



Briefing Notice

Advancing Mobility Sustainably: Ridesourcing and Public Transport Together Lyfting Public Transportation to Uber Heights



Tuesday, March 15, 2016

3:15 PM – 4:15 PM

SVC-200 Capitol Visitor Center (Senate side)
East Capitol Street and 1st Street, NE



Please RSVP to expedite check-in: www.eesi.org/031516sharedmobility#rsvp

Live webcast starts at 3:30 PM (connection permitting) at: www.eesi.org/livecast

Briefing video and highlights will be available at: www.eesi.org/031516sharedmobility

The **American Public Transportation Association (APTA)** and the **Environmental and Energy Study Institute (EESI)** invite you to a briefing exploring how shared mobility technology is transforming transportation services. The emergence and growth of ridesourcing services like Uber and Lyft is clear evidence of the impact of technology on transportation choices to enhance urban mobility. A study being released at the briefing looks at who uses ride-sourcing services, when, and for what purposes. Research was conducted in seven U.S. cities (Austin, Boston, Chicago, Los Angeles, San Francisco, Seattle and Washington, D.C.). The findings and recommendations will be presented and discussed. Speakers at this briefing are:

- **Valarie J. McCall**, Chair APTA, Member board of trustees of Greater Cleveland Regional Transit Authority
- **Michael Melaniphy**, President and CEO, American Public Transportation Association
- **Andrew Satzberg**, Transportation Mobility Policy Manager, Uber
- **Emily Castor**, Director of Transportation, Lyft

What effect does the availability of ridesourcing services have on car ownership and the use of public transportation? Are ridesourcing services competing with public transportation or do they serve complementary public needs? Are there opportunities to improve urban mobility through public-private partnerships and collaboration between transit agencies and ridesourcing providers? Can transit agencies' paratransit services be provided more efficiently or effectively through such collaboration, or by applying lessons learned from ridesourcing business models? What actions can and should be taken to foster innovation to sustainably enhance urban mobility?

Join us to find out the answers to these questions, and to participate in a lively discussion after the presentations.

This event is free and open to the public.

For more information, contact Paul Haven at phaven@eesi.org or (202) 662-1895.

