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Environmental and  
Energy Study Institute

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# What Congress Needs to Know About Corporate Climate Risk, Resilience, and Disclosures

Tuesday, September 20, 2022

# About EESI



## **Non-partisan Educational Resources for Policymakers**

A bipartisan Congressional caucus founded EESI in 1984 to provide non-partisan information on environmental, energy, and climate policies



## **Direct Assistance for Equitable and Inclusive Financing Program**

In addition to a full portfolio of federal policy work, EESI provides direct assistance to utilities to develop “on-bill financing” programs



## **Commitment to Diversity, Equity, Inclusion, and Justice**

We recognize that systemic barriers impede fair environmental, energy, and climate policies and limit the full participation of Black, Indigenous, people of color, and legacy and frontline communities in decision-making



## **Sustainable Solutions**

*Our mission is to advance science-based solutions for climate change, energy, and environmental challenges* in order to achieve *our vision of a sustainable, resilient, and equitable world.*

# Polycymaker Education

## Briefings and Webcasts



Live, in-person and online public briefings, archived webcasts, and written summaries

## Climate Change Solutions



Bi-weekly newsletter with everything policymakers and concerned citizens need to know, including a legislation and hearings tracker

## Fact Sheets and Issue Briefs



Timely, objective coverage of environmental, clean energy, and climate change topics

## Social Media (@EESIOnline)



Active engagement on Twitter, Facebook, LinkedIn, and YouTube



**What Congress Needs to Know About Corporate  
Climate Risk, Resilience, and Disclosures  
EESI Briefing, September 20, 2022**

**Madison Condon  
Associate Professor of Law,  
Boston University**

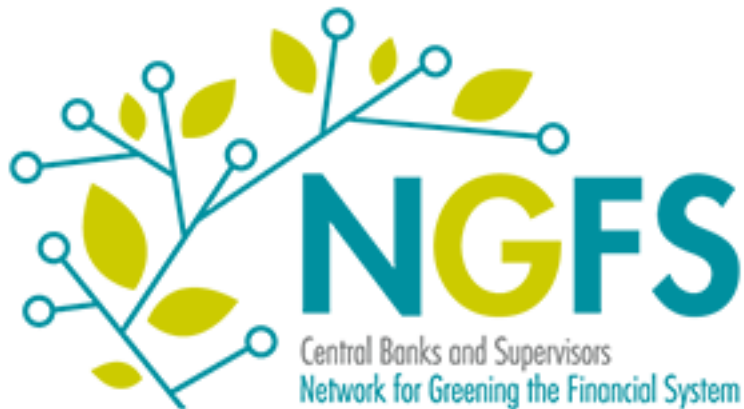
# The Biden Administration's "Whole of Government" Approach to Climate Change: Executive Order 14030



BRIEFING ROOM

## Executive Order on Climate-Related Financial Risk

MAY 20, 2021 • PRESIDENTIAL ACTIONS



- \*All\* financial regulatory agencies now have a climate risk mandate
- Some are farther along than others in rulemaking proceedings, notably SEC with three rules in works
- Several agencies, in addition to the Federal Reserve (not covered by EO 14030), have joined the international Network for Greening the Financial System

## 2022 Climate Risk Scorecard

This table assesses more than 230 public actions that federal financial regulators have already implemented to address climate-related financial risk.

	FED	FDIC	OCC	NCUA	SEC	MSRB	CFTC	FHFA	Treasury
<b>1 Publicly affirm</b> climate as a systemic risk	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>2 Produce</b> research and data on climate change	—	—	—	—	✓	—	✓	—	✓
<b>3 Assess</b> climate risks on “financially vulnerable communities”	—	—	—	X	X	n/a	X	✓	—
<b>4 Appoint</b> senior staff to focus on climate change	✓	—	✓	—	✓	—	✓	✓	✓
<b>5 Improve</b> climate-related disclosure	X	X	X	X	✓	—	—	—	—
<b>6 Include</b> climate risk in supervision and regulation	X	—	—	—	✓	X	X	—	—

