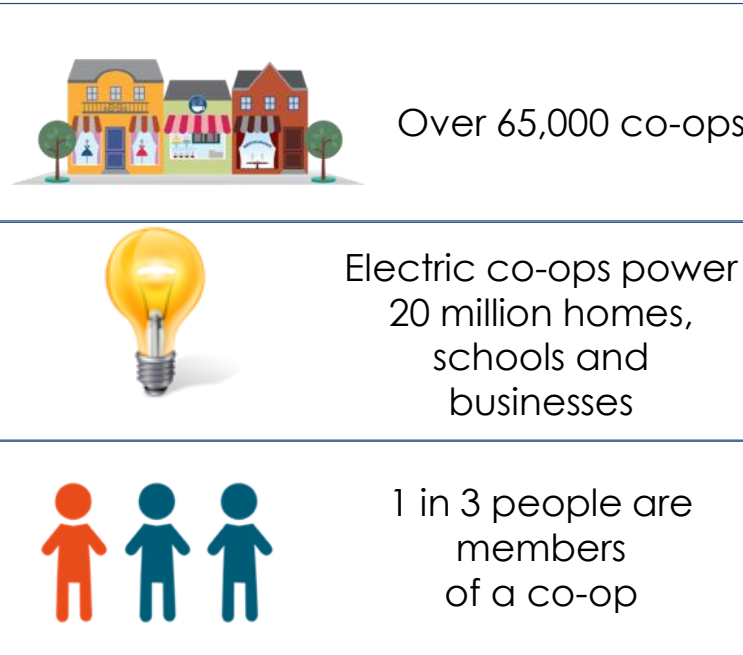


NICBA CLUSA

THE NATIONAL COOPERATIVE BUSINESS ASSOCIATION | CLUSA INTERNATIONAL

Cooperatives today...

- U.S. co-ops provide nearly **2 million jobs** and create more than **\$75 billion in annual wages** with a **revenue of \$650 billion**.
- Food co-ops **reinvest in their communities** an average of **14% more** than conventional grocers.
- Nearly a million of the nation's farmers belong to a co-op, accounting for **55% of total US agriculture sales**.
- There are **3 million co-ops globally**. Their members account for **12% of the world's population**.



Benefits of Cooperative Ownership

- Meeting a need that private markets and government services are not meeting
- Higher survival rates and greater commitment to community
 - Spurs further local economic development and growth
- Gives people who use and benefit from the good or service to have a voice



ELECTRIC CO-OP IMPACT BY THE NUMBERS



ELECTRIC CO-OPS
POWER OVER
20 MILLION
BUSINESSES, HOMES,
SCHOOLS AND FARMS IN
47
STATES²



MORE THAN
900
ELECTRIC CO-OPS
OWN AND MAINTAIN
42%
OF U.S. ELECTRIC DISTRIBUTION
LINES, POWERING
56%
OF THE NATION'S LANDMASS³



