



Briefing Notice

Natural Climate Solutions: A Win-Win Solution for Our Environment and Our Economy

Friday, May 7, 2021
1 PM – 2:30 PM EDT

Please RSVP to receive updates: www.eesi.org/050721natural#rsvp

Live webcast will be streamed at: www.eesi.org/livecast

The **Environmental and Energy Study Institute** (EESI) and **U.S. Nature4Climate** (USN4C) invite you to a briefing on the role natural climate solutions can play in both mitigating climate change and stimulating the economy. Natural climate solutions, such as sustainable forestry and regenerative agriculture, reduce carbon emissions and sequester carbon through management of the world's forests, grasslands, and wetlands. Policymakers are increasingly recognizing the important role America's natural and working lands can play in efforts to tackle climate change. There is also growing evidence that these natural climate solutions can serve as a powerful mechanism to drive an equitable economic recovery—with lasting benefits for both rural and urban communities.

Panelists will provide an overview of the diverse range of climate-sensitive strategies that can be implemented in America's farms and ranches, forests, grasslands and urban communities. They will also discuss the many economic benefits—from jobs to increased land productivity to new income for landowners—that can be derived by implementing natural climate solutions. We will also hear from on-the-ground practitioners who are already unlocking these benefits in both rural and urban communities. Finally, we will explore how major U.S. corporations are supporting the adoption of natural climate solutions to help meet their sustainability goals and improve their bottom lines.

Speakers for this briefing are:

- **Catherine Macdonald**, North America Director – Natural Climate Solutions, The Nature Conservancy
- **Kris Reynolds**, Midwest Regional Director, American Farmland Trust; Farmer
- **Robert Shaut**, Director of Tree Operations, Casey Trees
- **Chris Adamo**, Vice President for Federal & Industry Affairs, Danone

Addressing climate change is an all-hands-on-deck effort. Panelists will address the potential of natural climate solutions to help achieve the country's ambitious climate goals and improve the economy, while highlighting real-life examples of these solutions in action.

This event is free and open to the public.

For more information, contact Daniel O'Brien at dobrien@eesi.org or (202) 662-1880