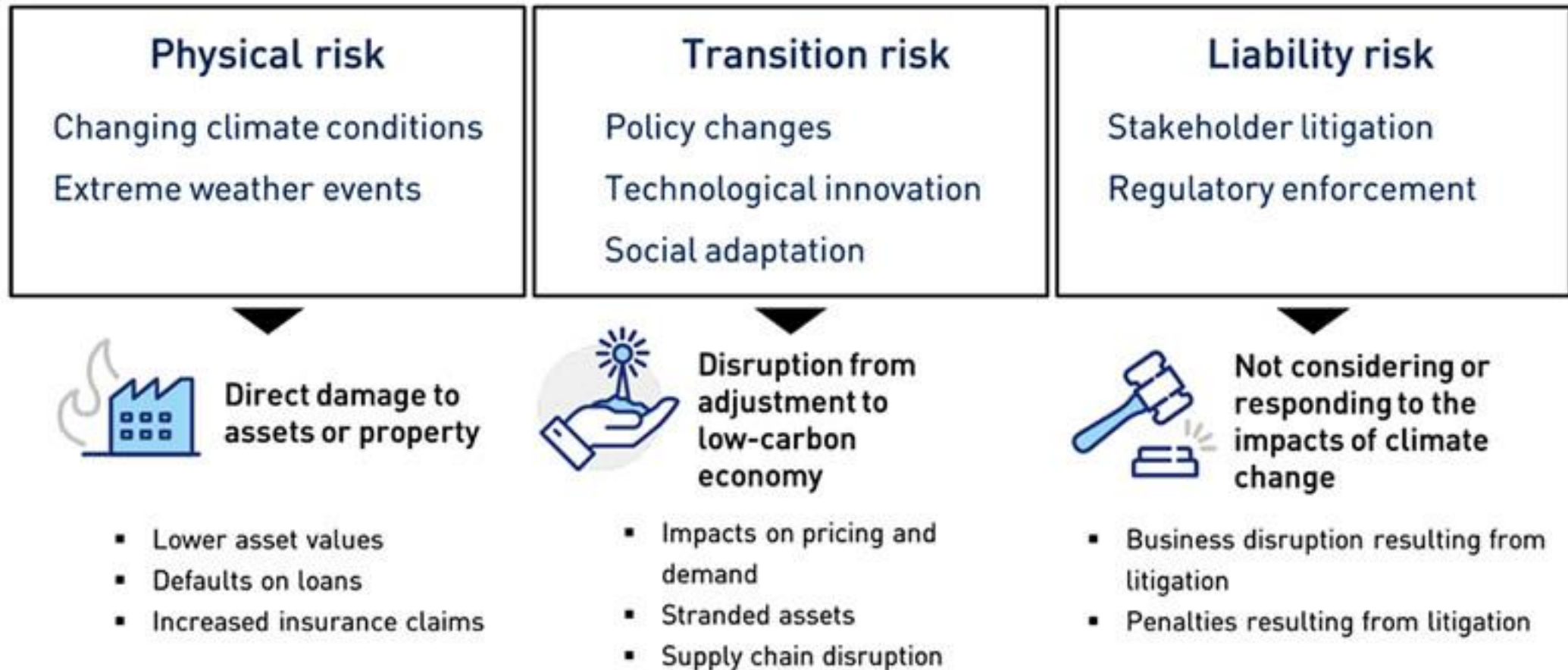
■ Notable progress or action completed
 ■ Some Progress
 ■ No Progress
 ■ Not Applicable

Source: Ceres (2022)

# Three ESG-related SEC Rules in the works:

- Proposed Rule to Enhance and Standardize **Climate-Related Disclosures** for Investors  
- comments closed June 17, 2022
- Proposed Investment Company **Names Rule**  
- comments closed Aug. 16, 2022
- Proposed **ESG Disclosure Rules** for investment funds and advisers - comments closed Aug. 16, 2022





Source: [APRA](#) (2021).



# Climate Risk and Analytics is a Big & Growing Business

**Bloomberg**



Green | ESG

## 90% of World's Biggest Firms Will Have at Least One Asset Exposed to Climate Risk, Fresh Data Show

By [Greg Ritchie](#) +Follow  
September 15, 2022 at 12:01 AM EDT

The fallout from climate change will be felt across industries, eroding asset values and forcing investors to make new risk assessments, according to a fresh data analysis tool launched by a unit of S&P Global.

## Accelerating M&A Activity Involving Climate or ESG Firms

Buyer	Target	Target Type	Date
Goldman Sachs	NN Investment Partners	Asset Manager	Aug. 21
Moody's	RMS	Data/Analytics	Aug. 21
AMG	Parnassus	Investment firm	Jul. 21
Blackstone	Sphera	Software/FinTech	Jul. 21
AXA	ClimateSeed	Marketplace	Jul. 21
JPMorgan	OpenInvest	Software/FinTech	Jun-21
BlackRock	Baringa Climate Change Scenario Model	Data/Analytics	Jun. 21
KKR	ERM	Consulting	May-21
Deutsche Börse	ISS	Data/Analytics	Feb-21
McKinsey	Vivid Economics & Planetrics	Data/Analytics, Consulting	Mar-21
Perpetual Asset Management	Trillium	Asset manager	Jul-20
Morningstar	Sustainalytics	Data/Analytics	Apr-20
MSCI	Carbon Delta	Data/Analytics	Sep-19
Moody's	Four Twenty Seven	Data/Analytics	Jul-19

*Selected deals; list not exhaustive*

Table: Shравan Bhat • Source: Center for Climate-Aligned Finance • Created with Datawrapper

# Greenwashing concerns at corporate level?

- Are net-zero goals achievable? Based on science? Do they over-rely on unproven or unreliable technologies like carbon capture, removal, or offsets?
- Are “Scope” emissions reporting accurate? Audited?
- Are emissions scenarios used by the company for assessing transition risks reasonable and do they represent a reasonable range of plausible energy demand futures?
- Physical risk has received less attention so far but needs to be a bigger concern, proposal asks for disclosure of location-based risks


# Concerns at the fund level?

- Did the fund simply rebrand as ESG with no substantive change to methodology?
- Is the composition of the fund consistent with the prospectus description?
- Do fund investors understand what ESG metrics mean and how they are used? Is the misunderstanding substantial enough to be misleading?
- Fund shareholder voting record on ESG issues?

# Types of ESG Funds

- ESG Integration - ESG considered as one of many factors with no special weight
- ESG Focused - with ESG metrics or other factors determining fund strategy and composition
- ESG Impact - seeks to engage and push for change at certain companies in certain ways





# **TCFD Framework and Corporate Adaptation and Resilience**

**Prepared for EESI Congressional Briefing**

# Background on the TCFD

## What is the TCFD?

- Task Force formed in 2015 by the G20's Financial Stability Board (FSB) leading up to the Paris Agreement
- Task Force co-chaired by former Mayor Michael Bloomberg
- Members of the taskforce are investors, preparers of disclosure, and rating agencies

## What is the Task Force's goal?

- The FSB recognized growing risk from climate change to the financial sector to the tune of trillions of dollars
- Investors need a disclosure framework that informs on climate risks to investees, allowing for informed capital allocation decisions

## What did they produce?

- TCFD final recommendations released 2017
- Recommendations outline a voluntary framework for climate-related disclosure that includes governance, strategy, risk management, metrics and targets



