



Webinar Notice

On-bill Financing: An Energy Efficiency Solution for Member-Owned Utilities in the Midwest

Tuesday, April 28, 2015
12:00 PM (noon) – 1:00 PM
Webinar

Please register to this free webinar here: <http://bit.ly/042815obf>

The **Midwest Energy Efficiency Alliance (MEEA)** and the **Environmental and Energy Study Institute (EESI)** are proud to invite you to an informative webinar regarding on-bill financing and, specifically, its applications for member-owned utilities in the Midwest. This presentation will look at successful on-bill financing programs developed by two midwestern rural electric cooperatives, as well as an innovative on-bill financing program run by the Electric Cooperatives of South Carolina, in partnership with the Central Electric Power Cooperative and EESI. Speakers for this forum are:

- **Lindsey Smith**, Vice President for Education, The Electric Cooperatives of South Carolina; Manager, Help My House On-bill Financing Loan Program
- **Bob Dickey**, Vice President of Marketing & Economic Development, Eastern Illini Electric Cooperative (which has been running an on-bill financing program with geothermal systems)
- **Brian Dreiling**, Manager of Energy Services, Midwest Energy; Manager, How\$mart Kansas On-bill Financing Program

“On-bill financing” programs, in which utilities issue loans for energy improvements that are repaid as part of the ratepayer's electricity bill, are an exciting opportunity to expand residential energy efficiency efforts around the country. The loan repayment is covered in whole or in part with the savings accrued thanks to the energy retrofits. No up-front payments by ratepayers are necessary.

Successful programs have shown rural electric cooperatives (co-ops) and public power utilities can use on-bill financing programs to significantly reduce peak demand, carbon emissions and fossil fuel use. By driving down the need for additional power generation, these programs can be a winning business strategy for utilities. On-bill financing programs can also help alleviate poverty by reducing families' energy bills, while creating community-based jobs and economic growth by building demand for energy efficient products.

EESI has recently expanded its on-bill financing initiative into a national effort to significantly improve the energy efficiency of homes served by co-ops and public utilities. EESI is available to help rural utilities apply to a new U.S. Department of Agriculture loan program to capitalize their projects.

This webinar is free.

For more information, contact Miguel Yanez at myanez@eesi.org or (202) 662-1882.

