

# 2013 Solar Jobs Census

## Capitol Hill Briefing

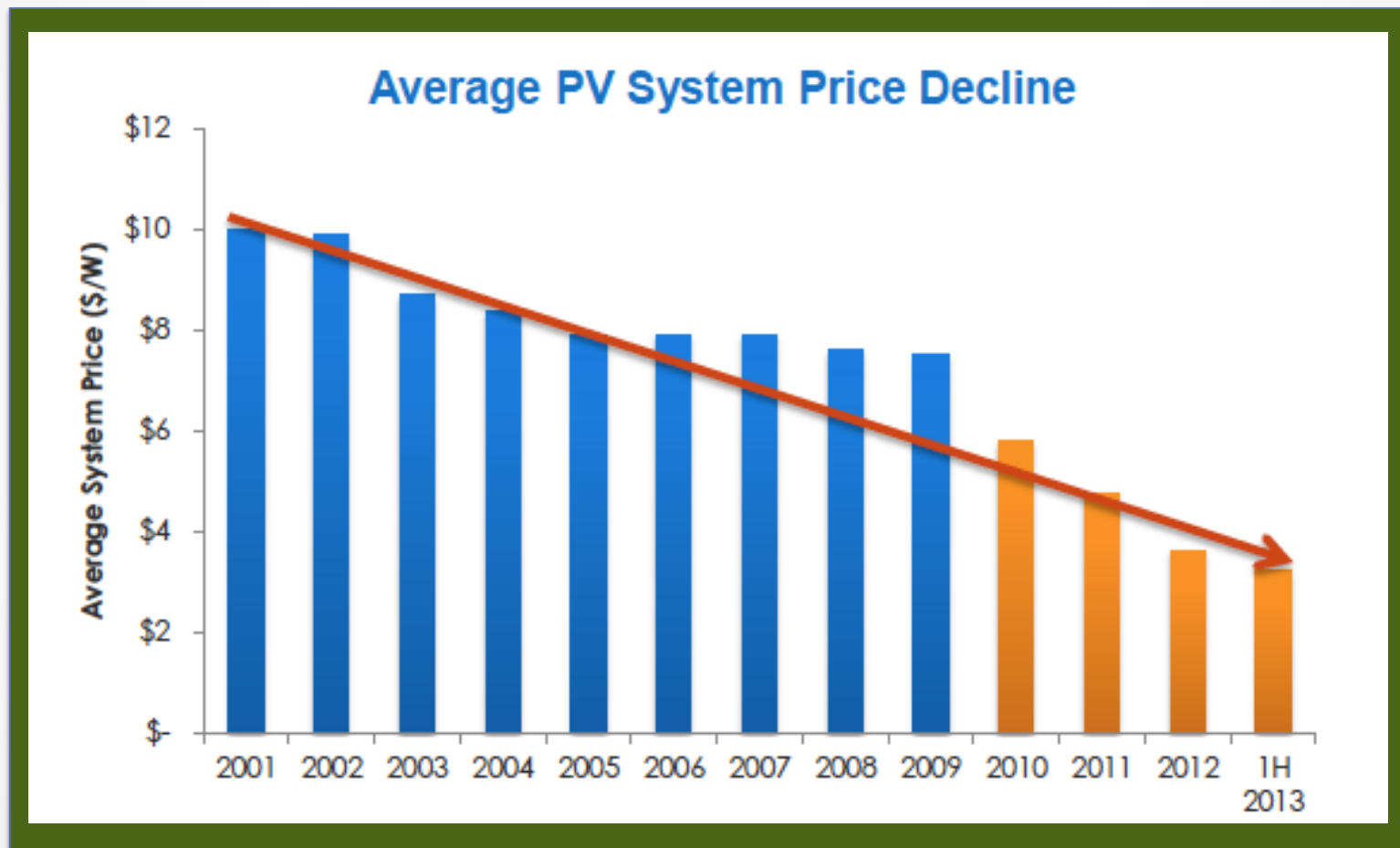
February 11, 2014

Amit Ronen

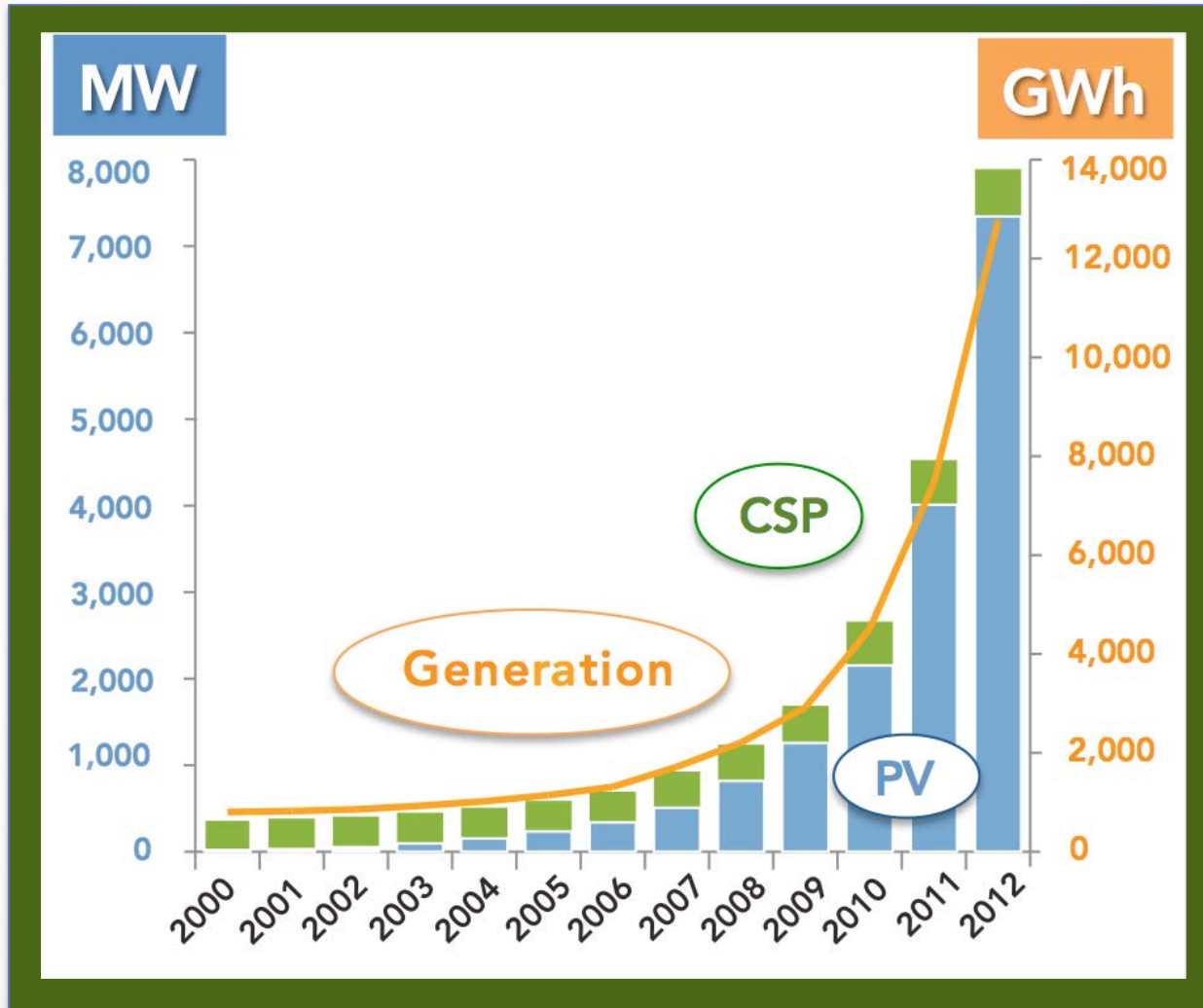
Director, GW Solar Institute