### ***The TCFD recommendations aim to provide disclosures that are:***

- *Relevant, specific, complete, clear, balanced, understandable, consistent, comparable, reliable, verifiable, objective, timely;*
- *Forward looking; and*
- *Decision-useful*



# 2017 Final Report: Recommendations of the TCFD

*“With better information as a foundation, we can build a virtuous circle of better understanding of tomorrow’s risks, better pricing for investors, better decisions by policymakers, and a smoother transition to a lower-carbon economy.”*

Mark Carney, Chair of the G20 Financial Stability Board

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Source: <https://www.fsb-tcf.org/>

# The Increasing Value of the TCFD Recommendations

***Implementing the TCFD recommendations effectively and equitably can be a vehicle for organizational change management and “mainstreaming” climate change.***

- Global best practice for climate risk management and disclosure for accountability and action
- Created by investors to allow for greater transparency around climate risk, enable decision-useful information for investors
- Designed to allow institutions, corporates, and their stakeholders to understand climate risks and opportunities – ultimately tied to financial indicators
- Explores forward-looking physical and transition risks and opportunities

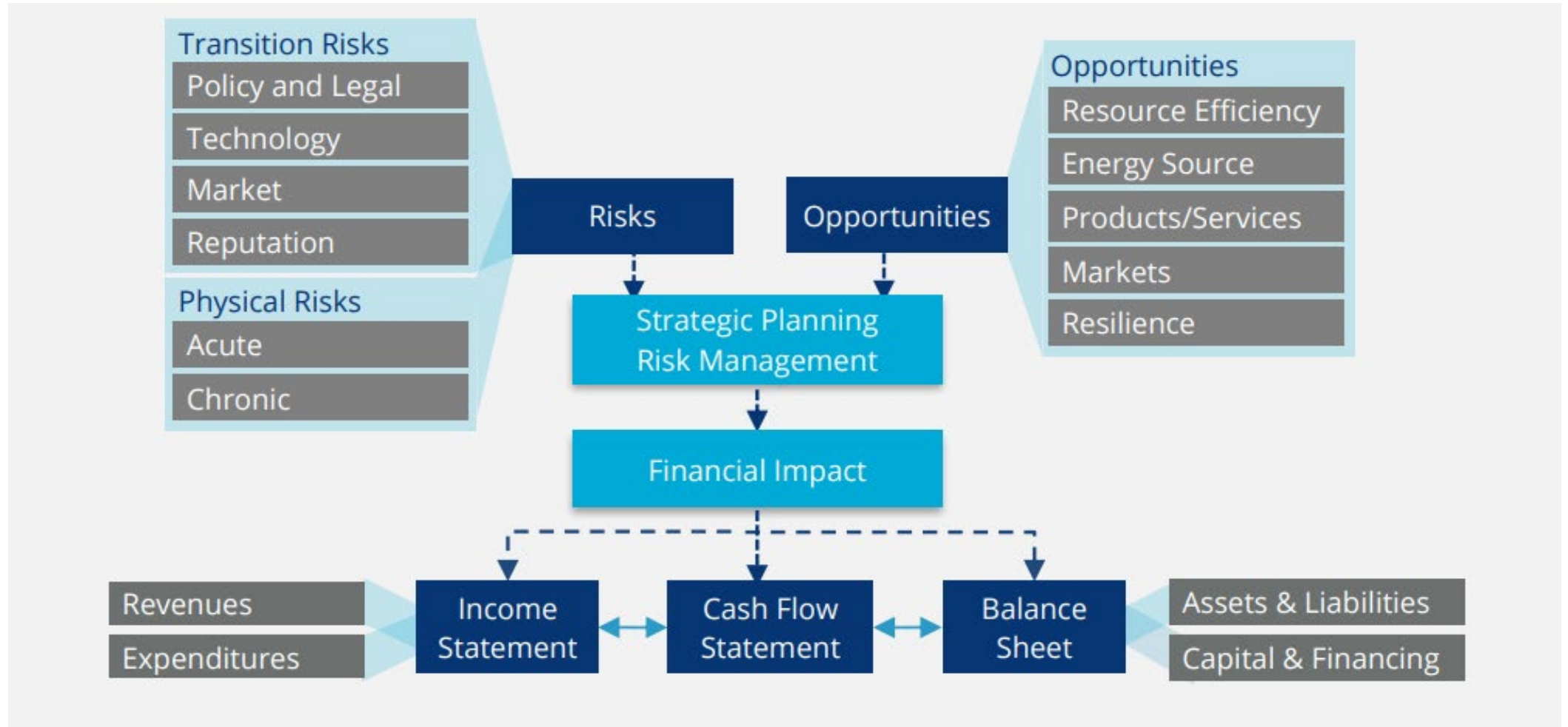




# The TCFD Recommendations

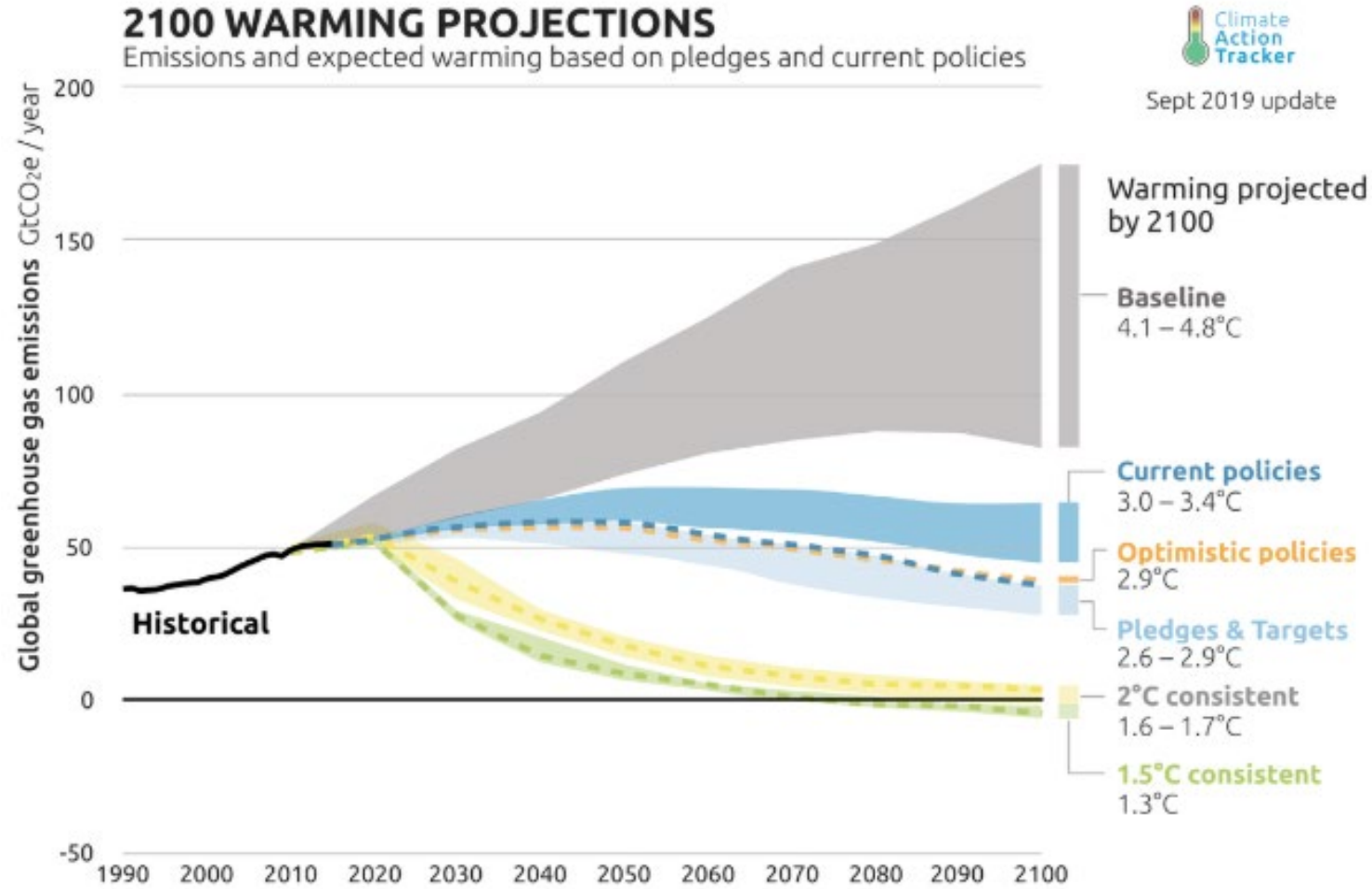
Governance	Strategy	Risk Management	Metrics and Targets
<p>Disclose the organization's governance around climate-related risks and opportunities.</p>	<p>Disclose the actual and potential impacts of climate-related risks and opportunities on the organization's businesses, strategy, and financial planning where such information is material.</p>	<p>Disclose how the organization identifies, assesses, and manages climate-related risks.</p>	<p>Disclose the metrics and targets used to assess and manage relevant climate-related risks and opportunities where such information is material.</p>
