

2013 Solar Industry Job Census Briefing

2226 Rayburn House Office Building



ENERGY Energy Efficiency & Renewable Energy

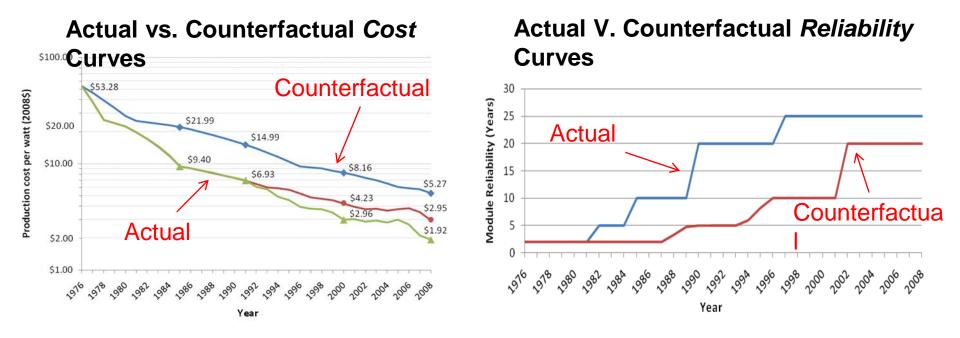
Jason Walsh, Senior Advisor February 11, 2014



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Impact of EERE Investments in Solar R&D



- EERE's \$3.7B investment in solar photovoltaic R&D from 1975 to 2008 resulted in a net economic benefit of \$15B (2008 dollars) due to module efficiency and reliability improvements.
- EERE R&D accelerated solar industry by 12 years



First Solar: Driving Innovation in Ohio's Factories

- **1990s:** DOE's NREL funding led to boom in start-up thin-film PV companies.
- Led to **First Solar LLC**, now a leading worldwide PV manufacturer based in **Ohio**.
- **2012:** First Solar installed its 10 millionth PV module in the 550 MW Desert Sunlight Solar Farm project in Riverside County, California
- By **2015**, Desert Sunlight Solar will be one of the two largest solar PV projects in the world



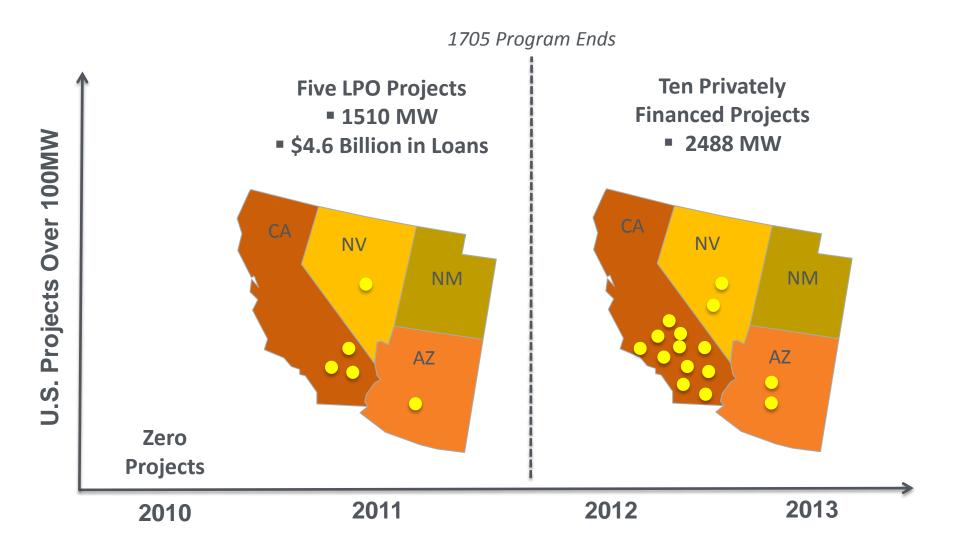
A First Solar associate handles photovoltaic materials at the company's Ohio manufacturing plant *Courtesy of First Solar*



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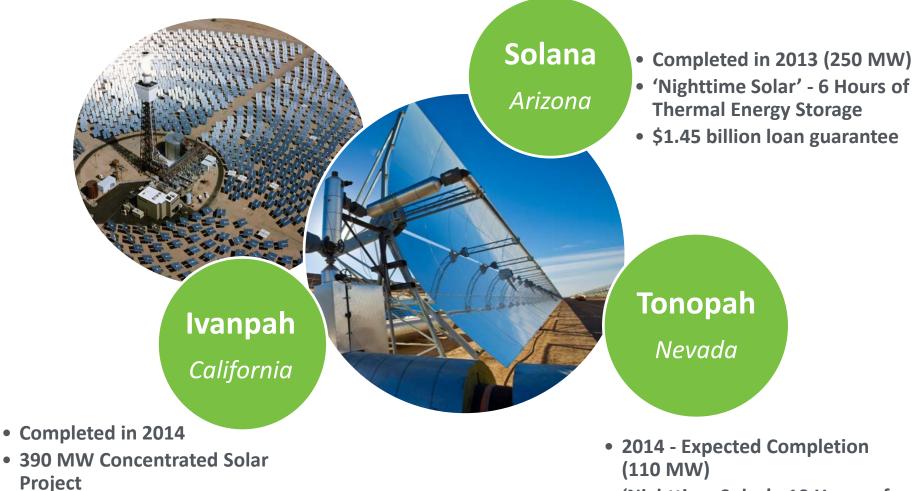
DOE LPO Launched Utility-Scale PV Market in the U.S.