ELECTRIC CO-OPS
CONTRIBUTE
\$88.4 BILLION
TO THE U.S. GDP
ANNUALLY⁴



ELECTRIC CO-OPS
SUPPORT
611,600
JOBS⁵



ELECTRIC CO-OPS
INVEST
\$12 BILLION
ANNUALLY IN LOCAL
ECONOMIES⁶

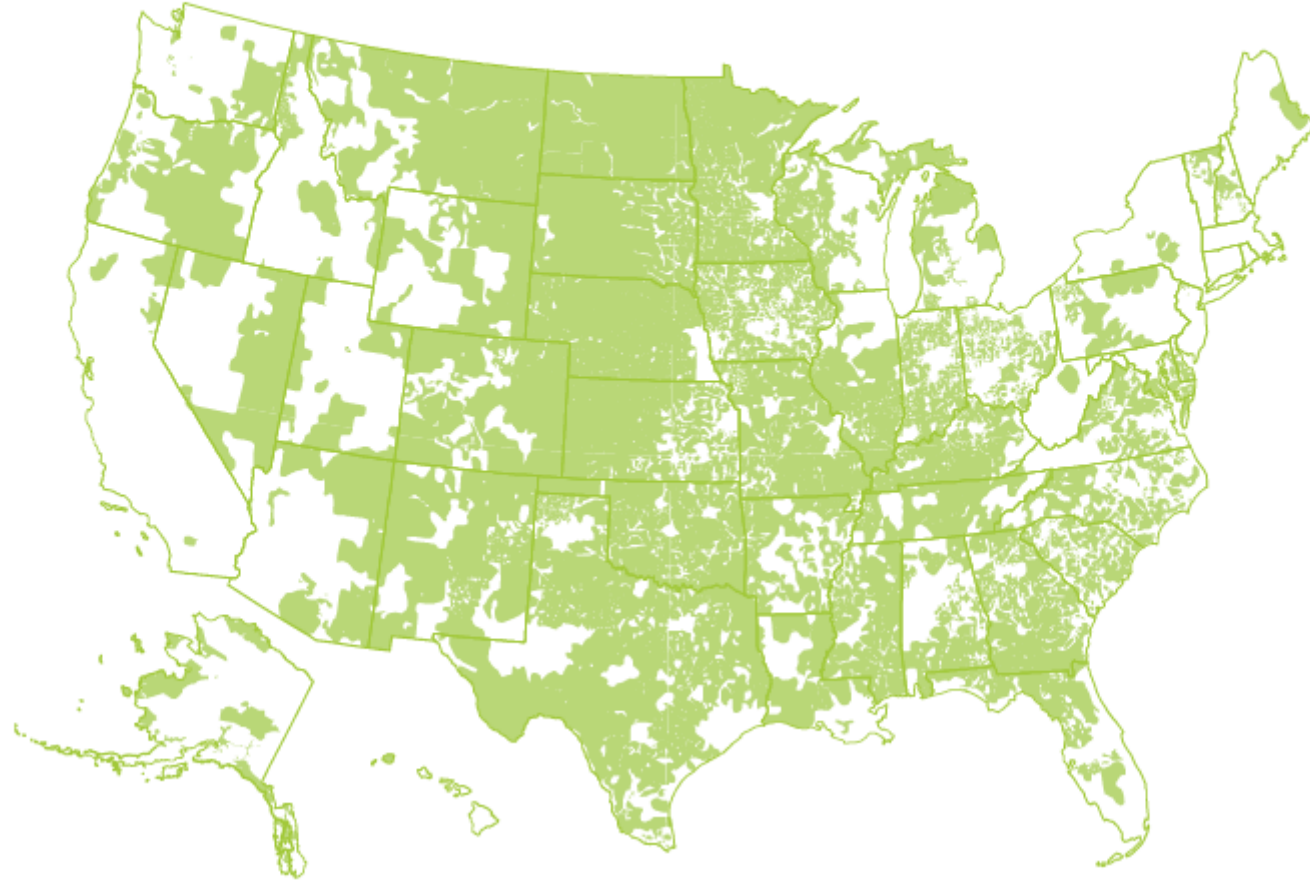


39%
OF RURAL AMERICA
LACKS BROADBAND
SERVICE
COMPARED TO 4%
IN URBAN AREAS⁷



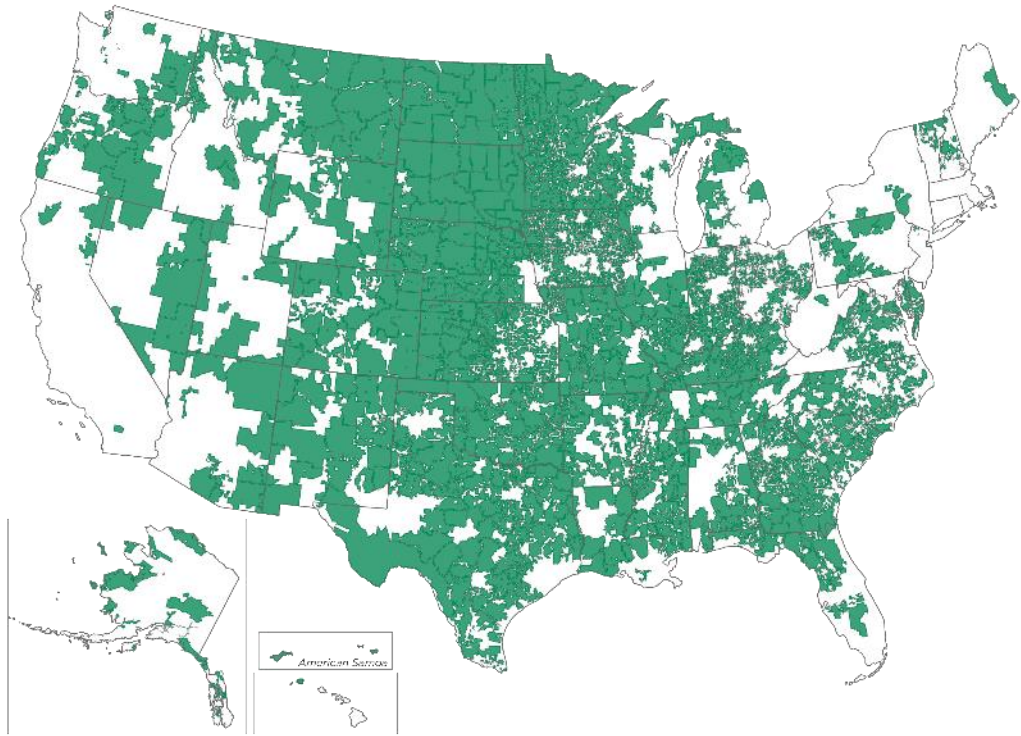
BARC ELECTRIC
COOPERATIVE BOOSTED
INTERNET SPEEDS FROM
3 MG TO 250 MG
AT A FRACTION
OF THE COST⁸