<p>a) Describe the board's oversight of climate-related risks and opportunities.</p>	<p>a) Describe the climate-related risks and opportunities the organization has identified over the short, medium, and long term.</p>	<p>a) Describe the organization's processes for identifying and assessing climate-related risks.</p>	<p>a) Disclose the metrics used by the organization to assess climate-related risks and opportunities in line with its strategy and risk management process.</p>
<p>b) Describe management's role in assessing and managing climate-related risks and opportunities.</p>	<p>b) Describe the impact of climate-related risks and opportunities on the organization's businesses, strategy, and financial planning.</p>	<p>b) Describe the organization's processes for managing climate-related risks.</p>	<p>b) Disclose Scope 1, Scope 2, and, if appropriate, Scope 3 greenhouse gas (GHG) emissions, and the related risks.</p>
	<p>c) Describe the resilience of the organization's strategy, taking into consideration different climate-related scenarios, including a 2°C or lower scenario.</p>	<p>c) Describe how processes for identifying, assessing, and managing climate-related risks are integrated into the organization's overall risk management.</p>	<p>c) Describe the targets used by the organization to manage climate-related risks and opportunities and performance against targets.</p>

# Climate-related Risks, Opportunities, and Financial Impact



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# Climate Scenarios



	1.5°C	2°C	2°C IMPACTS
<b>EXTREME HEAT</b> Global population exposed to severe heat at least once every five years	14%	37%	2.6x WORSE
<b>SEA LEVEL RISE</b> Amount of sea level rise by 2100	0.40 METERS	0.46 METERS	.06M MORE
<b>ECOSYSTEMS</b> Amount of Earth's land area where ecosystems will shift to a new biome	7%	13%	1.86x WORSE
<b>CORAL REEFS</b> Further decline in coral reefs	70-90%	99%	UP TO 29% WORSE



Source: Carbon Action Tracker, <https://climateactiontracker.org/global/temperatures/>

Source: WRI, <https://www.wri.org/blog/2018/10/half-degree-and-world-apart-difference-climate-impacts-between-15-c-and-2-c-warming>

# Scenario Analysis

*Scenario analysis is a tool to explore forward-looking potential physical and transition risks and opportunities*

