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Grow Organic



The Climate, Health, & Economic Case
for Expanding Organic Agriculture



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Organic Offers Something For Everyone



✓ **Climate**



✓ **Health**



✓ **Economies**

Organic Is a Household Name



82%

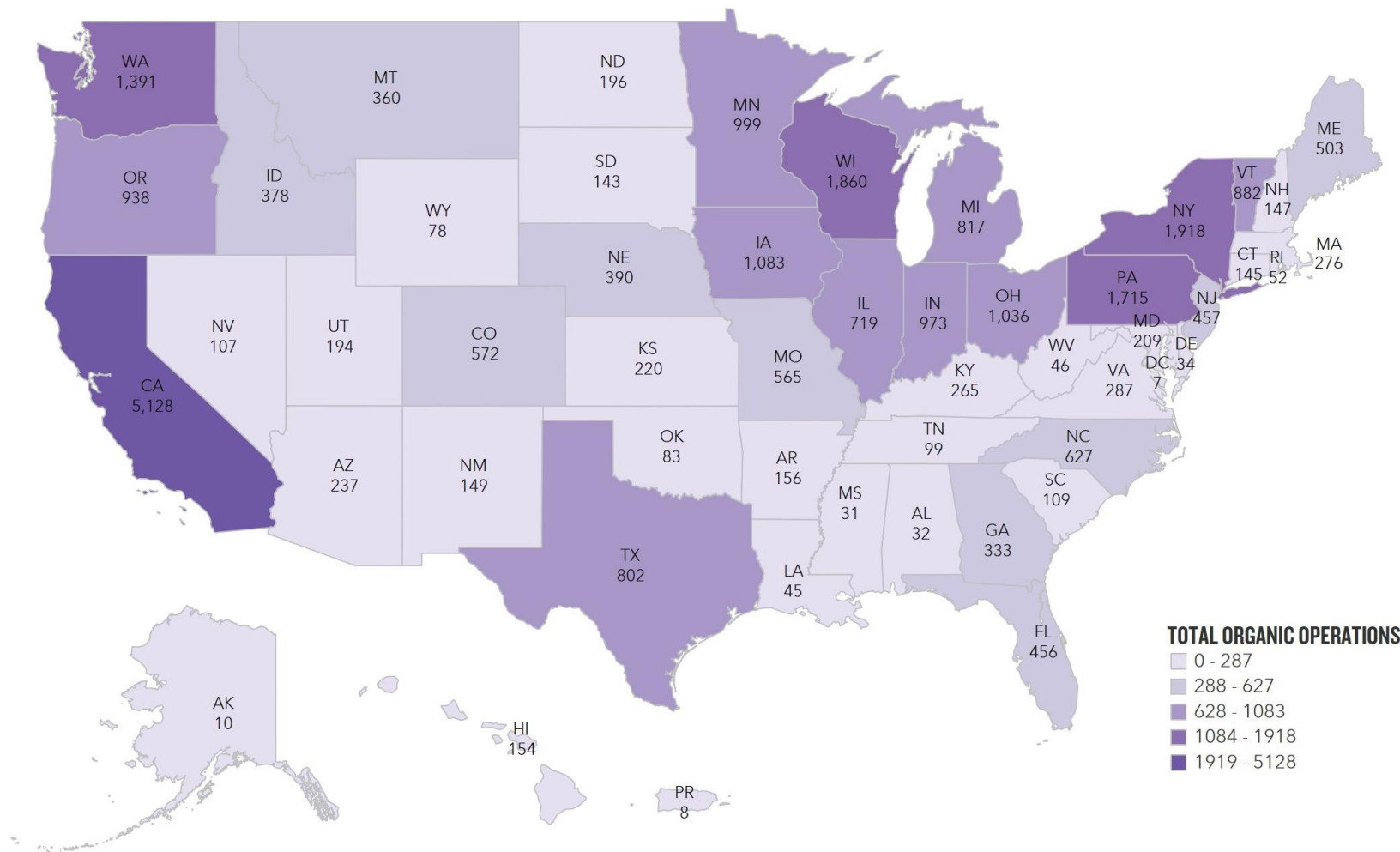


**of households or 4 out
of 5 people buy organic**

Source: Organic Trade Association. "Organic Purchasing," 2016



All U.S. organic operations by state, 2021

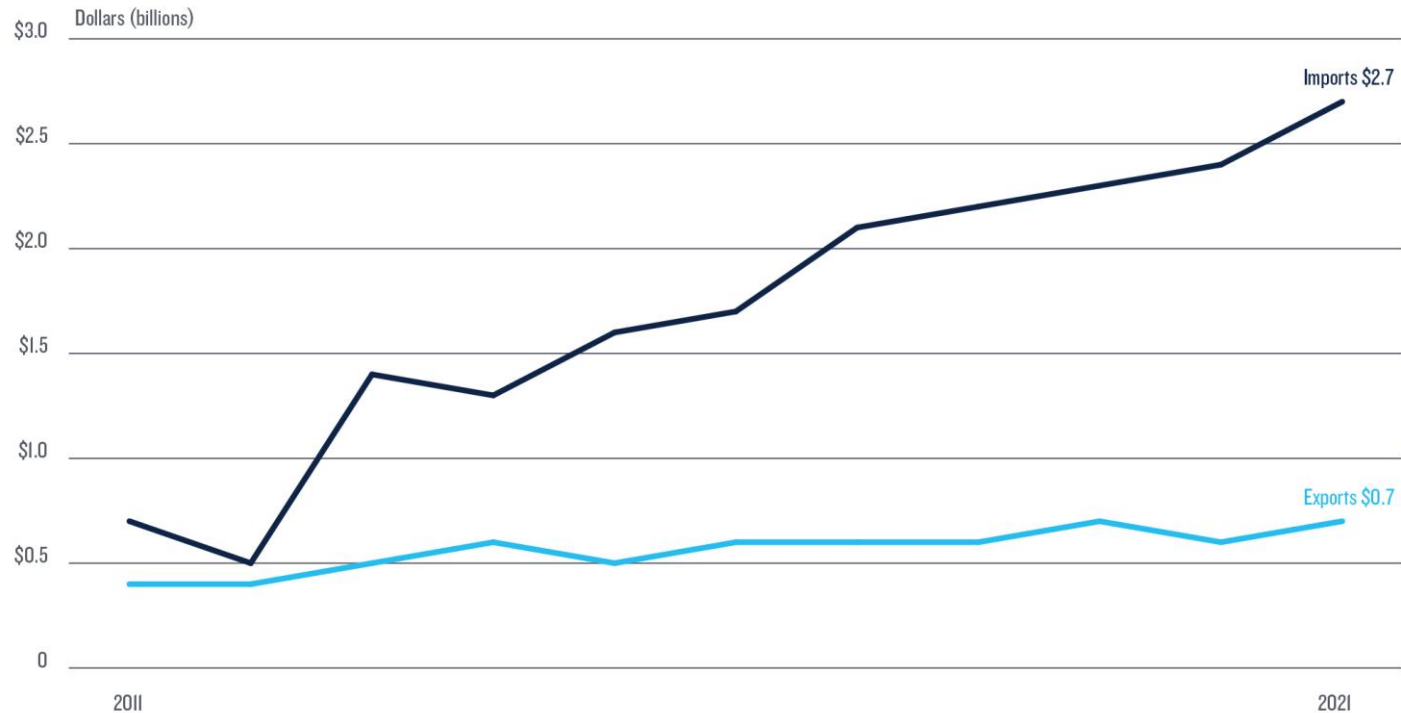


Source: USDA AMS, Organic Integrity Database, 2021 Annual List of Certified Organic Operations



Domestic Demand Exceeds Supply

The United States remains a net importer of organic. The total value of U.S. organic imports exceeded organic exports from 2011–2021



Source: USDA FAS, Global Agricultural Trade System; USDA ERS





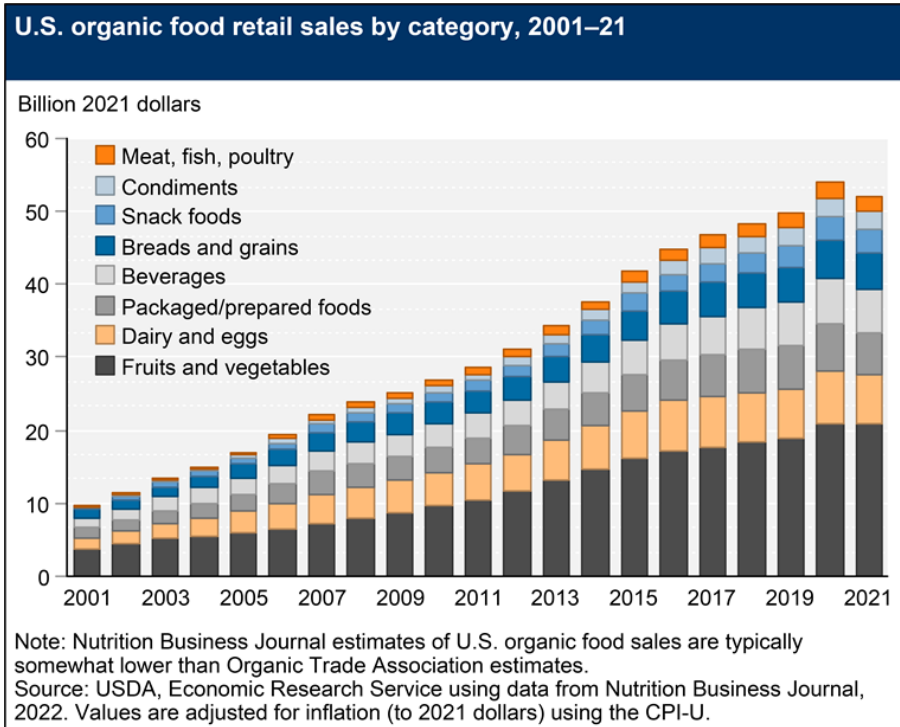
**The U.S. has not meaningfully invested
in holistic public policy support for
organic agriculture.**

Image Credit: Lance Cheung/USDA

*Grow
Organic*
Identifies
10 Key
Policy
Solutions

1. **Expand organic production by reducing barriers to organic transition**
2. **Ramp up federal resources that promote organic innovation, success, and accessibility**
3. **Ensure racial and Indigenous justice and equitable participation in organic agriculture**
4. **Use true cost accounting to identify agricultural investments that benefit the public**
5. **Create stable organic markets and expand access through public procurement**
6. **Reward organic management and ecosystem services in agricultural policies**
7. **Educate the public about the benefits of organic**
8. **Invest in regional supply chains to meet growing demand for organic**
9. **Strengthen organic rules and enforcement**
10. **Integrate organic throughout public institutions**

Reduce Barriers to Organic Transition



- Make certification affordable
- Provide flexible resources
- Build relevant expertise
- Grow regional supply chains
- Support underserved producers