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Concentrating Solar Power Became a Reality in the U.S.



• \$1.6 billion loan guarantee

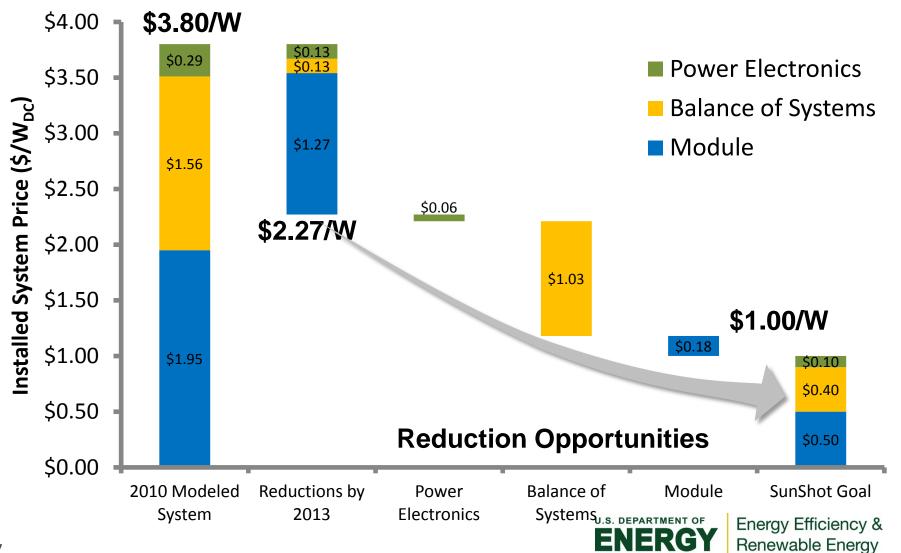
- 'Nighttime Solar' 10 Hours of **Thermal Energy Storage**
- \$737 million loan guarantee



Energy Efficiency & **Revewable Energy**



SunShot Utility Scale Progress by Q4 2012





Largest Cost Reduction Opportunity: Soft Costs

\$4.00 LBNL and NREL analyses \$0:13 \$0:13 ິ²⁶\$3.50 ∧ <}\$3.00 \$0.29 Power Electronics show balance of system Balance of Systems \$1.2 \$<mark>1.56</mark> costs, or "soft costs", such 9 \$2.50 4 \$2.00 Module \$0.06 as permitting, installation \$1.03 and inspection costs \$1.00/W \$1.95 Installed \$0.00 \$0.00 Module Sunshot Goal 7.00 2010 Modeled. Reductions by 2013 PowerElectronics Balance of Systems \$6.19 6.00 5.00 -BoS + profit Implied 3.34 M 4.00 \$3.00 EL cost modeling 0.62 H2 2011 0.23 0.55 2.00 GTM/SEIA* 1.00 Source: LBNL, http://emp.lbl.gov/sites/all/files/german-1.83 1.82 us-pv-price-ppt.pdf: NREL http://www.nrel.gov/news/press/2012/2038.html 0.00 **USA 2011** Germany 2011 U.S. DEPARTMENT OF Energy Efficiency &

50.10\$0.40

\$0.50

ERG

Renewable Energy



Soft Costs Dominating Overall Costs



Balance of system costs account for up to 50% 64% of the cost of a solar installation