# Solar Costs Continue to Decline



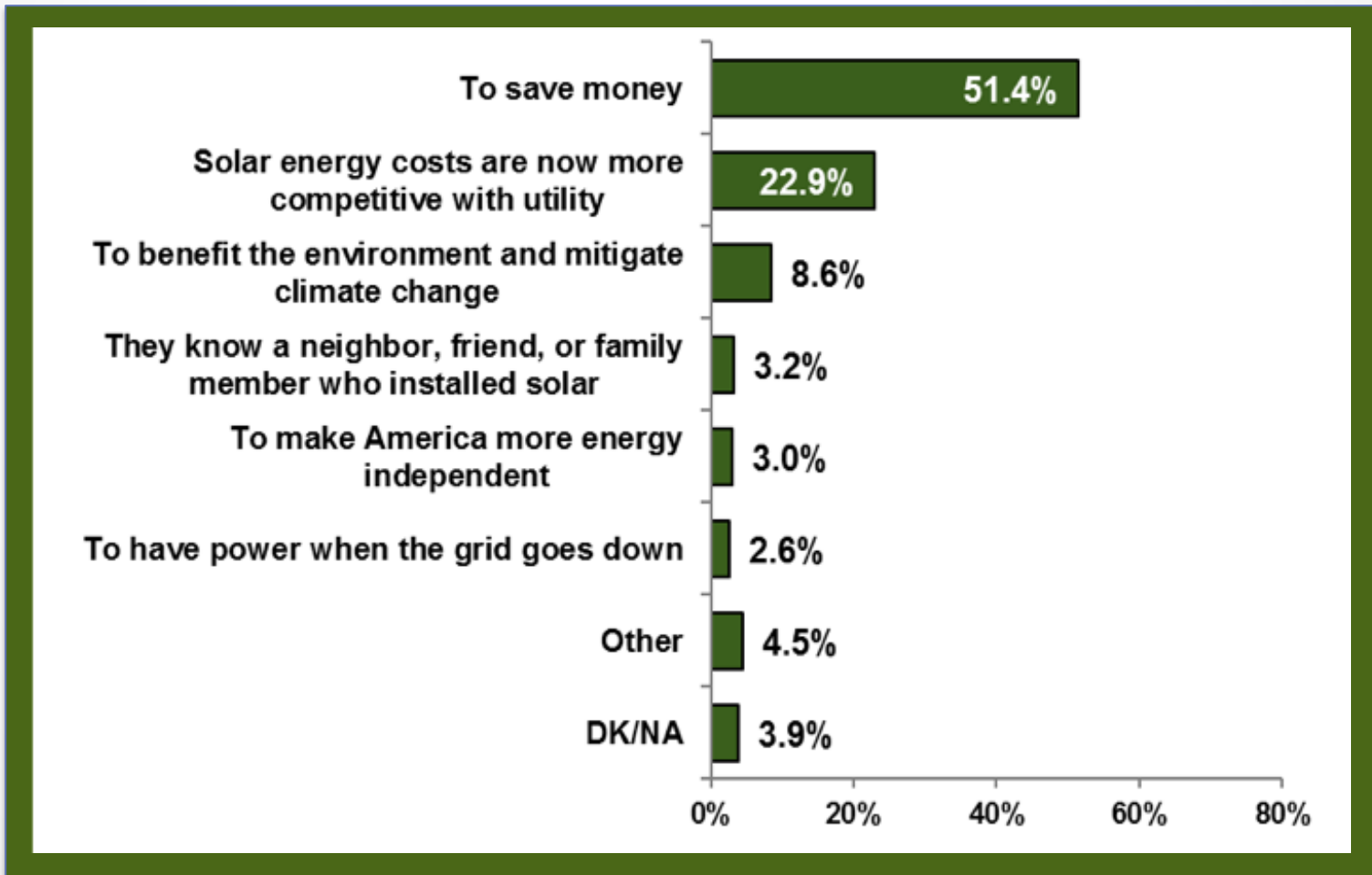
# Solar Capacity Growing Fast



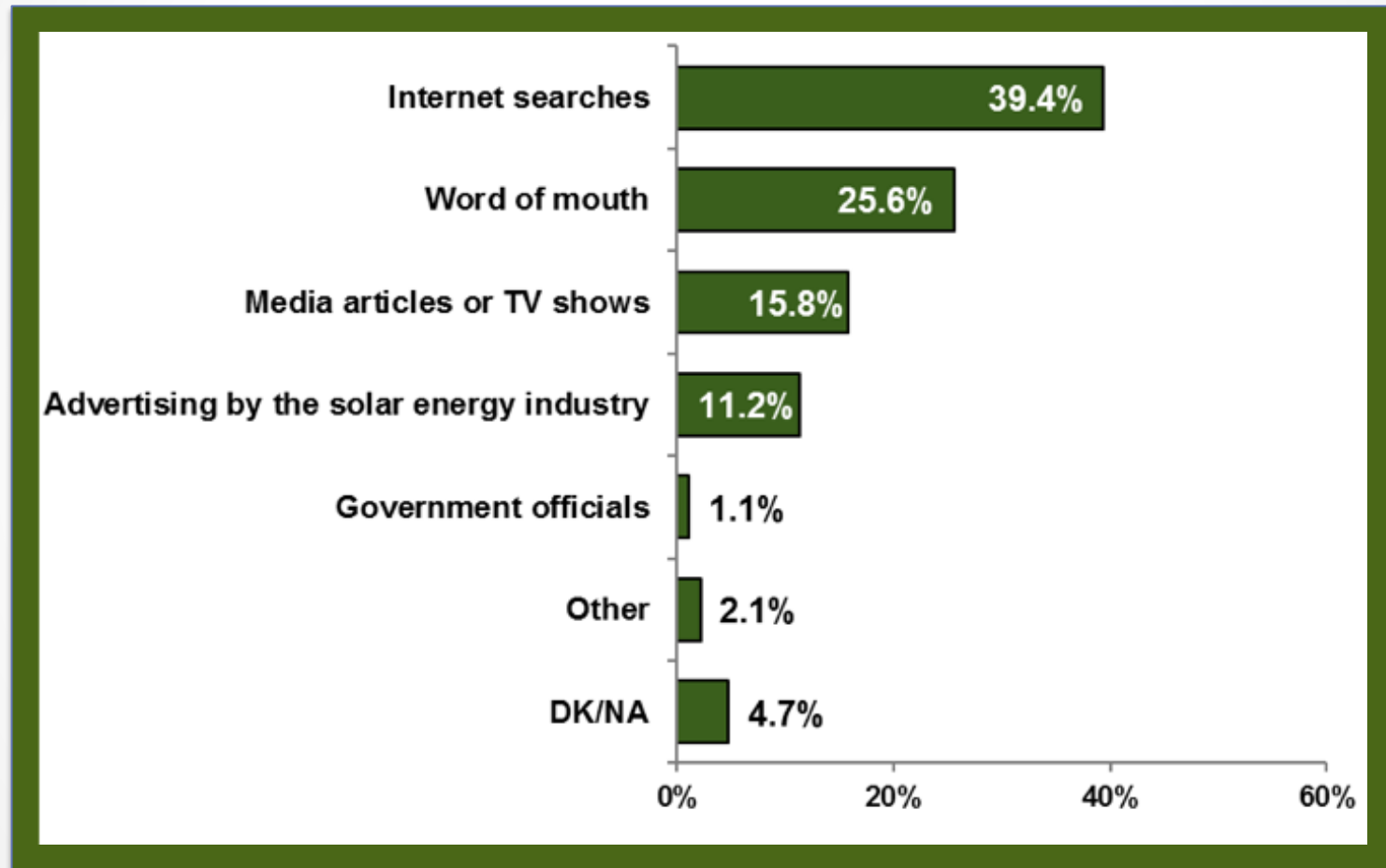
# CENSUS: Jobs follow the installs



# CENSUS: Customers buying solar to save money



# CENSUS: