

EESI Briefing Justice40

Donele Wilkins, Founder/CEO



greendoor
initiative

Mission

- The Green Door Initiative (GDI) works to ensure that every person is environmentally literate capable of practicing and promoting a sustainable lifestyle.





Justice 40 Accelerator Project

Create Jobs in the Community

Workforce Development

Manufacture Solar Panels

Install Solar Panels on Low Income Houses

Maintain Solar Panels





Need for a Proactive Strategy



Residents Will Apply for FEMA After Metro Detroit Flooding

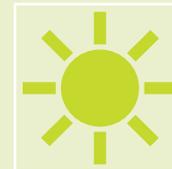


Mitigation, Adaptation and Resiliency

Climate Justice



Energy
Insecurity



Renewable
Energy



Extreme
Weather
Events

The Case for Renewable Energy





**Detroit Solar
Manufacturing**

Green Door Inc.

313 Solar,
LLC



Solutions

Improving Health Outcomes

- Reduce asthma, lead poisoning, household and environmental hazards

Create Local Power

- Develop pathways to community empowerment and wealth

Employment Opportunities

- Creation of 200 jobs



It's Time for Big and Bold Investments

(photo credit: Detroit URC)



An Opportunity

To Make Renewable Energy an Option for All



313 Solar - FACTORY

- MANUFACTURING NEXT-GENERATION PHOTOVOLTAIC PANELS
- MANUFACTURING ONBOARD COMPUTER CONTROLLERS FOR SOLAR PANELS
- MANUFACTURING JUNCTION BOXES FOR SOLAR PANELS
- INSTALLING SOLAR PANELS



THE PROMISE

- ❖ CREATION OF QUALITY GREEN MANUFACTURING AND CONSTRUCTION JOBS
- ❖ STIMULATION OF LOCAL ECONOMIC GROWTH
- ❖ Decarbonization
- ❖ HELPING THE CITY & COUNTY ACHIEVE CARBON REDUCTION MANDATES
- ❖ ACHIEVING ENVIRONMENTAL JUSTICE GOALS



COMPETITORS

{COMPETITORS ARE
ALL FOR-PROFIT
ASSEMBLERS}

NO OTHER NON-
PROFIT
MANUFACTURERS OF
SOLAR PANELS IN
MICHIGAN

Workforce Development

Prepare Underrepresented residents of Detroit to restore the environment and advocate for environmental justice!

