



# Briefing Notice

## Electrification: Options for Consumers and the Environment

Tuesday, March 5, 2019

2 PM – 3:30 PM

Room 1539 Longworth House Office Building

Please RSVP to expedite check-in: [www.eesi.org/030519beneficial#rsvp](http://www.eesi.org/030519beneficial#rsvp)

Live webcast (connection permitting) will be streamed at: [www.eesi.org/livecast](http://www.eesi.org/livecast)

“Electrification” can create new opportunities to achieve key national economic and environmental goals. There are many opportunities across the residential and commercial sectors. Advances in electric technologies continue to improve our quality of life, while significant decreases in the electricity sector’s greenhouse gas emissions are making electricity more appealing from an environmental perspective. Please join us to learn how environmental benefits, increased affordability, and economic progress are not mutually exclusive, and how a low-carbon economy of the future can be approached through electrification.

Speakers for this forum are:

- **Steve Koep**, Board Member, Beneficial Electrification League
- **Derek Murrow**, Senior Director, Climate & Clean Energy Program, Natural Resources Defense Council
- **Keith Dennis**, Senior Director, Consumer-Member Engagement, National Rural Electric Cooperative Association
- **Barbara Tyran**, Executive Director, Government and External Affairs, Electric Power Research Institute

This briefing is organized by the **Environmental and Energy Study Institute (EESI)**.

**This event is free and open to the public.**

For more information, contact John-Michael Cross at [jmccross@eesi.org](mailto:jmccross@eesi.org) or (202) 662-1883.

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