Grow Organic

The Climate, Health, & Economic Case for Expanding Organic Agriculture

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Organic Offers Something For Everyone

✓ Climate
✓ Health
✓ Economies

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Organic Is a Household Name

82% of households or 4 out of 5 people buy organic

Source: USDA AMS, Organic Integrity Database, 2021 Annual List of Certified Organic Operations
Domestic Demand Exceeds Supply

The U.S. has not meaningfully invested in holistic public policy support for organic agriculture.
Grow Organic
Identifies 10 Key Policy Solutions

1. Expand organic production by reducing barriers to organic transition
2. Ramp up federal resources that promote organic innovation, success, and accessibility
3. Ensure racial and Indigenous justice and equitable participation in organic agriculture
4. Use true cost accounting to identify agricultural investments that benefit the public
5. Create stable organic markets and expand access through public procurement
6. Reward organic management and ecosystem services in agricultural policies
7. Educate the public about the benefits of organic
8. Invest in regional supply chains to meet growing demand for organic
9. Strengthen organic rules and enforcement
10. Integrate organic throughout public institutions
Reduce Barriers to Organic Transition

- Make certification affordable
- Provide flexible resources
- Build relevant expertise
- Grow regional supply chains
- Support underserved producers