 \rightarrow Not decreasing as quickly as equipment costs

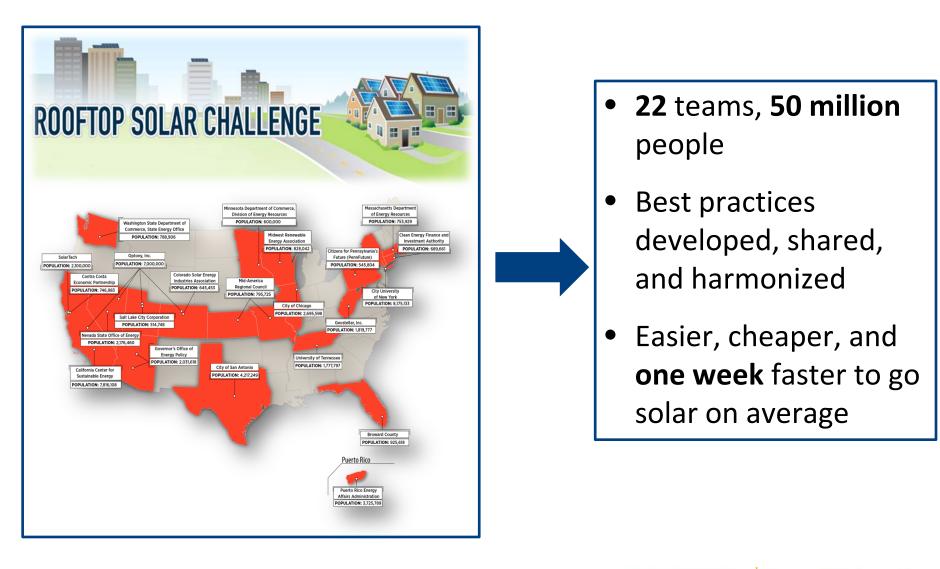


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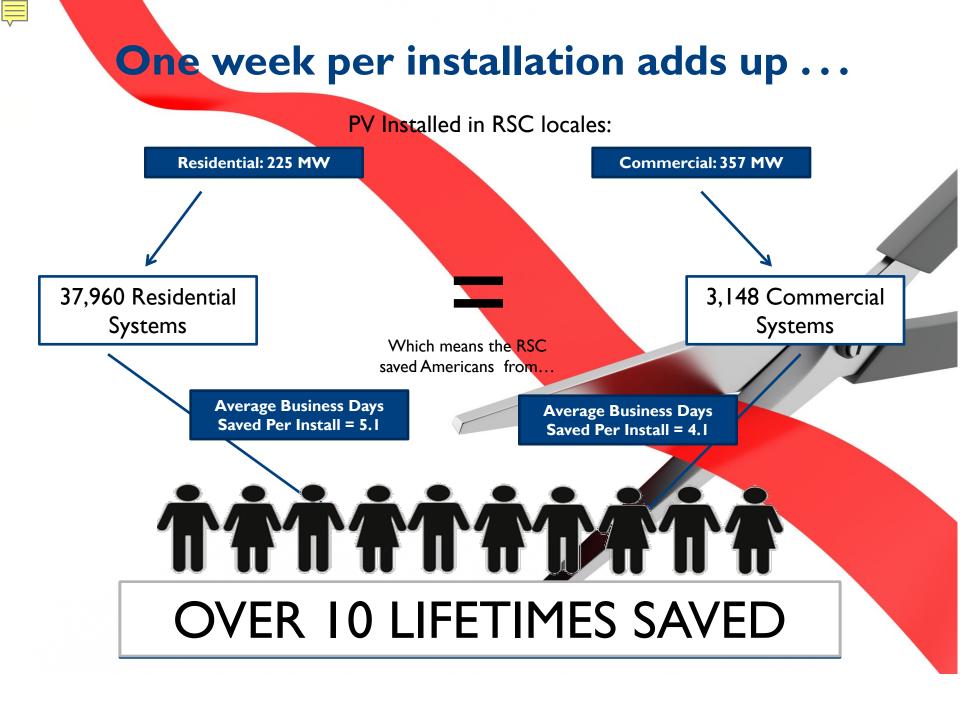
Source: Second Annual Benchmarking...", Friedman et al.,



Rooftop Solar Challenge (2011-2013)

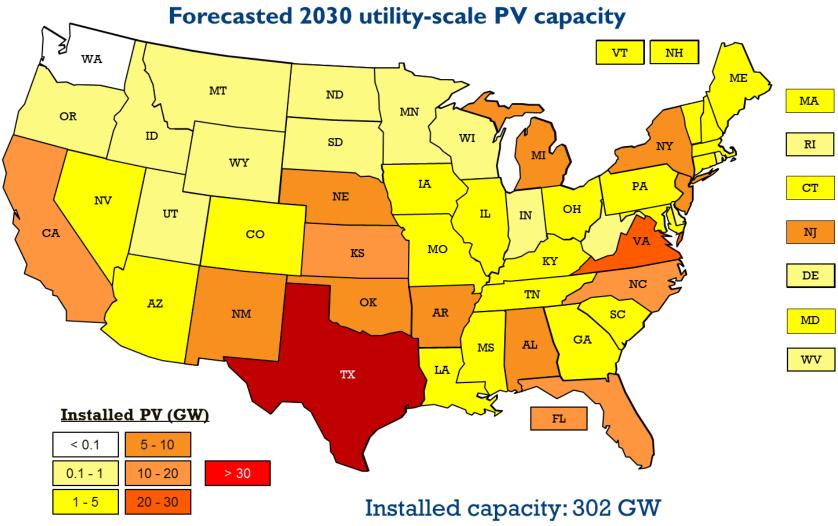








SunShot 2030 Vision: Rapid Solar Deployment



14% of electrical demand



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