



## Briefing Notice

# Strategies to Lower Utility Bills Now for Households and Small Businesses

Thursday, March 12 • 3:00 – 4:30 PM EST

**Rayburn House Office Building Gold Room (Room 2168)  
45 Independence Ave SW, Washington, DC 20515**

Please RSVP @ [eesi.org/031226energy#rsvp](https://eesi.org/031226energy#rsvp)

Live webcast will be streamed at [eesi.org/livecast](https://eesi.org/livecast)

The **Environmental and Energy Study Institute (EESI)** invites you to a briefing about readily-available solutions to help reduce energy costs for homes and small businesses. Together, rising energy demand, extreme weather events, and aging infrastructure are straining the U.S. electric grid, leaving homes and small businesses to feel the impacts of higher utility bills. With U.S. electricity prices having risen an average of **40%** since 2020, affordability is now at the center of many conversations on energy policy. Upgrades to heating and cooling systems, insulation, and a wide range of household appliances can add up to cost-effective energy improvements that boost comfort in harsh weather, uplift consumer confidence, expand freedom of choice, and give consumers more control over their utility bills. Appliances with the ENERGY STAR® label, for example, can save a single household **\$450 annually**.

This briefing will convene experts from around the country with on-the-ground experience in bolstering energy efficiency and delivering savings to consumers. These panelists will explore the benefits of energy-saving solutions available to households and small businesses. They will also identify key federal programs that support these initiatives, such as the **Low Income Home Energy Assistance Program** and the **Weatherization Assistance Program**.

### Speakers for this session include:

- ▶ **Shane Bulick**, Director of Programs, Earth Forward Group
- ▶ **More speakers to be announced**



**This event is free and open to the public.**

For more information, contact Daniel O'Brien at [dobrien@eesi.org](mailto:dobrien@eesi.org) or (202) 662-1880.  
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