## 1.5°C warming

Less physical risk  
More transition risk  
More transition opportunity

- Large, rapid GHG emission reductions
- Mitigated, but not eliminated, physical risks
- Carbon pricing
- Disruption from the transition to renewable energy and less energy intensive options

## 4°C warming

More physical risk  
Less transition risk

- GHG emissions continue to rise
- Very slow transition to low-carbon economy
- Damage to assets and infrastructure
- Productivity loss
- Economic losses from strong climate impacts

# Implementing the TCFD Recommendations

Assess Value

Enhance Value

Create Value

Develop a gap analysis of existing processes, data and disclosure



Conduct scenario analysis and understand potential futures



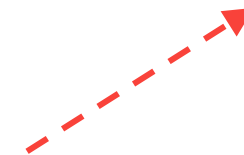
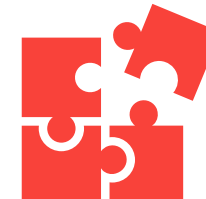
Embed climate-related risks and opportunities into risk management and decision-making processes (mainstream), and appropriately disclose this to the market



Create an internal working group



Integrate climate-related information into decision-making (begin mainstreaming)



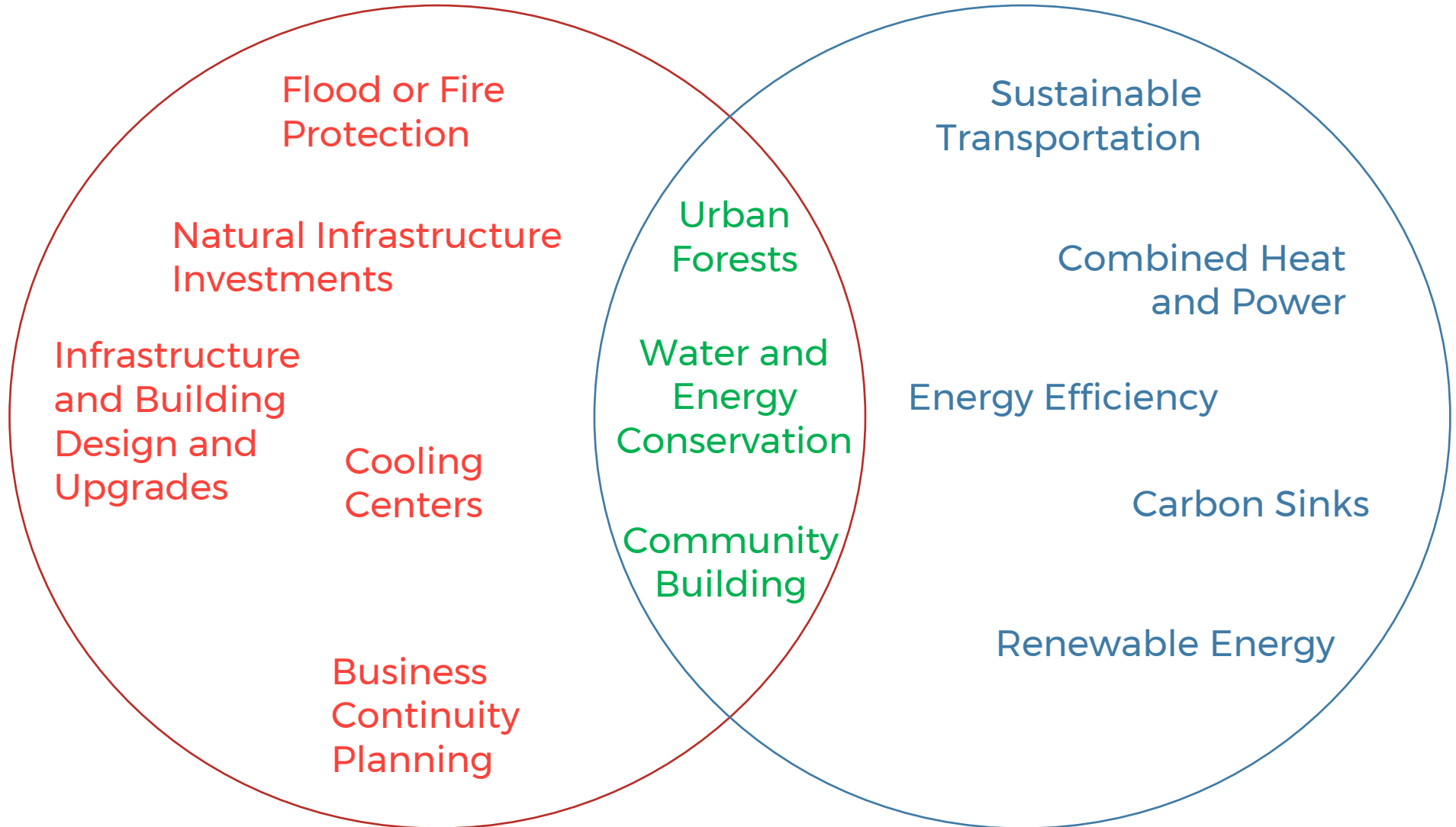
# Adaptation Planning

Actions to manage the physical impacts of climate change



# Transition Planning

Actions to reduce emissions that cause climate change





# Examples of Corporate Adaptation and Resilience Initiatives



## Water Stress



Caring for Climate |   



## CEO Water Mandate (2000)



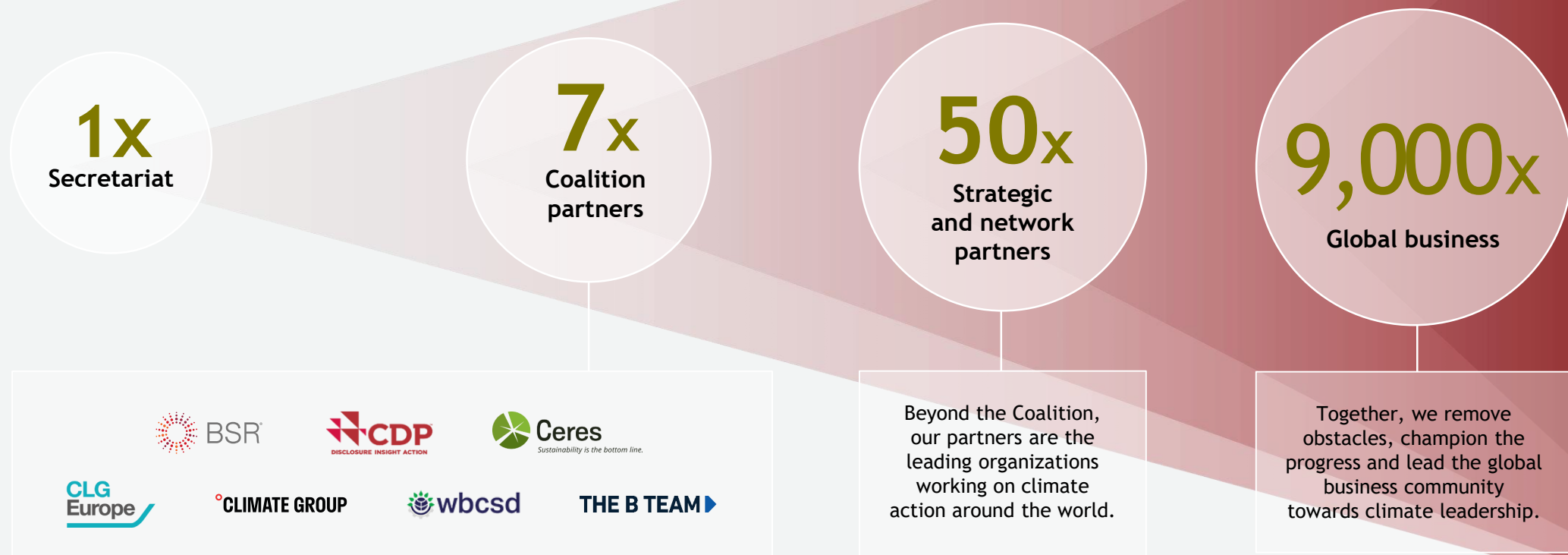
# WHAT CONGRESS NEEDS TO KNOW ABOUT CORPORATE CLIMATE RISK, RESILIENCE, AND DISCLOSURES

By: Dr. Jane Thostrup Jagd, Deputy Director, Net Zero Finance



WHO WE ARE

# WE GALVANIZE GLOBAL BUSINESS INTO CLIMATE LEADERSHIP



Navigating the landscape

# NEW STANDARDS AND LEGISLATION



WMBC supports the US SEC Climate reporting proposal

## BENEFITS AND IMPACTS OF INTERNATIONAL ALIGNMENT

- Cost-efficient solution for companies
- Clearest possible picture to investors
- Provide accountability for corporate climate reporting  
=> less greenwashing

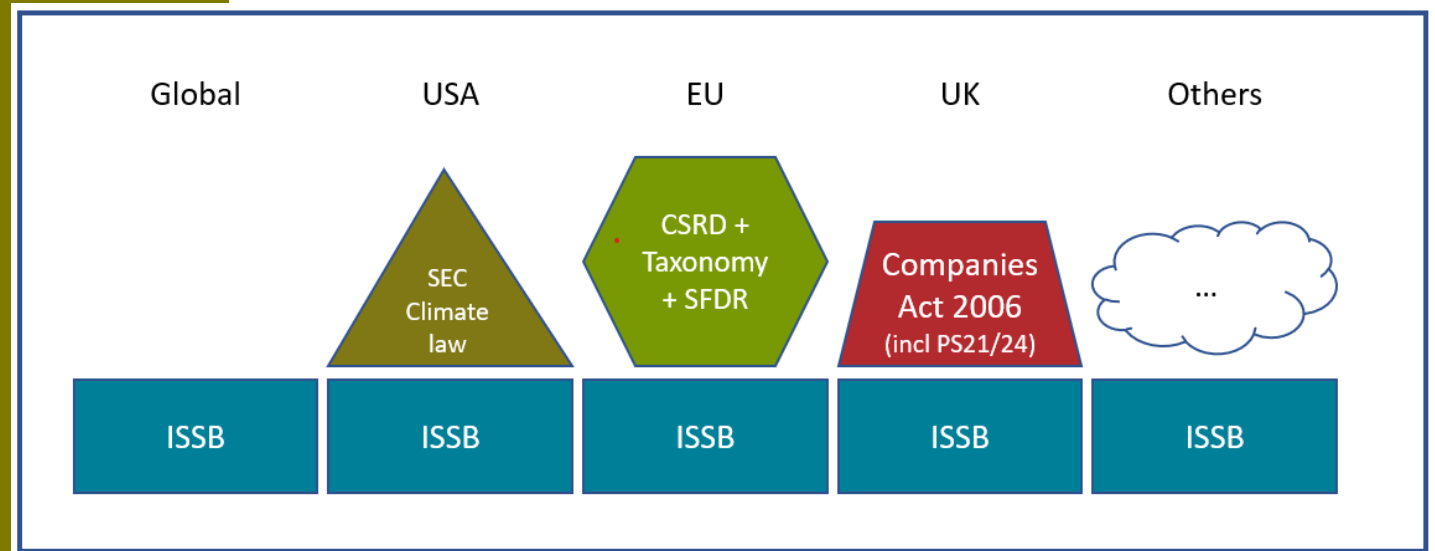


“

How do ISSB and US SEC climate law fit?

