

U.S. Green Building Council



# **Benefits of ENERGY STAR**

Friday, May 16

# A Brief History

**1992**

ENERGY STAR  
program launched  
under George HW  
Bush Administration

**In its 30-year history**

ENERGY STAR and its partners  
have helped American families  
and businesses **save more than  
\$500 billion** in energy costs.

**2002**

40% of Americans  
recognized the  
ENERGY STAR label

**Today**

Nearly 90% of Americans  
recognize the ENERGY  
STAR label

**ENERGY STAR is a public-private partnership, and one of the most successful voluntary U.S. government programs in history.**

**Products:** Approximately **1,800 manufacturers** and **1,200 retailers** partner with ENERGY STAR to make and sell millions of ENERGY STAR certified products.

**Homes:** More than **2,400 builders, developers, and manufactured housing plants** are active in the ENERGY STAR program, including over 90 percent of the nation's 25 largest home builders.

**Commercial Buildings:** More than **330,000 commercial properties** use EPA's ENERGY STAR Portfolio Manager® tool to measure and track their energy use, water use, and/or waste and materials.

**Industrial Plants:** **35 different industrial sectors** work with ENERGY STAR to strategically manage their energy use, from food manufacturers and pharmaceutical plants to integrated steel mills and petroleum refineries.

# Low Cost, Tremendous Impact

For more information on ENERGY STAR program impacts and annual funding visit:

- <https://www.energystar.gov/about/impacts>
- <https://www.congress.gov/crs-product/IF10753>

**\$32M**  
annual  
budget

**\$42B**  
annual  
energy  
cost  
savings