



Environmental and Energy Study Institute

2013 ANNUAL REPORT



We ended 2013 on a high note, with the U.S. Department of Agriculture launching an Energy Efficiency and Conservation Loan Program inspired by Help My House, a project EESI helped get off the ground in South Carolina. The Help My House project embodies the win-win solutions that EESI advocates, and shows how local initiatives can have nationwide impacts.

At the end of 2013, we were also delighted to receive another 4-Star rating, the highest possible, from Charity Navigator for the 7th time in a row—a feat only two percent of the 5,500 nonprofits they rate have achieved. We were particularly proud to secure a perfect score for our accountability and transparency measures.

Earlier in the year, our partnership with the U.S. Department of Energy, the Association of Public and Land-grant Universities, and the University of Maryland came to fruition with the unveiling of Energy 101. This freshman-level course framework aims to make our future leaders and citizens fully aware of energy and sustainability issues.

I'm delighted to note that 2014—which marks EESI's 30th anniversary—is shaping up to be just as successful! We are ramping up our rural energy efficiency program. We've started a new fundraising partnership with Suja Juice, which produces healthy, sustainably-sourced beverages. And, we've launched a new website to make it easier for you to find the information you're looking for, and share it with others.

Thank you for your support as we make our way to a clean energy future.

EESI Executive Director

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www.eesi.org | 202.628.1400



About EESI

The Environmental and Energy Study Institute is an independent, non-profit organization advancing innovative policy solutions to set us on a cleaner, more secure and sustainable energy path. Founded by a bipartisan Congressional caucus, EESI's strong relationship with Congress helps us serve as a trusted source of credible, non-partisan information on energy and environmental issues. EESI receives no Congressional funding and is supported by generous donors and grants.

AREAS OF FOCUS

| | |
|----------------------------------|---------------------------------|
| Energy Efficiency | Sustainable Bioenergy & Biomass |
| Renewable Energy | Sustainable Transportation |
| High-Performance Green Buildings | Climate Change |

2013 Congressional Briefings



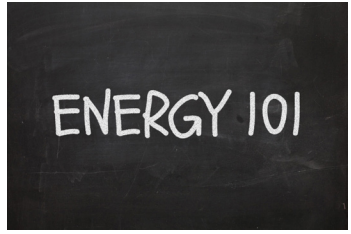
Pictured (left to right): Rep. Clyburn, Sen. Franken, Rep. Gardner, Rep. Grijalva, Rep. Matsui, Sen. Murphy, Rep. Peters, and Rep. Welch spoke at EESI briefings in 2013.

- Energy Efficiency: a Win-Win
- Fast-Action Climate Mitigation: A Focus on Short-Lived Climate Pollutants
- Energy Infrastructure and Power Pathways: Shared Experiences in the United States and Europe
- How On-Bill Financing Unlocks Energy Efficiency
- Electric Transmission 101: How the Grid Works
- Complete Streets: Improving Safety and Choices for All
- 16th Annual Congressional Renewable Energy and Energy Efficiency EXPO and Policy Forum
- State Clean Energy Innovations and the Value of Federal-State Partnerships
- How Combined Heat and Power Saves Money, Reduces Emissions and Improves Energy Security
- Energy Efficient Infrastructure for More Resilient Local Economies: The Role of District Energy, CHP, and Microgrids
- Harnessing Landfill Methane to Benefit Local Economies and the Environment
- Aviation Carbon Emissions: What's the Next Step?
- The 2014 Budget: Impacts on Energy Efficiency & Renewable Energy
- Public Perceptions about Global Warming and Government Involvement in the Issue
- The Impact of Public Transportation on Real Estate Values
- Climate Change: Challenges and Opportunities for Communities of Color and Tribal Nations
- EERE Transportation Energy Futures Study: Deep Reductions in Petroleum Use and Carbon Emissions
- Renewable Energy: Technology, Trends, and Economics
- Reducing Short-Lived Climate Pollutants: An International Response for Fast-Action Climate Mitigation

Top Ten 2013 Accomplishments

Detailed descriptions of our top ten 2013 accomplishments can be found online at: www.eesi.org/accomplishments

1. Partnered with the U.S. Department of Energy on an Energy 101 course framework.



2. Helped inspire the Department of Agriculture to launch an energy efficiency loan program for rural communities.

3. Earned top 4-Star Charity Navigator rating for the 7th time in a row; named one of only 5 Top-Rated environmental nonprofits in D.C.

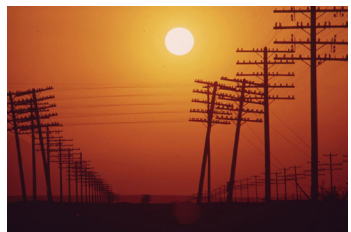


4. Pushed for fast climate mitigation through action on short-lived climate pollutants.

5. Explained how combined heat and power, district energy, and microgrids can increase resilience as well as efficiency.



6. Emphasized the value of minimum building codes to the policymaking community.



7. Highlighted the urgent need to update the nation's electricity grid.

8. Promoted policy measures to expand energy-efficient transportation options; examined how to ensure funding for critical investment in our transportation infrastructure.