They fit fairly well - for now

- Two things must change to future prove that fit
- One clarification is needed to secure cost-efficiency and usability



First thing

# ISSB REFERENCE

- To future proof the alignment - US SEC Climate law should refer to ISSB
- ISSB will develop - just like the financial reporting regulations like US GAAP and IFRS have done. So, a reference to ISSB would make continued convergence and comparability across jurisdictions more likely.





Second thing

## SAFE HARBOR FOR FORWARD LOOKING STATEMENTS ON CLIMATE

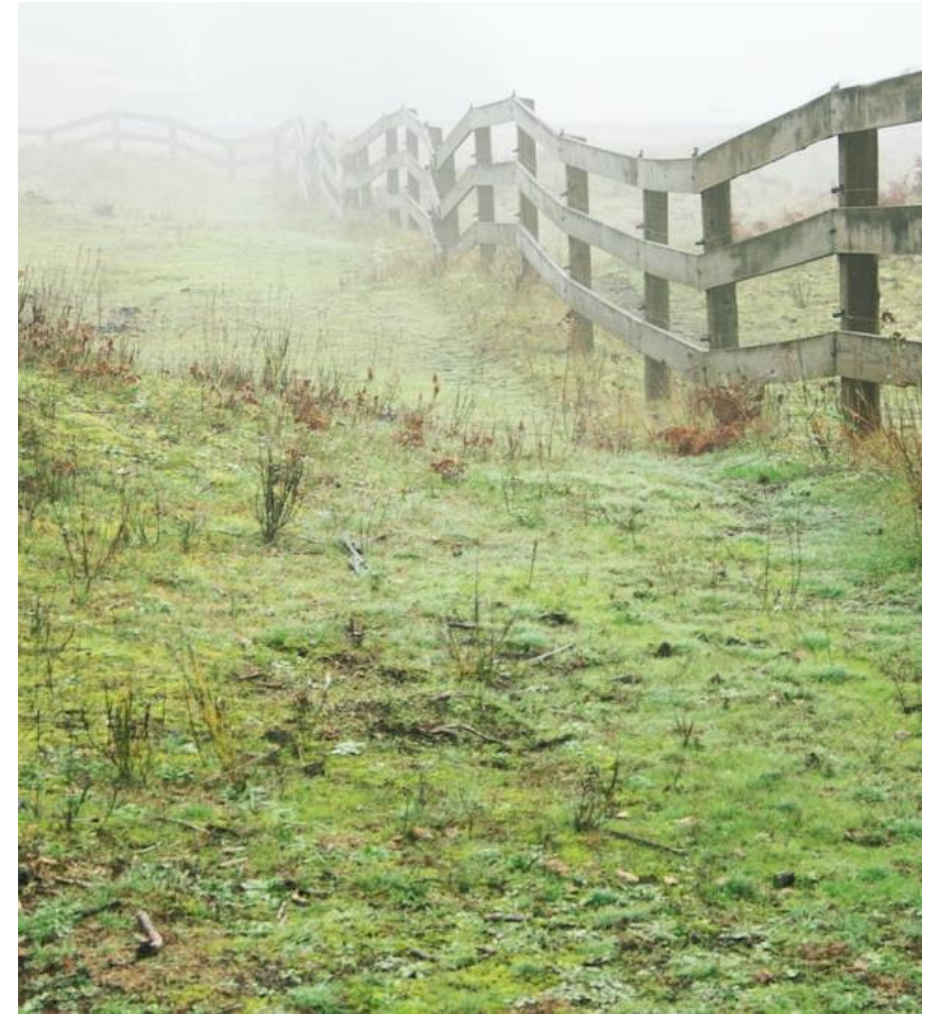
- US SEC Climate law is based on TCFD - good
- TCFD => Scenario reporting on climate resilience
- This will also cover opportunities
- Thus, climate scenario reporting and target setting **should be** subject to the general safe harbor protections under the Private Securities Litigation Reform Act (PLSRA)



The clarification that is needed

## FINANCIAL BOUNDARIES ARE KEY

- Boundaries for GHG reporting (scope 1+2) should follow the financial boundaries; meaning:
  - Follow financial consolidation rules
  - Extend financial leasing rules (right-of-use)
- Financial systems can be extended - no need for new systems
- Integrated KPIs like Carbon intensity (GHG vs Revenue) will be useful, as the nominator and denominator are referring the same data boundaries.
- Auditor can assess completeness of GHG reporting.





So,

# IT IS CLOSE

- Good legislation draft
- To future proof the international alignment:
  - Refer to ISSB
  - Safe harbor for forward looking statements on climate
- To make it cost efficient and investor useful:
  - Use financial boundaries





# WE MEAN BUSINESS COALITION



[wemeanbusinesscoalition.org](https://wemeanbusinesscoalition.org)



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By: Dr. Jane Thostrup Jagd, Deputy Director, Net Zero Finance  
[jane@wemeanbusinesscoalition.org](mailto:jane@wemeanbusinesscoalition.org)