Cooperatives power
56% of the nation's landmass

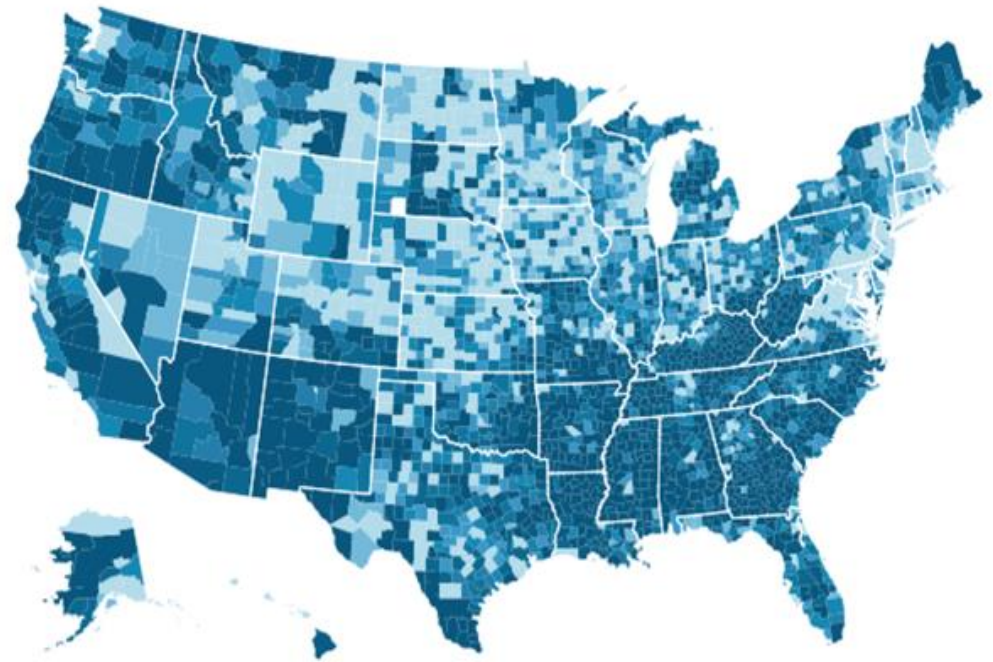


Source: National Rural Electric Cooperative Association

ELECTRIC CO-OP TERRITORY



HIGH POVERTY RATES



Reducing energy burdens can increase discretionary income

| | Energy burden as % of household income |
|------------------|--|
| National | 3.3% |
| Rural | 4.4% |
| Low-income rural | 9% |

- Worse for elderly, non-white, renters and manufactured housing
- In some regions, more than 20% of rural households live in manufactured housing. About a quarter of all rural households are renters, the majority of them in single-family homes.

Rural Energy Savings Program

- Uses co-ops as an intermediary
- Zero to minimal up-front cost to households
- Supporting local businesses and jobs
- Benefits seen immediately
- Paid back on monthly utility bills



Doug O'Brien
President and CEO

dobrien@ncba.coop
www.ncbaclusa.coop