9. Shared the most recent climate change polling findings with Congress and the public.



10. Worked with minorities and tribes to expand the conversation on climate change.

Financial Overview

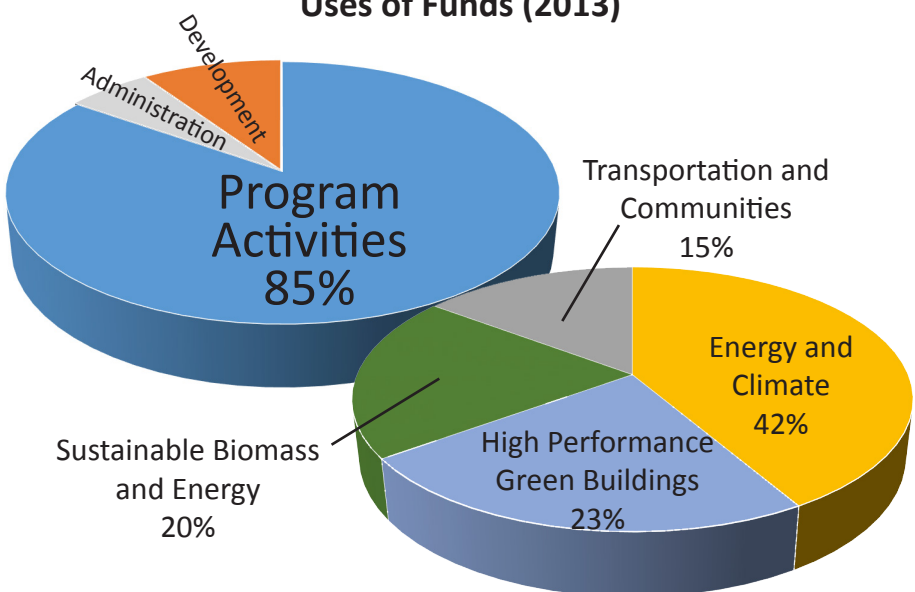
EESI CONTINUES TO MEET THE HIGHEST STANDARDS of accountability in the fulfillment of our mission. We are honored to have received a Four Star Charity rating (the highest possible) from Charity Navigator seven times in a row. We efficiently put donor funds to work. In 2013, 85 percent of our support went to program activities, with the remainder enabling us to carry out critical administrative and fundraising activities. To maintain our credibility, our financial statements are reviewed by independent auditors.

Summary Statement of Activities

for the year ended December 31, 2013, with comparative totals for 2012

| | 2013 | 2012 |
|----------------------------------|--------------------|--------------------|
| TOTAL REVENUE | \$964,721 | \$1,020,323 |
| EXPENSES | | |
| Energy and Climate | 344,442 | 314,677 |
| High Performance Green Buildings | 194,561 | 176,736 |
| Sustainable Biomass and Energy | 167,504 | 181,017 |
| Transportation and Communities | 122,564 | 152,926 |
| Total Programs | 829,071 | 825,356 |
| General and administrative | 56,362 | 56,937 |
| Development | 93,174 | 94,720 |
| TOTAL EXPENSES | 978,607 | 977,013 |
| CHANGE IN NET ASSETS | (13,886) | 43,310 |
| NET ASSETS, BEGINNING OF YEAR | 3,216,259 | 3,172,949 |
| NET ASSETS, END OF YEAR | \$3,202,373 | \$3,216,259 |

Uses of Funds (2013)



The condensed financial information shown is a summary derived from EESI's 2013 audited financial statements. Our complete audited financial statements are available at www.eesi.org/funders or by calling us at (202) 628-1400.



Thank you to all our donors who make this work possible!

Grantors

Grants active in 2013 or awarded through August 2014.

| | |
|----------------------------|--------------------------------------|
| CAROLYN FOUNDATION | MERCK FAMILY FUND |
| ENERGY FOUNDATION | THE OTTINGER FOUNDATION |
| THE GEORGE GUND FOUNDATION | SALESFORCE FOUNDATION (IN KIND) |
| GOOGLE.ORG (IN KIND) | SURDNA FOUNDATION |
| HORNE FAMILY FOUNDATION | UNITED NATIONS ENVIRONMENT PROGRAMME |
| THE JPB FOUNDATION | WALLACE GENETIC FOUNDATION |

Director's Circle (\$5,000+)

Members of the Director's Circle have made a substantial commitment to EESI by partnering with us to foster clean energy. They have provided \$5,000 or more in general support in 2013 and/or through August 2014. EESI is deeply grateful.

| | |
|--|-----------------------------------|
| American Public Transportation Association | Sean Levine |
| Anonymous | Gordon and Betty Moore Foundation |
| Sam Baldwin | Roger & Vicki Sant |
| Coca-Cola | Suja Juice |
| EMD Millipore | Richard & Karen Whitney |

EESI Associates (\$1,000 - \$4,999)