# Rethinking how investors engage on climate risk



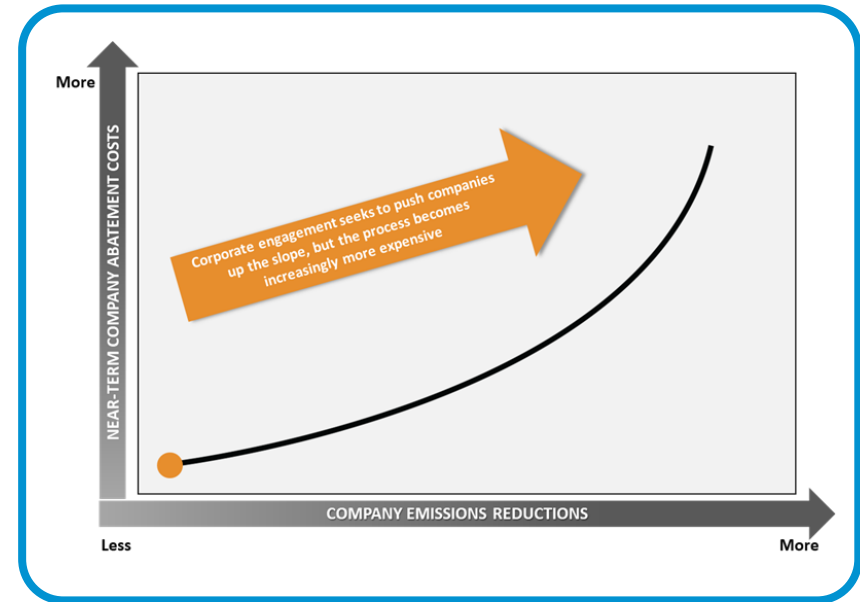
# Defining Key Terms

- **Stewardship:** Encompassing commonly used terms such as **corporate engagement** and **proxy voting**, as well as nascent tools covered in new paper
- **Systemic Risk:** A type of investment risk that **can't be "diversified away"**, i.e., climate change or income inequality
- **Net-Zero Asset Owner Alliance:** UN-convened coalition featuring **70+ asset owners from around the world and over \$10 trillion in AUM**
  - Committed to reaching net-zero portfolio / financed emissions by 2050
  - Setting interim targets over five-year periods
  - **Accurate and comparable climate-related information is essential for measuring alignment with targets**



# The Steepening Cost Curve for Corporate Decarbonization

- In many cases, companies have already acted on opportunities to reduce emissions that also improve their short-term profitability
- Thus, any new emission abatement efforts come at an increasing marginal cost— **investor engagement essentially seeks to push corporations up this steepening cost curve**
- Despite some companies having good reason to move up the curve, we have identified **at least five limits which restrict investors' ability to keep pushing companies up this curve**



# Limits of Corporate Engagement



**Limit 1:**  
Significant resources needed for effective engagement



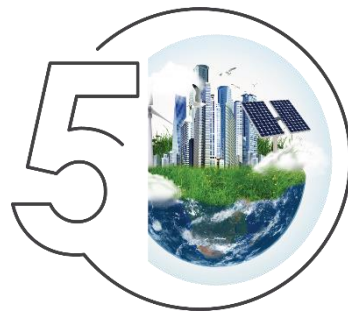
**Limit 2:**  
A narrow, single company focus



**Limit 3:**  
Inefficiencies of focusing on voluntary, company-by-company, disclosure

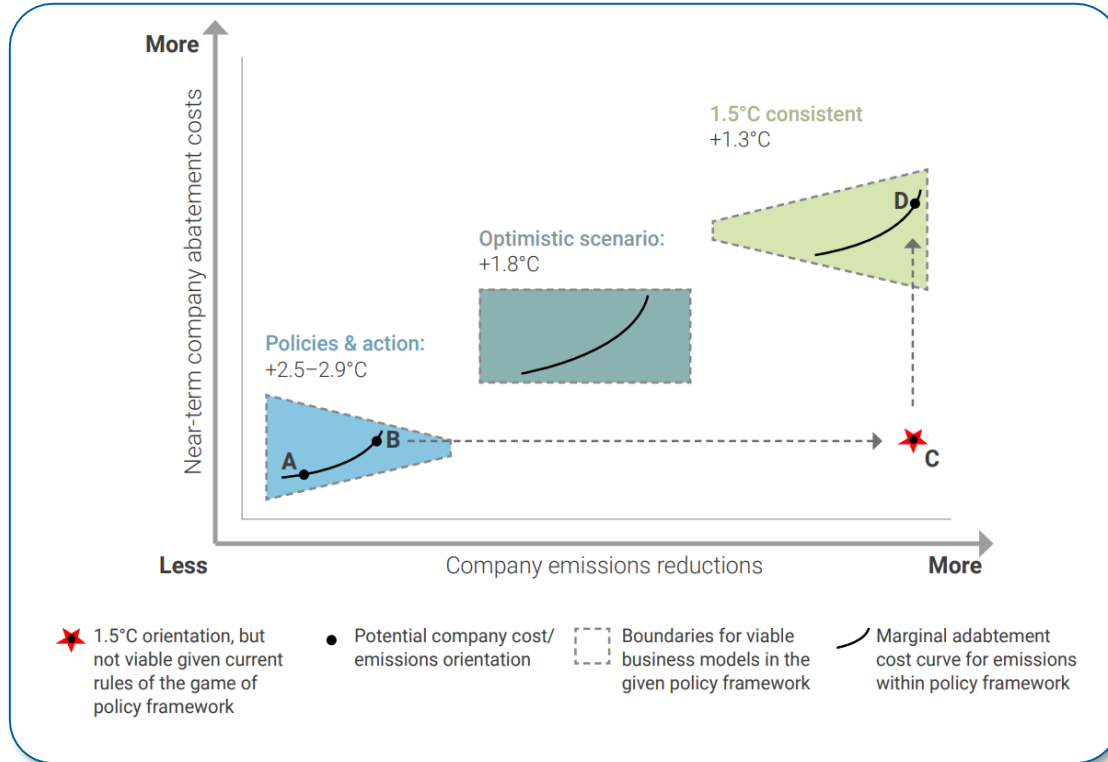


**Limit 4:**  
An uneven investor focus across companies and asset classes



**Limit 5:**  
Boundaries set by the “rules of the game”

# Changing the “Rules of the Game”





# What did you think of the briefing?

**Please take 2 minutes to let us know at:**  
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