



# Briefing Notice

## Energy Efficiency: a Win-Win

Wednesday, November 20, 2013

11:30 AM – 1:00 PM

B-339 Rayburn House Office Building

Lunch will be available

Please RSVP to expedite check-in: [www.eesi.org/112013efficiency#RSVP](http://www.eesi.org/112013efficiency#RSVP)

The **Environmental and Energy Study Institute** (EESI) invites you to a briefing hosted in coordination with the **House Renewable Energy and Energy Efficiency Caucus** on the best energy source of all: energy efficiency. There is no cheaper, cleaner energy than energy that isn't needed. Not only does energy efficiency save money and reduce emissions, it also promotes innovation and creates jobs in a large value chain that spans the country, making our economy stronger and more competitive.

The United States is already much more efficient than it was 40 years ago, when the first oil crisis hit. It takes about 52 percent less energy to produce the same amount of GDP than it took in 1973. And we can do even better. In a 2012 study, ACEEE ranked the world's 12 major economies (including Brazil, China and Germany) based on how energy efficient they were. The United States came in ninth.

Our speakers will discuss some of the innovative solutions businesses have developed to cut their energy usage, and to design highly energy efficient products and services for our buildings and industrial sectors. They will also consider what policymakers can do to further promote energy efficiency gains. The speakers are:

- **Rep. Cory Gardner** (R-CO), Introductory Remarks.
- **Rep. Peter Welch** (D-VT), Introductory Remarks
- **Ross E. Eisenberg**, Vice President, Energy & Resources Policy, National Association of Manufacturers
- **Paul Hamilton**, Vice-President, Government Affairs, Schneider Electric
- **Maria Kingery**, Co-founder and CEO, Southern Energy Management Company

Several energy efficiency bills have been introduced and are currently before Congress.

**This event is free and open to the public.**

**For more information, contact Amaury Laporte at [alaporte@eesi.org](mailto:alaporte@eesi.org) or (202) 662-1884.**

The **Alliance to Save Energy's Great Energy Efficiency Day** (GEED) will also be taking place on November 20, from 1:30 pm to 5:00 pm in the Cannon Caucus Room (Room 345). Speakers will include Senator Jeanne Shaheen (D-NH) and the Department of Energy's Deputy Assistant Secretary for Energy Efficiency, Dr. Kathleen Hogan. Register for free at <http://bit.ly/GEED2013>.

