Grow Organic

The Climate, Health, and Economic Case for Expanding Organic Agriculture

Thursday, March 23, 2023
About EESI

Non-partisan Educational Resources for Policymakers
A bipartisan Congressional caucus founded EESI in 1984 to provide non-partisan information on environmental, energy, and climate policies

Direct Assistance for Equitable and Inclusive Financing Program
In addition to a full portfolio of federal policy work, EESI provides direct assistance to utilities to develop “on-bill financing” programs

Commitment to Diversity, Equity, Inclusion, and Justice
We recognize that systemic barriers impede fair environmental, energy, and climate policies and limit the full participation of Black, Indigenous, people of color, and legacy and frontline communities in decision-making

Sustainable Solutions
Our mission is to advance science-based solutions for climate change, energy, and environmental challenges in order to achieve our vision of a sustainable, resilient, and equitable world.
Policymaker Education

**Briefings and Webcasts**
Live, in-person and online public briefings, archived webcasts, and written summaries

**Climate Change Solutions**
Bi-weekly newsletter with everything policymakers and concerned citizens need to know, including a legislation and hearings tracker

**Fact Sheets and Issue Briefs**
Timely, objective coverage of environmental, clean energy, and climate change topics

**Social Media (@EESIOnline)**
Active engagement on Twitter, Facebook, LinkedIn, and YouTube
Grow Organic

The Climate, Health, & Economic Case for Expanding Organic Agriculture

Allison Johnson | NRDC Senior Attorney, Health & Food
Organic Offers Something For Everyone

✓ Climate
✓ Health
✓ Economies

Image Credits (left to right): USDA, Candy Kempsey/Offset, Preston Keres/USDA FPAC
Organic Is a Household Name

82% of households or 4 out of 5 people buy organic

Domestic Demand Exceeds Supply


Source: USDA FAS, Global Agricultural Trade System; USDA ERS
The U.S. has not meaningfully invested in holistic public policy support for organic agriculture.
1. Expand organic production by reducing barriers to organic transition
2. Ramp up federal resources that promote organic innovation, success, and accessibility
3. Ensure racial and Indigenous justice and equitable participation in organic agriculture
4. Use true cost accounting to identify agricultural investments that benefit the public
5. Create stable organic markets and expand access through public procurement
6. Reward organic management and ecosystem services in agricultural policies
7. Educate the public about the benefits of organic
8. Invest in regional supply chains to meet growing demand for organic
9. Strengthen organic rules and enforcement
10. Integrate organic throughout public institutions
Reduce Barriers to Organic Transition

- Make certification affordable
- Provide flexible resources
- Build relevant expertise
- Grow regional supply chains
- Support underserved producers
Dear friend,

This is the most important mac and cheese we’ve ever made. When you buy this yummy box, you are supporting regenerative farming practices that help protect Mother Earth.

We’ve partnered with two amazing family farmers in Montana to source the wheat and peas in this pasta. These ingredients are grown with practices that work to pull carbon from the air and store it in the soil, which can help reduce greenhouse gases in our atmosphere.

By choosing this pasta, you’re supporting a community of family farms working to protect and restore our planet. How cool is that?

Bye for now,
All of us at Annie’s

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Annie’s ORGANIC

This mac helps protect our planet.

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FLIP ME OVER TO LEARN HOW

Casey Welles
Fort Benton, MT

Hale Powell-Palm
Bozeman, MT

Our two Montana Farming Partners

Regenerative Practices Include:
- Diverse Crop Rotations
- Cover Crops
- Pollinator Habitats

Learn more at www.annies.com/soilmatters

Macaroni & Cheese

Classic Cheddar

Includes Protein from Peas

INVEST IN ORGANIC

Product of the USA

NET WT 6 OZ (170 g)

Includes Nutrition Information for Sodium Content
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