### **2014 Solar Jobs Census**

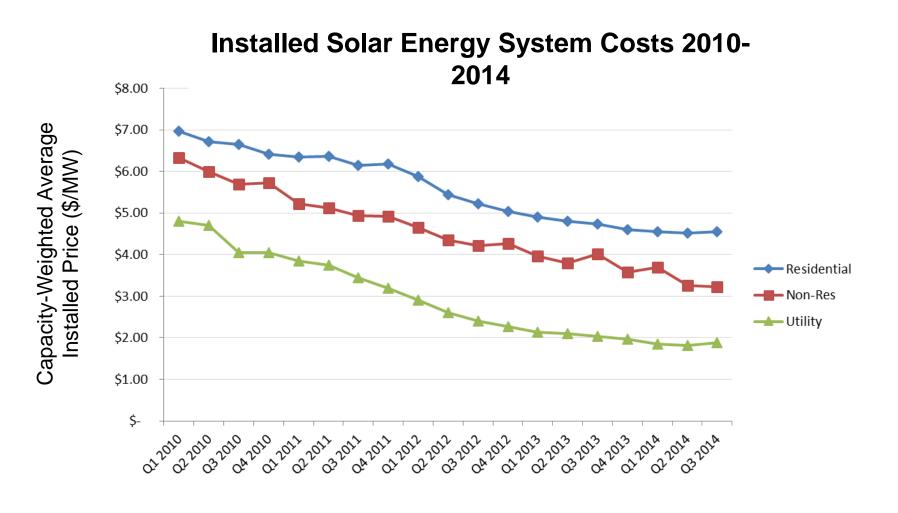
#### **Capitol Hill Briefing**

March 2, 2015

Amit Ronen Director, GW Solar Institute



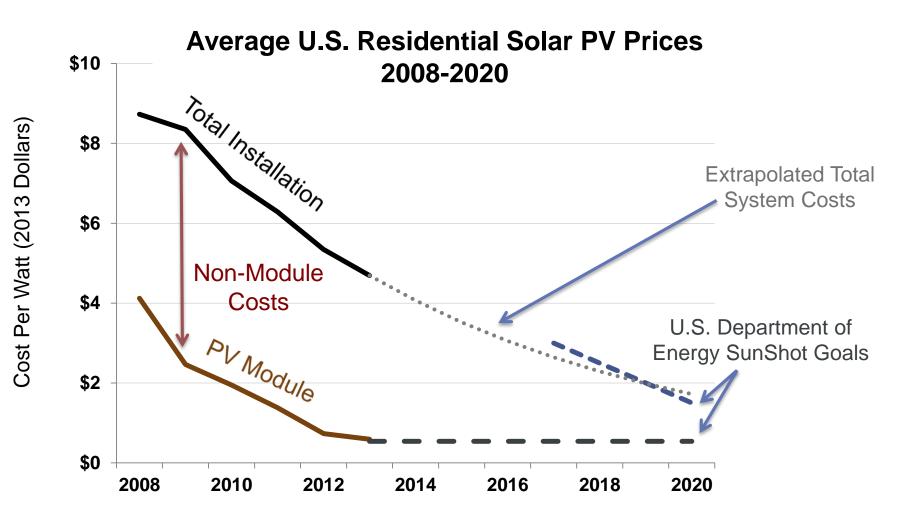
#### **Solar Costs Continue to Decline**





Sources: SEIA and GTM Research

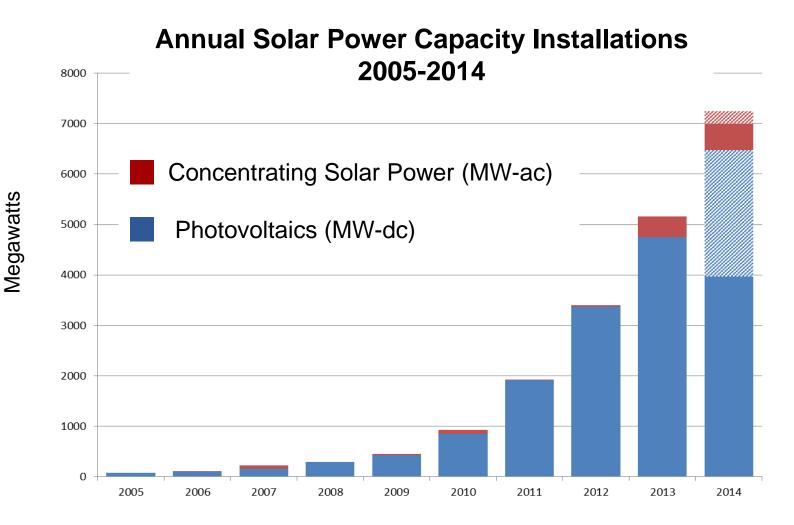
#### We're Likely to Meet SunShot Goals





Sources: NREL, LBNL, and Paula Mints (SPV Market Research)