EESI Associates provide important support by giving between \$1,000 and \$4,999 in a calendar year. EESI is very grateful to those listed below, who were EESI Associates in 2013 and/or through August 2014.

| | |
|------------------------------------|---|
| Adhikari, Emily | Kalick, Laura |
| Akankshi, Arora | Emily Landecker Foundation |
| ALLETE / Minnesota Power | Legrand North America |
| Anderson, Jack | Lyons, Steven |
| Anonymous | Nat. Assoc. of State Energy Officials (NASEO) |
| Becker, Debra | Nat. Electrical Manufacturers Assoc. (NEMA) |
| Bierbaum, Rosina | National Hydropower Association (NHA) |
| Brenner, Jason | Natural Gas Vehicles for America |
| Buchholzer, Frances | Ottinger, Dick |
| Central Electric Power Cooperative | Polyisocyanurate Insulation Manuf. Assn. |
| Dr. John W. Flory Foundation | Raizman, Dorothy |
| Dull, Camille | Samph, Alison |
| Duncan, Roger | Schmitz-Fromherz Family Fund |
| Fidler, Shelley | Supkay, Pablo |
| Genzer, Jeff & Colleen | Taylor, Ian |
| Gipson, Aaron | Van Ness Feldman, LLC |
| Greenfield Family Foundation | Warner, James |
| Honey, William | Wedemeyer, Kate |
| Jacobs, Carolyn | Weisshaar, Jesse |

We also thank the many donors who give other amounts, whether by mail, online, or through workplace giving campaigns. You can give at www.eesi.org/donate.

EESI is a non-profit 501(c)(3) organization. Contributions are tax deductible to the fullest extent of the law. EIN: 52-1268030.

2013 Board of Directors

Jared Blum, EESI Board Chair; President, Polyisocyanurate Insulation Manufacturers Association (PIMA)

Shelley Fidler, EESI Board Secretary / Treasurer; Principal, Government Affairs, Energy and Environmental Policy, Van Ness Feldman Attorneys at Law

Richard L. Ottinger, EESI Board Chair Emeritus; Dean Emeritus, Pace University School of Law; former Member of Congress (D-NY)

John (Jack) J. Sheehan, EESI Board Vice Chair; retired Legislative Director, United Steelworkers of America

Ambassador Richard E. Benedick, Senior Advisor, Joint Global Change Research Institute, Battelle Pacific Northwest National Laboratory (PNL); former Deputy Assistant Secretary of State for Environment, Health, and Natural Resources

Rosina M. Bierbaum Ph.D., Professor, School of Natural Resources and Environment, University of Michigan; former Acting Director, White House Office of Science and Technology Policy (OSTP); led OSTP's Environment Division

Linda Hanifin Bonner,** PhD, CAE, Executive Manager, Water Design-Build Council

Quincalee Brown, former Executive Director, Water Environment Federation

Frances S. Buchholzer, former Director, Ohio Department of Natural Resources

Joseph Cavaretta** Private Consultant, Drohan Management Group

Linda Church-Ciocci,* Executive Director, National Hydropower Association

Monty Cooper,* Associate, Sedgwick LLP

Ken Connolly, Vice President of Government Relations, Goldman Sachs Group, Inc.; former Minority Staff Director for the Senate Environment and Public Works Committee

Roger Duncan, Research Fellow, University of Texas Austin; former General Manager, Austin Energy Services

Bob Edgar, President and CEO of Common Cause; former Member of Congress (D-PA). *(Passed away on April 23, 2013)*

John (Jack) Gibbons, Consultant; former Director of the White House Office of Science and Technology Policy; former Director of the Congressional Office of Technology Assessment

Larry Jaworski** Deputy Program Manager for the Municipal Separate Storm Sewer System, Montgomery County, MD

Laura Kalick,* National Director, Nonprofit Tax Consulting, BDO

Elliott Laws, Senior Counsel, Crowell and Moring LLP; former President of Safety, Health and Environment for Texaco Inc.; former EPA Assistant Administrator for Solid Waste and Emergency Response

Frank Murray** former President & CEO, New York State Energy Research and Development

Christopher Schepis, Senior Professional Staff, U.S. House of Representatives Committee on Homeland Security

Claudine Schneider, Independent Consultant; former Member of Congress (R-RI)

David Terry,* Executive Director, National Association of State Energy Officials

*Joined in 2013 ** Joined in 2014

Advisory Board

EESI is fortunate to have a 48-member Advisory Board, who provide their unique experiences and knowledge to help advance sustainable energy and climate action in the United States. They include government officials, professors, scientists, business executives, and nonprofit administrators. Please see www.eesi.org/board-advisors.

Key Staff

Carol Werner, Executive Director
Alison Alford, Programs & Admin. Assistant
John-Michael Cross, Policy Associate
Paul Haven, Policy Fellow
Amaury Laporte, Comm. Coordinator

David Robison, Director of Finance and Admin.
Laura Small, Policy Fellow
Jessie Stolark, Policy Fellow
Ellen Vaughan, Policy Director
Susan Williams, Director of Development