Customers seeking solar info



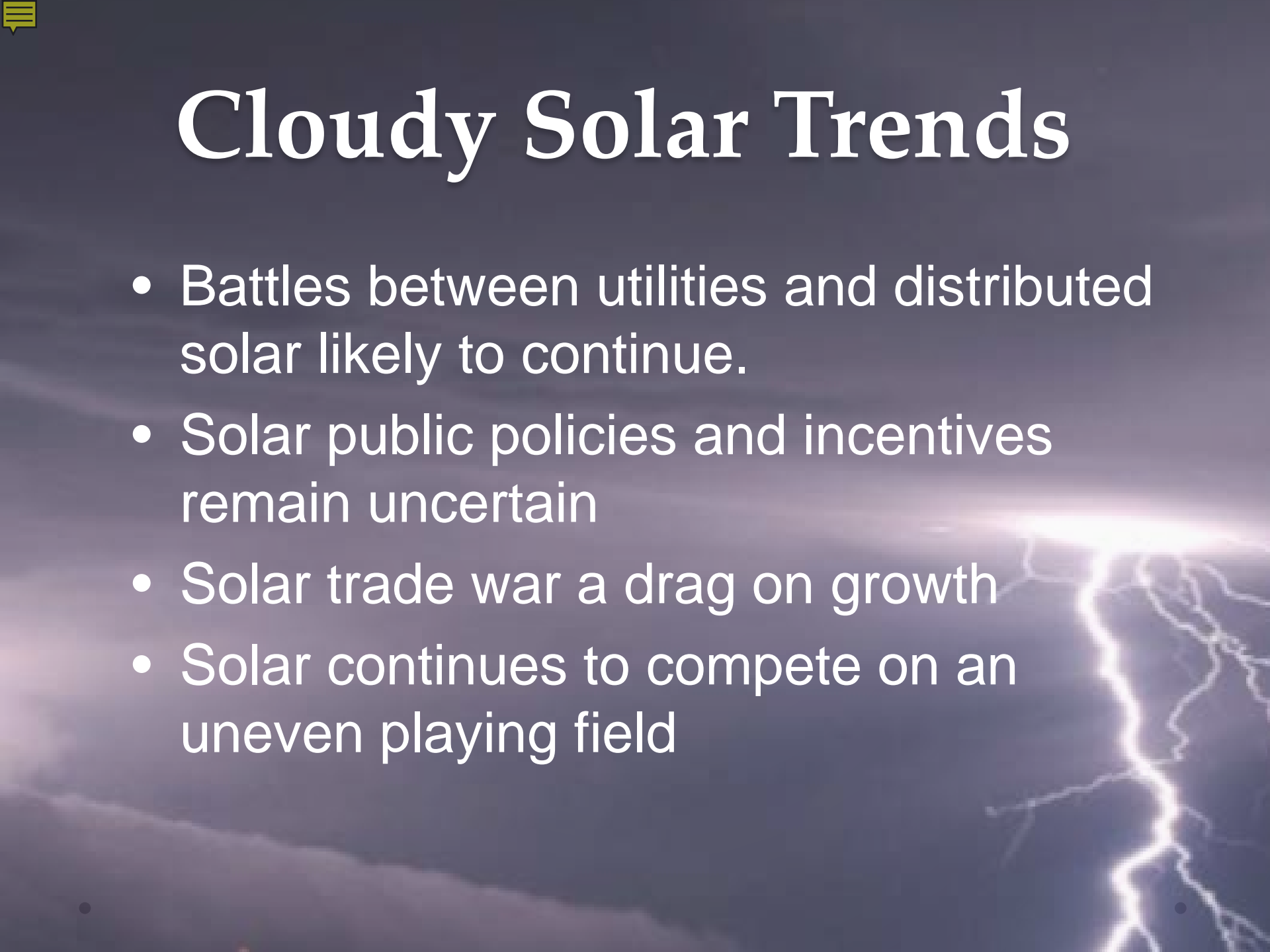


# Sunny Solar Trends

- Solar employment will continue to grow much faster than the economy
- America's support for solar is strong
- Major solar investments planned by government and business
- Solar growing even faster outside U.S.



# Cloudy Solar Trends

- Battles between utilities and distributed solar likely to continue.
  - Solar public policies and incentives remain uncertain
  - Solar trade war a drag on growth
  - Solar continues to compete on an uneven playing field
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# Thank You

Amit Ronen

amit\_ronen@gwu.edu

@gwsolar

(202) 994-7597