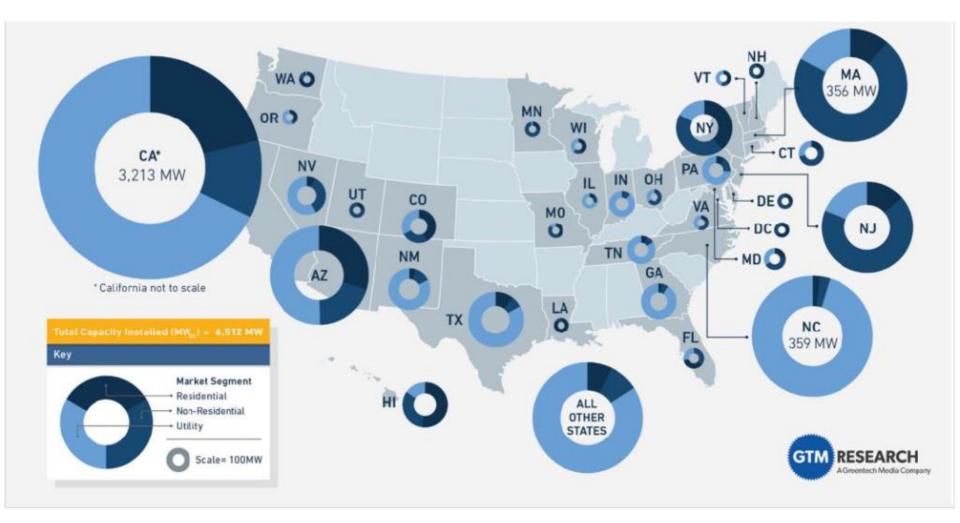
#### **U.S. Solar Capacity Growing Fast**





Sources: SEIA and GTM Research

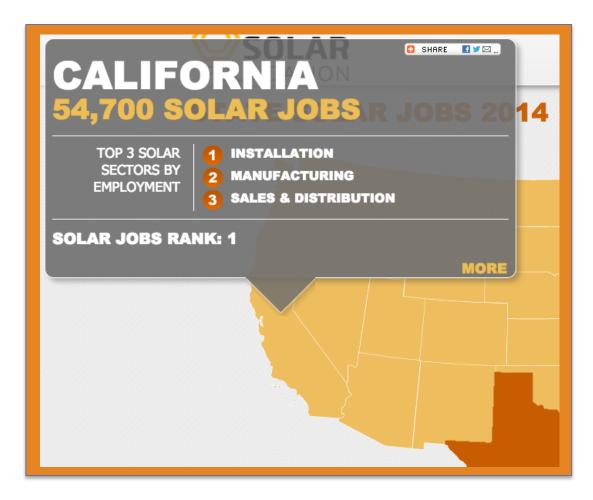
#### **U.S. Jobs Follow the Installs**





Sources: 2014 Estimates by GTM Research

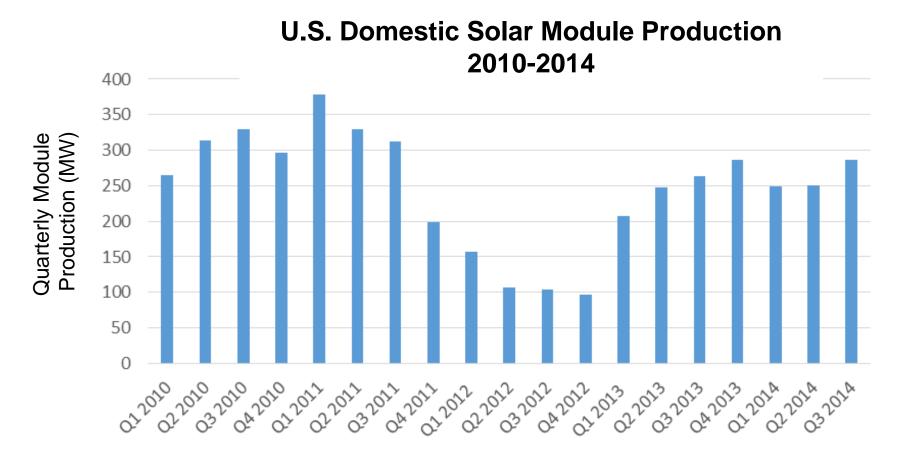
#### 2014 CENSUS: U.S. Jobs Follow the Installs





Sources: 2014 Solar Jobs Census

#### 2014 CENSUS: Solar Manufacturing Jobs Recover





Sources: SEIA and GTM Research

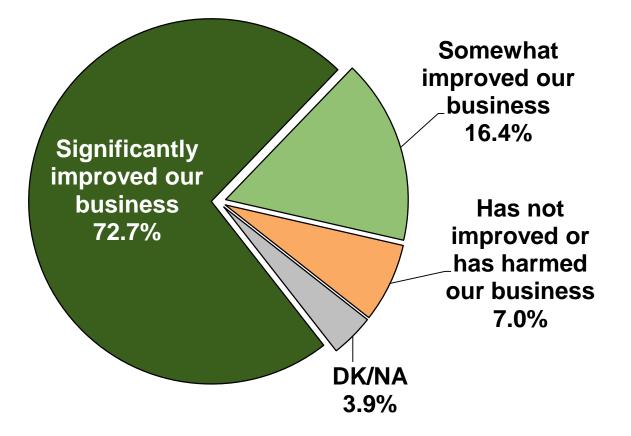
### **Sunny Solar Trends**

- Solar employment will continue to grow much faster than the economy
- America's support for solar is strong
- Major solar investments planned by government and business
- Solar growing even faster outside U.S.

# **Cloudy Solar Trends**

- Battles between utilities and distributed solar likely to continue.
- Solar public policies and incentives remain uncertain

#### 2014 CENSUS: Perceived Effect of the ITC



# **Cloudy Solar Trends**

- Battles between utilities and distributed solar likely to continue.
- Solar public policies and incentives remain uncertain
- Solar trade war a drag on growth
- Solar continues to compete on an uneven playing field

### **Thank You**

Amit Ronen amit\_ronen@gwu.edu @gwsolar (202) 994-7597

